WE BUILT IT AND THEY CAME





DURING THE SUMMER OF 2016 THE CITY OF SAN MARCOS EXPERIENCED RECORD CROWDS FROM CITY PARK TO RIO VISTA PARK



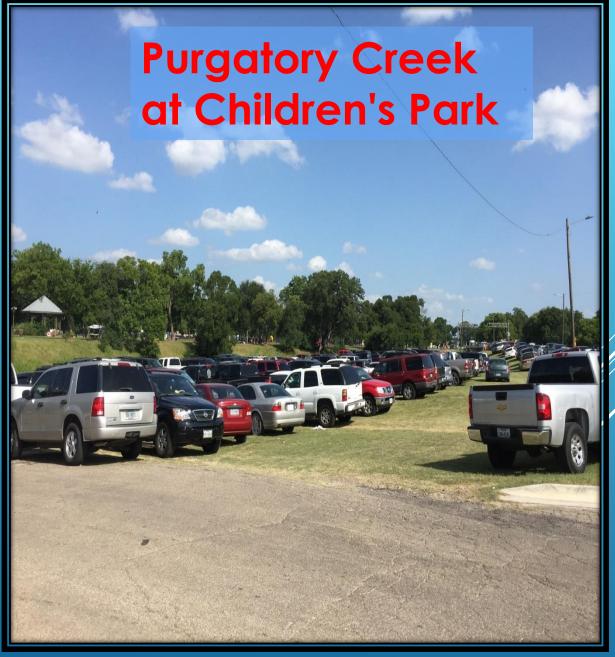




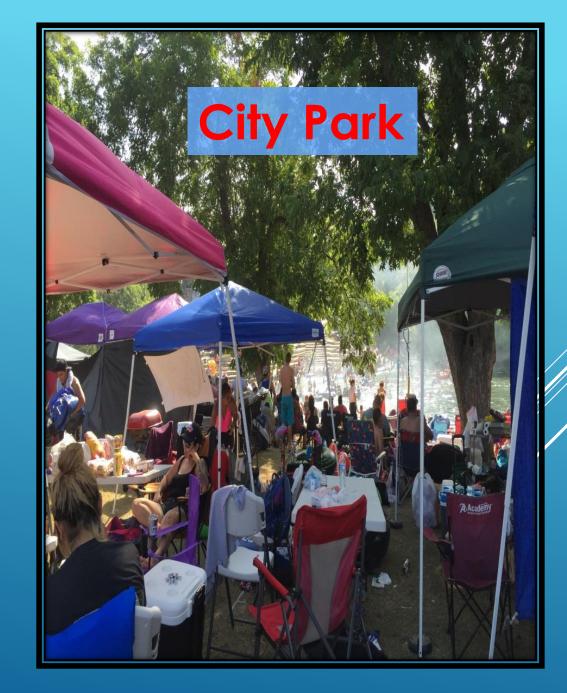


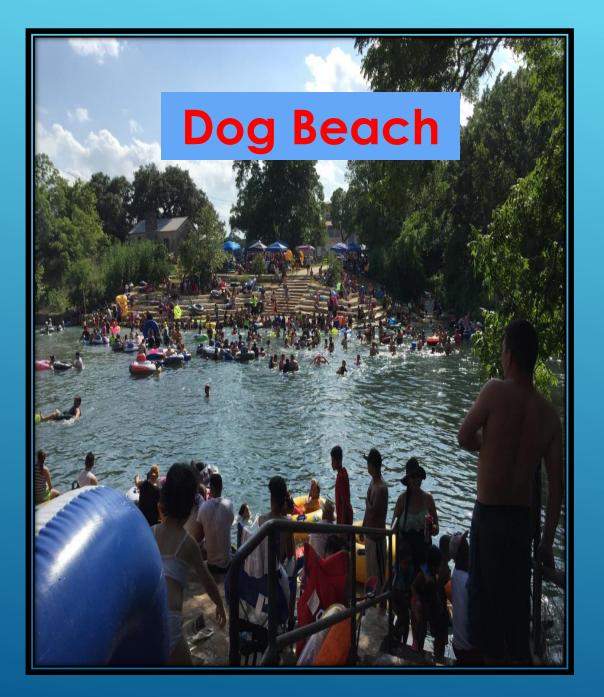
Rio Vista at Cheatham

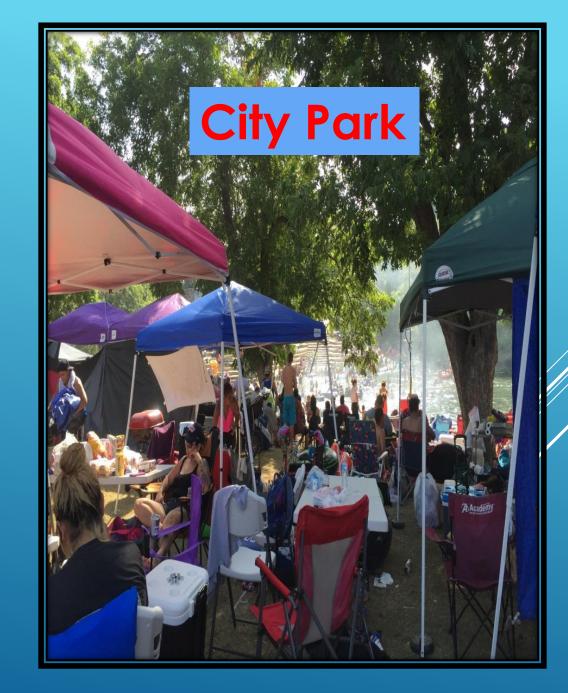














Wildlife Habitat at Cheatham

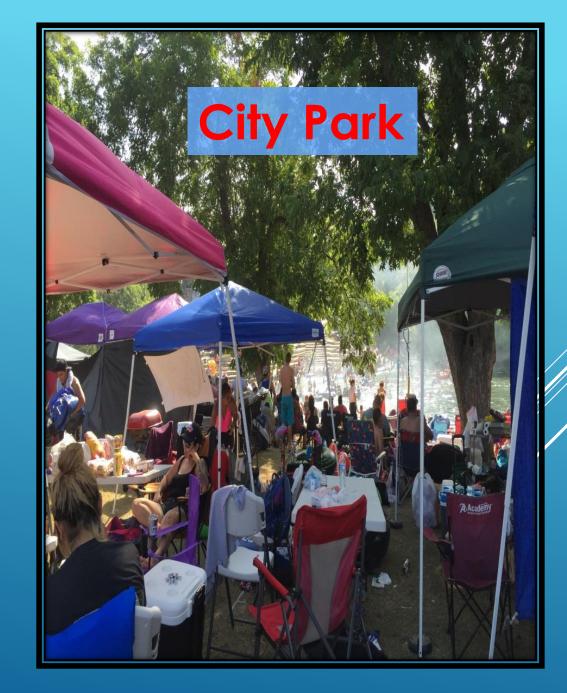


Rio Vista at Cheatham











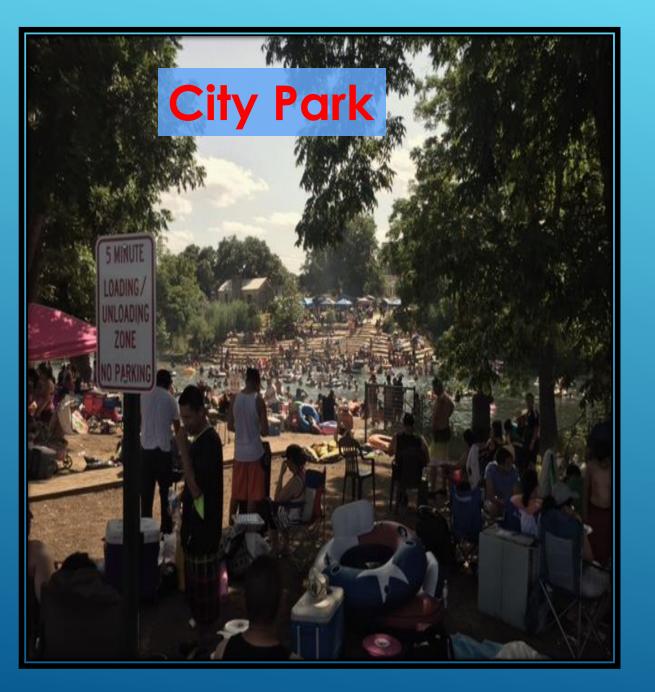












Rio Vista at Cheatham



Wildlife Habitat at Cheatham



Summer Trash Volume from Parks





Preferred Density of People When Visiting River and Parks:

。 Very Many	2%
。 Many	26%
。 Few	56%
。 None	14%
∘ N/A	3%

>3,000 RESPONSES

Supply and Demand of Parks and Protected Places in San Marcos and the Greater Austin Region, Jason Julian, et al. 2016



Source:

Graham Daly Doctoral Student, World Regional I.R., Water Resources I.A. Texas State University, Department of Geography Landscape Land Use Change Institute

Survey performed by GrahamDaly in 2015 for his PhD project:Total Survey= 599San Marcos Area= 335 (56%)Out of Town= 264 (44%)Survey Methodologyo Email, In-person, Mail-out questionnaires resulting in
