



January 19, 2017

Jared Miller
City Manager
City of San Marcos
630 E. Hopkins St.
San Marcos, TX 78666

Dear Mr. Miller,

In accordance with City Council goal: Beautify and Enhance the Quality of Place for San Marcos, the Main Street Advisory Board would like to recommend that the City of San Marcos assign a street name to the alley colloquially known as Kissing Alley in Downtown San Marcos. The alley is located on the North side of the Historic Hays County Courthouse between Hopkins Street and University Drive.

In addition to meeting the goals set forth by City Council, it also meets the strategic goals and falls in line with newly adopted Main Street vision statement: "To foster a downtown that is a unique and culturally vibrant destination, where local businesses thrive and people of all ages can connect, create and celebrate."

Since the project began in 2013, the alley has seen park-life amenities, weddings, photographs, live music and has been the scene for several main street events. In addition to activating the alley, public and private improvements have been made to create a unique, safe and more attractive downtown space including a mural and permanent over the road lighting. These improvements and official naming of the alley help accomplish goals set for 2017 including:

- a. additional street and safety amenities
- b. awareness for Kissing Alley
- c. incorporate more music and art in public places

The Main Street Advisory Board voted at their July 13, 2016 to adopt the current vision statement and work plan goals. We appreciate your consideration for this request.

Sincerely,

Debbie Harvey
Main Street Advisory Board Chair

