



# Public Hearing

## CUP-24-04

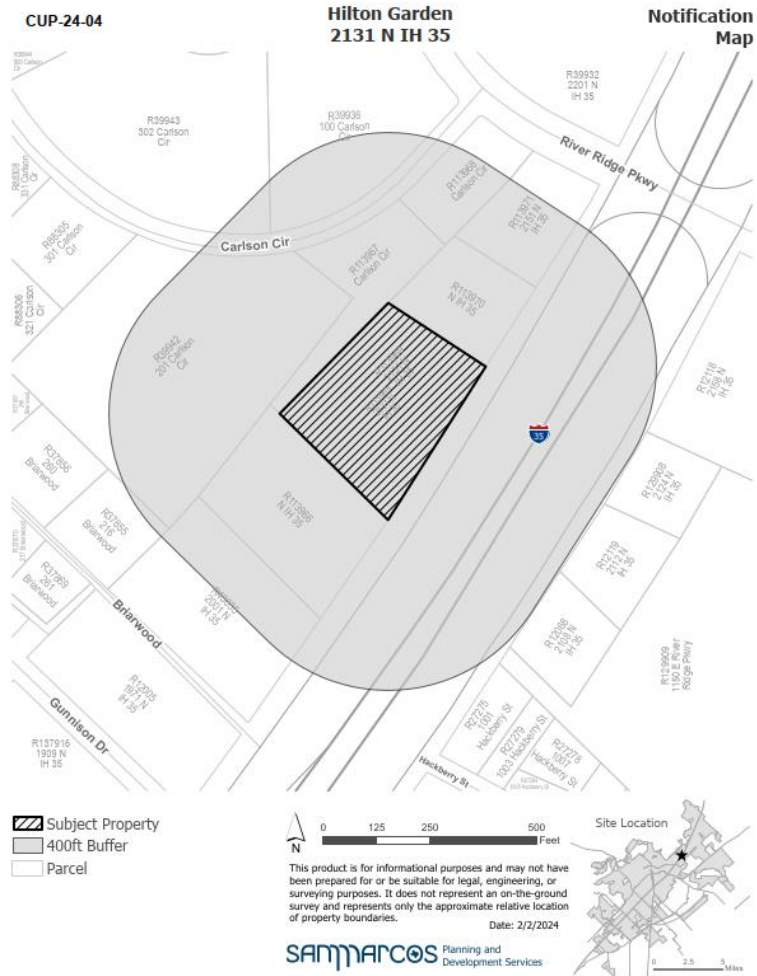
### Hilton Garden Inn

CUP-24-04 (Hilton Garden Inn) Hold a public hearing and consider a request by TPG San Marcos TX Beverage LLC, on behalf of Hilton Garden Inn, for a renewal of a Conditional Use Permit to allow on premise consumption of Mixed Beverages located 231 North Interstate Highway 35. (C. Garrison)



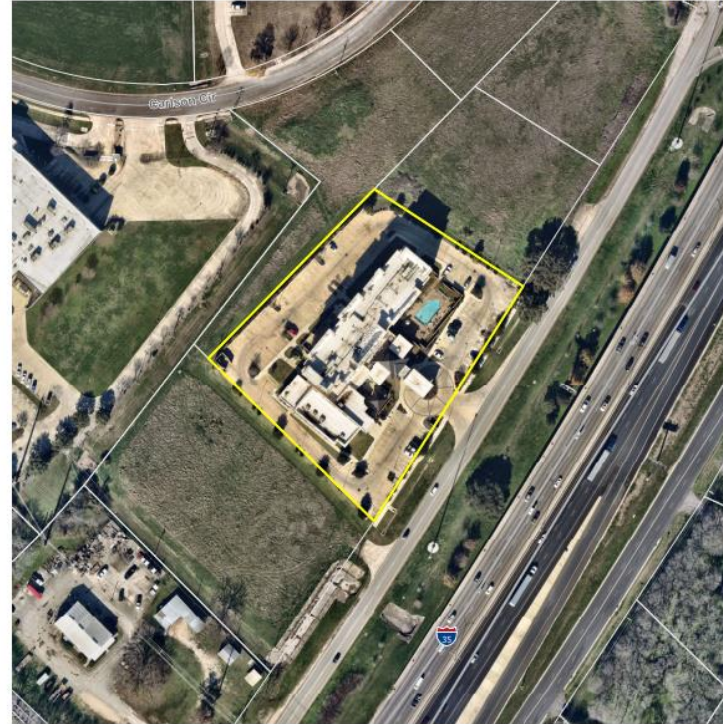
# Property Information

- Approximately 2.82 acres
- Located on the west side of IH 35, 500 feet south of River Ridge Parkway



# Context & History

- The business is an existing Hotel with a restaurant and bar
- Surrounding Uses
  - Multifamily
  - Light Industrial
  - Fire Station #5



