

RESOLUTION NO. 2024-217R

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS NAMING UP TO SEVEN ALLEYS LOCATED IN DOWNTOWN; AND DECLARING AN EFFECTIVE DATE.

RECITALS:

WHEREAS, in 2023, San Marcos City Council requested staff to consider officially naming alleys in our downtown area to reflect television or film productions filmed in San Marcos; and

WHEREAS, most of alleys located in downtown San Marcos have not had any publicly identifiable names during the entirety of their history; and

WHEREAS, alleys can serve several important functions that are critical to the operations of businesses, the mobility of vehicles and cyclists, or as public space for pedestrians; and

WHEREAS, San Marcos has the distinct honor of being designated by the State of Texas as a Film Friendly and Music Friendly Community; and

WHEREAS, film and television series have filmed in and around iconic San Marcos sites, including downtown buildings, streets, and alleys; and

WHEREAS, the City of San Marcos is proud to have served as a location for over 100 productions including commercial, television, and film projects such as Piranha, The Getaway, American Crime, Friday Night Lights, The Newton Gang, True Women, The Ringer, Boyhood, Everybody Wants Some, The Faculty, Courage Under Fire, and 1923; and

WHEREAS, the Alleys Without Names task force reviewed an extensive list of television and film productions of which two have iconic scenes filmed in the downtown area; and

WHEREAS, San Marcos' strong arts, culture and history has influenced 'unofficial' names of alleys which will now be officially designated;

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS:

PART 1. The alley starting at West Hopkins Street, ending at West Hutchison Street, and running parallel between North Fredericksburg Street and North Guadalupe Street as depicted on the map attached as well as indicated on line "D" in the attached chart, both incorporated herein, shall be officially named The Getaway Alley.

PART 2. The alley starting at North Guadalupe Street, ending at North LBJ Drive, and running parallel between Hutchison Street and Hopkins Street as depicted on the map attached as well as indicated on line “F” in the attached chart, both incorporated herein, shall be officially named Jack’s Alley.

PART 3. The alley starting at West San Antonio Street, ending at West Hopkins Street, and running parallel between Commanche Street and Fredericksburg Street as depicted on the map attached as well as indicated on line “I” in the attached chart, both incorporated herein, shall be officially named North Feltner Alley or abbreviated as N. Feltner Alley.

PART 4. The alley starting at West San Antonio Street, ending at West Hopkins Street, and running parallel between Fredericksburg Street and South Guadalupe Street as depicted on the map attached as well as indicated on line “J” in the attached chart, both incorporated herein, shall be officially named Old Telephone Alley.

PART 5. The alley starting at East San Antonio Street, ending at East Hopkins Street, and running parallel between South LBJ Drive and Edward Gary Street as depicted on the map attached as well as indicated on line “K” in the attached chart, both incorporated herein, shall be officially named Music Alley.

PART 6. The alley starting at West Martin Luther King Drive, ending at West San Antonio Street, and running parallel between South Commanche Street and South Fredericksburg Street as depicted on the map attached as well as indicated on line “M” in the attached chart, both incorporated herein, shall be officially named South Feltner Alley or abbreviated as S. Feltner Alley.

PART 7. The alley starting at East San Antonio Street, ending at South Edward Gary Street, and running parallel to South LBJ Drive as depicted on the map attached as well as indicated on line “P” in the attached chart, both incorporated herein, shall be officially named North Feltner Alley.

PART 8. City staff is authorized to place such signage as is necessary to identify such alleys as named herein.

PART 9. This resolution shall be in full force and effect immediately from and after its passage.

ADOPTED on November 6, 2024.

Jane Hughson
Mayor

Attest:

Elizabeth Trevino
City Clerk