



City of San Marcos

City Council

May 18, 2021



2021-2022 CDBG ACTION PLAN

Receive a staff presentation and hold a public hearing to obtain the views of citizens on housing and community development needs, including non-housing community needs, and the selection of proposed activities for \$755,351 in new funding and \$56,932.87 to be reallocated in the 2021-2022 Community Development Block Grant (CDBG) Action Plan; and provide staff direction.



Outline for this evening

- **Staff Presentation:** Process overview
- **Public Hearing:** To obtain views on housing and non-housing community needs
- **Staff Direction Requested:**
 - Application Evaluation Criteria
 - Proceed with Application Process



2021-2022 Action Plan Process

May 4	Public hearing regarding community needs
May 23-June 18	Application process is open
May 27	Stakeholder Workshop, Applicant Workshop
June 26-July 25	30 day public comment period
July 6	Council update on all applications received
August 3*	Council approval of 2021-2022 slate of projects

*Final Decision must be made on this date due to HUD deadline



Action Plan Considerations

Consolidated Plan Top Priorities

1. Affordable Housing
2. Public Services
3. Public Facilities



Action Plan Considerations

CDBG Mission

The mission of the CDBG Program is to promote the development of viable urban communities by providing decent housing, a suitable living environment; and expanded economic opportunities, principally for persons of low and moderate incomes.



Action Plan Considerations

Affordable Housing

Such as housing rehabilitation or reconstruction, land acquisition, accessibility improvements, homebuyer loans, weatherization, transitional housing

Public Services (no more than 15% = \$113,300)

Such as programs for senior citizens, abuse victims, youth, children, homeless, treatment of drug or alcohol abuse, workforce skills development

Public Facilities

Such as parks, community centers, community gardens

Demolition Activities

Such as spot blight removal or demolition of unsafe structures



Application Evaluation Criteria

1. Activity Need and Justification: 25 Points
top priorities for San Marcos (Consolidated Plan)
2. Impact and Cost Effectiveness: 30 Points
overhead, leveraging other resources
3. Implementation: 25 Points
focus on measurable outcomes
4. Past Performance or Letters of Reference: 20 Points
strong record of managing funds, or potential to do so



Next steps this evening

- **Public Hearing:** To obtain views on housing and non-housing community needs
- **Staff Direction Requested:**
 - Application Evaluation Criteria
 - Proceed with Application Process