

RESOLUTION NO. 2021-171R

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS APPROVING A CHANGE IN SERVICE TO ADD ADDITIONAL MONITORING SERVICES TO THE AGREEMENT WITH MADDEN REPRINT MEDIA, LLC (CONTRACT NO. 218-035) RELATING TO INTERNET SEARCH ENGINE MARKETING USED BY THE SAN MARCOS CONVENTION AND VISITOR BUREAU TO PROMOTE TOURISM IN THE REVISED ANNUAL AMOUNT OF \$65,000.00 FOR THE TWO REMAINING ONE-YEAR RENEWALS; AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO EXECUTE THE DOCUMENTS NECESSARY TO IMPLEMENT THE CHANGE IN SERVICE ON BEHALF OF THE CITY; AND DECLARING AN EFFECTIVE DATE.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS:

PART 1. A Change in Service to add additional monitoring services to the agreement with Madden Reprint Media, LLC (Contract No. 218-035) relating to internet search engine marketing used by the San Marcos Convention and Visitor Bureau to promote tourism in the revised annual amount of \$65,000.00 for the two remaining one-year renewals is approved.

PART 2. The City Manager or his designee is authorized to execute the documents necessary to implement the Change in Service on behalf of the City.

PART 3. This resolution will be in full force and effect immediately from and after its passage.

ADOPTED on September 7, 2021.

Jane Hughson
Mayor

Attest:

Tammy K. Cook
Interim City Clerk