

**AUTHORIZATION OF CHANGE IN SERVICE**

<b>AGREEMENT/ SERVICES NAME:</b>	<b>Search Engine Marketing, Digital Ads, and Content Distribution</b>	
<b>CITY REPRESENTATIVE:</b>	<b>Rebecca Ybarra-Ramirez</b>	
<b>CONTRACTOR:</b>	<b>Madden Media</b>	
<b>CONTRACT EFFECTIVE DATE:</b>	<b>10.1.2017</b>	
<b>THIS AUTHORIZATION DATE:</b>		<b>AUTHORIZATION NO.:</b>

**DESCRIPTION OF WORK TO BE ADDED TO OR DELETED FROM SCOPE OF SERVICES:**

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Extension of the agreement as follows:

- Addition 12 months of remarketing banners
- Addition of 12 months of content distribution
- Addition of 4 months of video distribution

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Original Contract Amount:	NTE	\$26,100
Previous Increases/Decreases in Contact Amount:	NTE	\$0
This Increase/Decrease in Contract Amount:	NTE	\$48,000
Revised Contract Amount:	NTE	\$74,100

**CONTRACTOR:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Full Name / Title (if not in individual capacity)

**CITY:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

*City Department Use Only Below This Line (PM, etc.).*

Account Number(s):		
#	{Date}	{Amount}
#	{Date}	{Amount}
#	{Date}	{Amount}

