

	Nosotros La Gente
Application Completeness Check for 2026 HSAB Funding	Shoes and Coats
Amount Requested	\$10,000
Questions	
Are all questions answered?	Yes
Is the application signed? (this is a certification)	Yes
Does the program have measurable outcomes?	Yes
Is the agency a Human Services Agency?	Yes
Is the agency overseen by a Board of Directors?	Yes
Required Attachments	
BUDGETS	
1. Program budget for current fiscal year	Yes
2. Program budget proposed for next fiscal year	Yes
3. Budget showing the exact uses of the HSAB funding, to be included in the contract	Yes
BOARD OF DIRECTORS INFORMATION	
4. Board of Directors membership roster	Yes
5. Board of Directors City of Residence	Yes
6. Board of Directors Meeting Attendance Record	Yes
7. Board of Directors membership criteria	Yes
ORGANIZATION INFORMATION	
8. Current IRS Form 990, pages 1 and 2 (not required for churches)	NA
9. Non-discrimination policy statement	Yes
PROGRAM INFORMATION	
10. Final Performance Report for 2024 Funding (if funded)	Yes
11. Letters of support for the program - how many	6 letters
12. Policies and Procedures for the proposed Program, if available	Yes

City of San Marcos Human Services Grants
FY2026 Application

I. SUMMARY INFORMATION

Please spell out organization name and program name completely, without acronyms.

Applicant Organization: Nosotros La Gente

Contact Name: Joe Castillo

Telephone [REDACTED]

Contact E-Mail Address: [REDACTED]

Website:

Mailing Address: 1951 Hunter Rd Apt 3202 San Marcos, TX 78666

San Marcos Service Address for this Program: 1951 Hunter Rd Apt 3202 San Marcos, TX 78666

Who is authorized to execute program documents? (Name, Title) Joe Castillo, President

Program Name: Shoe and Coats Program

Amount of Funds Requested: \$10,000

What percentage of the cost of this program is requested as funding through this application? 50%

II. QUESTIONS

All questions must be answered. Please type your answers. Application evaluations will be based on, but not necessarily limited to the criteria stated in each section.

OVERVIEW

1. Summarize the program for which funding is being requested, the services it provides, and the clients it serves.

The mission of Nosotros La Gente (NLG) is to serve our community by providing essential needs that positively impact lives. The requested funds combined with the funds the organization is able to raise will be used to purchase shoes and/or coats for school children in need in our community. The organization uses the federal poverty guidelines to determine eligibility. Shoes and/or coats are distributed multiple times during the fall months each year. Shoes and/or coats are distributed to children enrolled in the San Marcos CISD, Henry Bush, A Washington, the Texas Preparatory School, and the Ki Charter Academy. The organization relies on school counselor's, parent liaisons, and Communities in Schools to identify the children who need shoes and/or a coat.

COMMUNITY NEED AND JUSTIFICATION –15 POINTS

Evaluation: documentation and justification of the need for the program in the City of San Marcos.

1. Describe in detail the need for this program in San Marcos.

For over 20 years, Nosotros La Gente (NLG) has been able to provide shoes (coats were added in 2021), to school children in need. Our founder Ralph Gonzales grew up economically disadvantaged and often wore shoes that had holes with cardboard insoles. From this experience, he sought to ensure schoolchildren in need, from our community, had a pair of shoes (or a winter coat). To date, NLG has been able to provide over 23,000 pairs of shoes (over 600 coats) to the children in our community. Children in need are identified by the SMCISD parent liaison's, school counselor's or Community in Schools.

2. Has the need for this program been increasing in recent years?

Yes, the need for this program has been increasing each year. The shoes and coats program ensures that those children in need have adequate footwear and outerwear throughout the school year, especially during the winter months. Due to the increasing cost for shoes and coats, we have had to limit the number of shoes/coats allocated to each campus.

IMPLEMENTATION –15 POINTS

Evaluation:

- *The application demonstrates that resources needed to manage the proposed program are available and ready.*
- *Applicant has clearly defined objectives focusing on results and measurable outcomes vs. only program activities descriptions and numbers served.*
- *Past performance of programs funded by Human Services Grants has met expectations.*

1. Are all resources in place to be able to implement this program? If not, what is missing?

The only resource the organization is missing is a major fundraiser. Prior to the pandemic the organization hosted an annual turkey dinner fundraiser. Proceeds from that fundraiser were used to fund client requests. The organization continues to search for other fundraising opportunities. Either by applying for community grants, hosting fundraisers at local restaurants or hosting plate sales.

2. What specific, measurable outcomes or results do you hope to achieve with this program?

That the organization can satisfy each request it receives for shoes and/or a coat.

3. If funding is not available at the requested amount, what is the minimum Human Services Grant funding needed to be able to run this program? \$8,000.

