



Receive a staff presentation and hold a Public Hearing to receive comments for or against the use of \$712,899 in new Community Development Block Grant (CDBG) funding for housing, social services, public facilities, and infrastructure, and the selection of projects for the 2023-2024 Community Development Block Grant (CDBG) Action Plan; and provide direction to staff.



# **Outline for this evening**

## **Staff Presentation**

- Applications received
- Evaluations and preliminary recommendations

## **Public Hearing**

## **Council Discussion**

- Preliminary discussion, direction to staff on funding recommendations to be included in draft plan



# 2023-2024 Action Plan Process

<b>Mar 26 – May 8</b>	Application process is open
<b>Jun 6</b>	Public Hearing, Preliminary Recommendations
<b>Jun 9 – Jul 10</b>	30 day public comment period
<b>Aug 1*</b>	Council approval of 2023-2024 projects
<b>Aug 16</b>	Deadline for submission to HUD

\*Final Decision must be made on this date due to HUD deadline



## Requirements for the Funding Overall

**Of the \$712,899 to be received from HUD**

**70% must benefit people with low/mod incomes = \$499,000**  
(Low/mod = less than 80% of Area Median Income)

**No more than 15% for public services = \$106,900**

**No more than 20% on Admin or Planning = \$142,500**



# Application Evaluation Criteria

1. Need: 15 Points
  - a. Need: 15 Points
2. Justification: 15 Points
  - a. Consolidated Plan Priority: 5 Points
  - b. City Council Strategic Initiative: 10 Points



# Application Evaluation Criteria

3. Impact and Cost Effectiveness: 20 Points

overhead, leveraging other resources

4. Implementation: 20 Points

focus on measurable outcomes

5. Past Performance or Letters of Reference: 10 Points

strong record of managing funds, or potential to do so



# Application Evaluation Criteria

## 6. City Council Priorities: 20 Points

- Serving an increasing number of people – 5 points
- Increase in services – 5 points
- Office located in San Marcos – 5 points
- Serving San Marcos for at least 2 years – 5 points



# Risk Assessment Criteria

- Project Complexity
- Project Experience
- Regulatory Compliance Required
- Housing or Economic Development Project
- Potential Environmental Concerns
- CDBG funding only vs other sources
- Prior CDBG Experience
- Performance History, if previously funded



# Recommendations

<b>PUBLIC SERVICES (max. \$106,900)</b>	<b>REQUEST</b>	<b>REC.</b>
CASA	\$60,000	\$35,000
Hays Caldwell Womens Center	\$48,161	\$35,000
Salvation Army	\$50,000	\$12,500
Society of St Vincent de Paul	\$20,000	\$12,500
Greater San Marcos Youth Council	\$20,000	\$11,900
<b>TOTAL</b>	<b>\$198,161</b>	<b>\$106,900</b>



# Recommendations

	REQUEST	REC.
Administration	\$142,500	\$142,500
<b>TOTAL</b>	<b>\$142,500</b>	<b>\$142,500</b>
<b>HOUSING PROJECTS</b>		
Habitat - Housing Counseling	\$21,500	\$0
Activity Delivery - Housing Rehab	\$58,550	\$0
Homebuyers Asst & Activity Delivery	\$100,800	\$96,000
<b>TOTAL</b>	<b>\$180,850</b>	<b>\$96,000</b>



# Recommendations

<b>PARKS PROJECTS</b>	<b>REQUEST</b>	<b>REC.</b>
Cape's Pond Park	\$30,000	\$30,000
Haynes St Pocket Park	\$166,720	\$0
Swift Memorial Park	\$176,593	\$84,137
Victory Gardens Park	\$253,362	\$253,362
<b>TOTAL</b>	<b>\$626,675</b>	<b>\$367,499</b>



# Public Hearing

## Council Discussion and Direction

- Programs Selected?
- Funding Amounts?