

Resolution 2017-35R SNC-16-01 (Kissing Alley)

Hold a public hearing and consider a request by the City as recommended by the San Marcos Main Street Program to name the alley located north of the Historic Hays County Courthouse between East Hopkins Street and University Drive “Kissing Alley”; and declaring an effective date; and consider approval of Resolution 2017-35R.



SNC-16-01
Kissing Alley
Map Date: 12/28/2016

 Subject Alley



0 100 200 400 Feet

This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

Aerial and Summary

- The Main Street Advisory Board enacted a vision statement on July 13, 2016 “to foster a downtown that is a unique and culturally vibrant destination, where local businesses thrive and people of all ages can connect, create and celebrate.”
- The Kissing Alley project began in 2013 and has been used for downtown activities such as Park(ing) Day, weddings, and live music performances for several Main Street events.
- The official naming of the alley will help accomplish the Main Street goal set for 2017 of increasing awareness of Kissing Alley.
- Planning and Zoning Commission recommended approval at their regularly scheduled January 24, 2017 meeting.



SNC-16-01
Kissing Alley
Map Date: 12/28/2016

 Subject Alley



0 100 200 400
Feet

This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

Criteria	Staff Analysis
Multiple names along a single street or along two streets that are in substantial alignment should be avoided.	Meets Criteria
Consideration shall be given to historical and geographical significance of a street or area	Meets Criteria
A new street name shall not duplicate or sound similar to an existing street in the city or the city’s extraterritorial jurisdiction	Meets Criteria
A new street name shall not differ from an existing street name by the addition of a different auxiliary designation including “avenue”, “way”, “boulevard”, etc.	Meets Criteria
The Planning and Zoning Commission shall also review any other pertinent criteria in its consideration of a street name change.	Kissing Alley is viewed as a placemaking opportunity for Downtown San Marcos.

Resolution 2017-35R

(SNC-16-01)

Staff Recommendation

Staff recommends approval of Resolution 2017-35R (SNC-16-01) as submitted.