

RESOLUTION NO. 2021-172R

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS APPROVING A ONE-YEAR RENEWAL TO THE AGREEMENT WITH GOW MEDIA, LLC RELATING TO DIGITAL ADVERTISEMENT USED BY THE SAN MARCOS CONVENTION AND VISITOR BUREAU TO PROMOTE TOURISM IN AN ANNUAL AMOUNT OF \$12,000.00 AND AUTHORIZING TWO ADDITIONAL ONE-YEAR RENEWALS FOR A TOTAL CONTRACT AMOUNT OF \$80,745.00; AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO EXECUTE THE AGREEMENT ON BEHALF OF THE CITY; AND DECLARING AN EFFECTIVE DATE.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS:

PART 1. A one-year renewal to the agreement with GOW Media, LLC relating to digital advertisement used by the San Marcos Convention and Visitor Bureau to promote tourism in an annual amount of \$12,000.00 is approved and two additional one-year renewals for a total contract amount of \$80,745.00 are authorized.

PART 2. The City Manager or his designee is authorized to execute the agreement on behalf of the City.

PART 3. This resolution shall be in full force and effect immediately from and after its passage.

ADOPTED on September 7, 2021.

Jane Hughson
Mayor

Attest:

Tammy K. Cook
Interim City Clerk