IMPACT AND COST EFFECTIVENESS –15 POINTS

Evaluation:

- *impact on the identified need*
- *implementation costs compared to impact*
- *use of available resources (financial, staff, volunteer)*
- *impact compared to other applicants*

1. Programs can provide value by deeply impacting the lives of a few, with effects that may ripple through generations, or by providing smaller but meaningful impact to a larger group. Describe in detail the impact this program will have on the identified need and on San Marcos residents.

Every school year San Marcos residents (with school aged children) with tight budgets are asked to purchase school supplies. School supplies include Pencils, Ballpoint pens, Markers/crayons/colored pencils, Highlighters, Erasers, Notebooks, Index cards, Loose-leaf binder paper, Graph paper, Folders, Binders, Clear tape, Glue stick, Water bottle, Lunchbox, Backpack, Pencil case/pouch, Gym bag, Elastic book covers (or repurpose paper grocery bags to cover books for a low-cost option), Computer and/or tablet, Printer (don't forget ink cartridges!), Calculator, Pencil sharpener, Scissors, Ruler, Clothing/shoes (School uniforms or dress-code-adherent attire, Gym clothes, Shoes and/or athletic-style sneakers, Socks and underwear, Winter coat, Winter hat, Gloves or mittens. The shoes and coats program meets the need for shoes (athletic style sneakers) and the need for a winter coat.

2. Briefly describe other funding sources, volunteers, or in-kind donations that will be used with this program.

The organization plans to send letters to potential donors. Grant applications will be submitted to Wal-Mart and other businesses that offer community grants. The organization will also be looking at hosting fundraisers at local restaurants, and hosting plate sales.

3. How many total annual unduplicated direct clients is this program expected to serve? 1,200 What percentage will be San Marcos residents? 95% of this number will be San Marcos residents. This program will also serve SMCISD students who are not San Marcos residents.

COMMUNITY SUPPORT – 15 POINTS

Evaluation:

- *A minimum of three letters of reference that indicate strong local support for the program and the agency's ability to implement it as described in the application. Letters must be in support of the specific program requesting funding, not the agency as a whole. Letters will preferably be from San Marcos residents as well as direct clients of the program.*
- *Evidence that volunteers play a vital role in the program or agency's operation.*
- *Evidence that board members are actively involved in and supportive of the agency*

1. What actions do Board members take to support the programs of the agency?

Board members sell tickets, pass out fliers promoting fundraisers. Board members perform fundraiser prep work.

2. Briefly describe the number and role of volunteers in the program or agency's operation.

The organization has approximately 100 volunteers. The volunteers help sell tickets for fundraisers, help with fundraiser prep work. Volunteers also help with the distribution of shoes and/or coats.

COUNCIL PRIORITIES - 30 POINTS

1. How long has this program served San Marcos residents? (10 points if at least 2 years)

The Shoe and Coats program has served San Marcos residents for 29 years.

2. Does the agency have an office in San Marcos? (10 points if it does) Yes

3. Describe how this funding will create an increase in services or an increase in the number of people served. (10 points if creates an increase)

This funding will allow the organization to continue to satisfy the shoe and/or coat needs of children during the school year.

RISK - 10 POINTS

1. How many years experience does the agency have in implementing a program of this size and complexity? (5 points if more than 5 years) 29 years.

2. What percentage of the program's funding is non-City? (5 points if at least 50%) 10%

III. FUNDING RESTRICTIONS

By signing this application I certify the following to be true:

1. All Human Services Grant funding will be spent on San Marcos residents, except for school-based programs, in which case it may be spent within the San Marcos Consolidated Independent School District boundary.
2. Funding requested is not more than 50% of the total funding for the agency.
3. Funding will not be used to fund more than 20% of a full time position.
4. Agency has been in existence for at least 2 years. (This can include serving communities other than San Marcos.)

SUBMITTAL APPROVED BY:

Joe Castillo

Signature

July 20, 2025

Date

Joe Castillo

Printed Name

President

Title



HUMAN SERVICES ADVISORY BOARD GRANT QUARTERLY PERFORMANCE REPORT

Agency Name: Nosotros La Gente

Program Name: Shoe Program

Program Year: 2024

Reporting Period: (check one)

- ☐ January through March (due April 30)
- ☐ April through June (due July 31)
- ☐ July through September (due October 31)
- ☒ October through December (due January 31)

Submit report to: cgriffith@sanmarcostx.gov

PROGRAM STATUS

Please provide a written description of actions taken this period and how they helped achieve your program goals.

The organization received \$6,250 in donations during this reporting period. The organization purchased 74 pairs of shoes at a cost of \$1,173.12.

PROGRAM BENEFICIARIES

For the program that received HSAB funding, please report either number of unduplicated individuals served or number of unduplicated households served.

Check one: ☒ Unduplicated Individuals ☐ Unduplicated Households

	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Year to Date
Total Served	0	0	540	74	614
San Marcos Residents Served	0	0	540	74	614
% San Marcos Residents	0	0	100%	100%	100%

PROGRAM EXPENDITURES

For the final report of the year, please provide a bulleted list that briefly summarizes how the HSAB funding was spent.