convenience response samplingo Stratified random sampling to target different
sociodemographic populations

convenience response sampling o Stratified random sampling to target different sociodemographic populations o Primarily forced, closed responses o Resulted in mostly ordinal data o 49 questions total o 20 minute average response time o Spring & Summer of 2015

PARKS BOARD RECOMMENDED SHORT-TERM SOLUTIONS FOR OVER CROWDING OF RIVER PARKS

- 1. MOVE PICNIC SITES BACK AWAY FROM RIVER IN ALL RIVER PARKS (Adding 30 additional tables away from the River)
- 2. ON -STREET PARKING REMOVED ON CHEATHAM STREET AT RIO VISTA (Weekends and holidays only)
- 3. REMOVE PICNIC TABLES AND GRILLS ON CHEATHAM STREET (This area will be for accessing river only)
- 4. NO SHELTER/TENTS EXCEPT IN DESIGNATED PICNIC SITES (Tents can only be used over a city provided picnic table)
- 5. NO PORTABLE GRILLS IN CITY RIVER PARKS (City Park to Lucio Park)

LONG-TERM POSSIBILITIES TO BE CONSIDERED FOR THE PARKS MASTER PLAN AND PARK ORDINANCES

- 1. NO CHARCOAL GRILLS AND REMOVE EXISTING GRILLS
- 2. GATES TO ENTRANCES OF CITY RIVER PARKS TO HELP ENFORCE CURFEWS
- 3. ADDITIONAL RESTROOM FACILITIES
- 4. PARK USER FEES
- 5. PARKING FEES
- 6. ADDITIONAL PARKING AREAS
- 7. ADDITIONAL PARK RANGERS