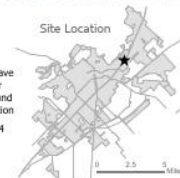
Subject Property  
Parcel



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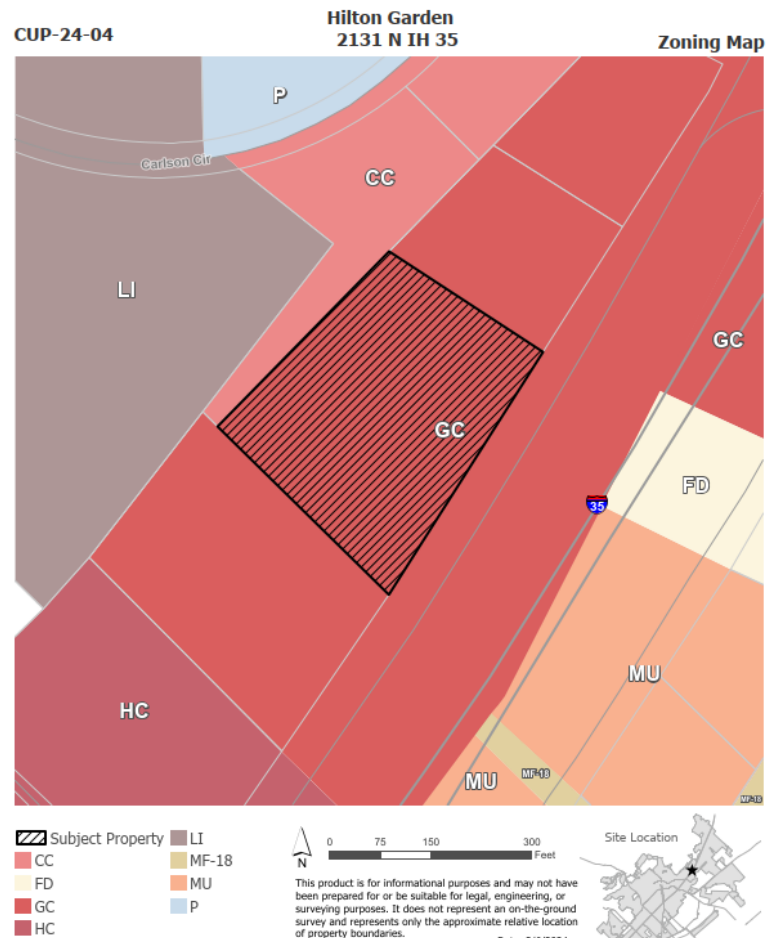
Date: 2/2/2024

SAN MARCOS Planning and Development Services

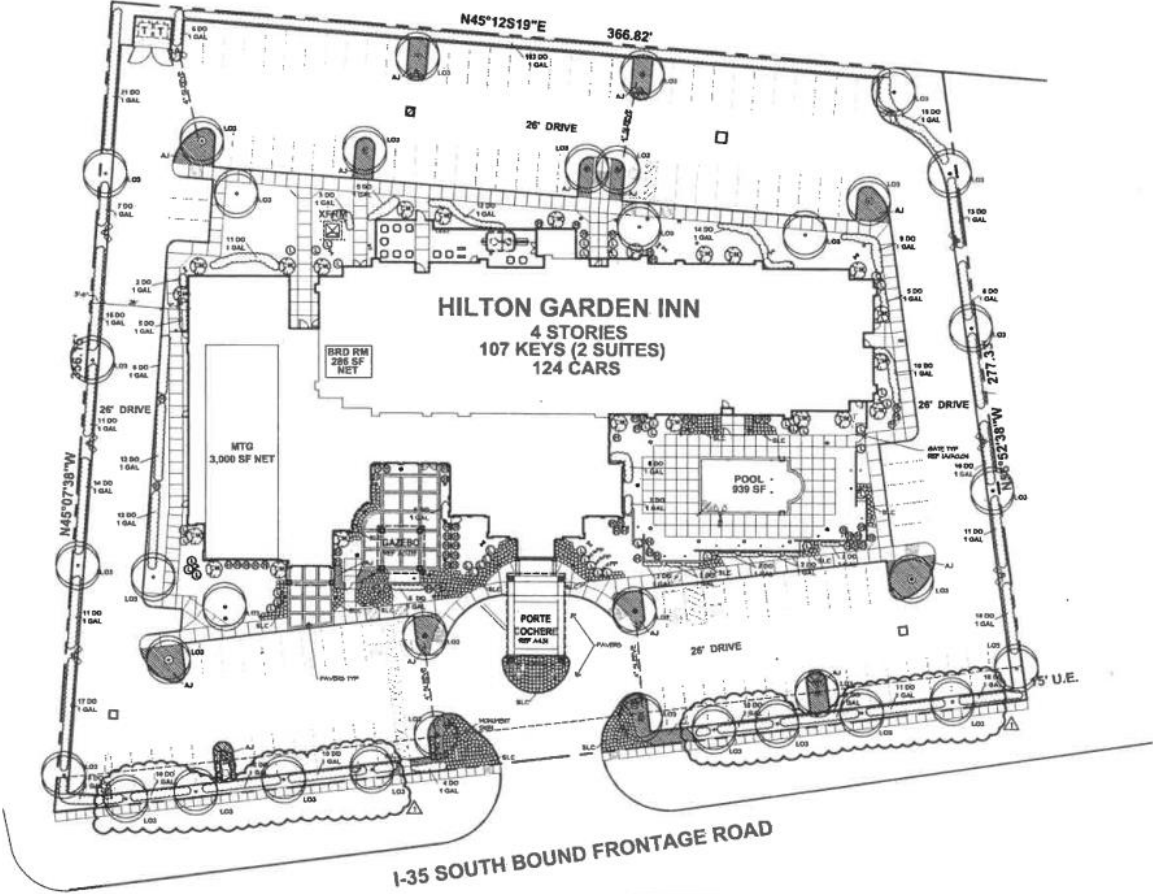


# Context & History

- Existing Zoning:  
General Commercial
- Current Use:  
Hotel with restaurant and bar  
with alcohol sales
  - Monday–Sunday: 5pm – 11pm



# Site Plan





# Recommendation

- Staff recommends **Approval** of CUP-24-04 with the following conditions:
  1. The permit shall be valid for three (3) years, provided standards are met;
  2. The permit shall be posted in the same area and manner as the Certificate of Occupancy.