- On 9/25/2024, 540 pairs of shoes were purchased at a cost of \$8,840.17.
- On 12/17/2024, 18 pairs of shoes were purchased at a cost of \$268.78.
- On 12/21/2024, 25 pairs of shoes were purchased at a cost of \$364.70.
- On 12/23/2024, 29 pairs of shoes were purchased at a cost of \$513.68.
- On 12/26/2024, 2 pairs of shoes were purchased at a cost of \$25.96.
-
-

Certification:

I certify that to the best of my knowledge and belief the information reported in this Quarterly Performance Report is factual and accurate.

Joe Castillo

Signature

January 31, 2025

Date

Joe Castillo

Printed name

Vice President

Title



HUMAN SERVICES ADVISORY BOARD GRANT QUARTERLY PERFORMANCE REPORT

Agency Name: Nosotros La Gente

Program Name: Coats Program

Program Year: 2024

Reporting Period: (check one)

- ☐ January through March (due April 30)
- ☐ April through June (due July 31)
- ☐ July through September (due October 31)
- ☒ October through December (due January 31)

Submit report to: cgriffith@sanmarcostx.gov

PROGRAM STATUS

Please provide a written description of actions taken this period and how they helped achieve your program goals.

The organization received a donation of \$3,000 during this reporting period for the Coats Program. The organization purchased 304 coats at a cost \$4,769.84 during this reporting period.

PROGRAM BENEFICIARIES

For the program that received HSAB funding, please report either number of unduplicated individuals served or number of unduplicated households served.

Check one: ☒ Unduplicated Individuals ☐ Unduplicated Households

	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Year to Date
Total Served	12	0	0	304	316
San Marcos Residents Served	12	0	0	304	316
% San Marcos Residents	100%	0	0	100%	100%

PROGRAM EXPENDITURES

For the final report of the year, please provide a bulleted list that briefly summarizes how the HSAB funding was spent.

- On 1/19/2024, 8 coats were purchased at a cost of \$153.92.
- On 1/20/2024, 4 coats were purchased at a cost of \$84.00.
- On 12/16/2024, 205 coats were purchased at a cost of \$3,101.58.
- On 12/17/2024, 28 coats were purchased at a cost of \$409.52.
- On 12/20/2024, 45 coats were purchased at a cost of \$770.00.
- On 12/21/2024, 26 coats were purchased at a cost of \$488.74.
-

Certification:

I certify that to the best of my knowledge and belief the information reported in this Quarterly Performance Report is factual and accurate.

Joe Castillo

Signature

January 31, 2025

Date

Joe Castillo

Printed name

Vice President

Title

NOSOTROS LA GENTE
BUDGET 2024/2025
October 1, 2024-September 30, 2025

		AMOUNT BUDGETED	
ANTICIPATED REVENUES			
INTERGOVERNMENTAL FUNDS			
HAYS COUNTY		\$5,000.00	13.62%
CITY OF SAN MARCOS		<u>\$10,000.00</u>	27.25%
TOTAL INTERGOVERNMENTAL FUNDS		<u>\$15,000.00</u>	
NON GOVERNMENTAL FUNDS			
DONATIONS/CONTRIBUTIONS		<u>\$17,800.00</u>	48.50%
FUND RAISING ACTIVITIES		<u>\$3,700.00</u>	10.08%
INTEREST		<u>\$200.00</u>	0.54%
OTHER		<u>\$0.00</u>	0.00%
TOTAL NON GOVERNMENTAL FUNDS		<u>\$21,700.00</u>	
TOTAL REVENUES		<u>\$36,700.00</u>	100.00%
ANTICIPATED EXPENSES			
PERSONAL SERVICES			
SALARIES/FRINGE BENEFITS		<u>\$0.00</u>	0.00%
CONTRACTUAL SERVICES			
RENTAL OF FACILITIES		<u>\$0.00</u>	0.00%
RENTAL OF EQUIPMENT		<u>\$0.00</u>	0.00%
MAINTENANCE & REPAIR		<u>\$0.00</u>	0.00%
UTILITIES		<u>\$1,800.00</u>	4.90%
TELEPHONE/INTERNET		<u>\$0.00</u>	0.00%
MATERIALS & SUPPLIES			
MEETING/OFFICE EXPENSES		<u>\$2,000.00</u>	5.45%
POSTAGE		<u>\$300.00</u>	0.82%
OTHER COSTS			
SHOE PROGRAM		<u>\$12,230.00</u>	33.32%
COATS PROGRAM		<u>\$11,230.00</u>	30.60%
FUNERAL ASSISTANCE		<u>\$1,000.00</u>	2.72%
RENT ASSISTANCE		<u>\$3,000.00</u>	8.17%
UTILITY ASSISTANCE		<u>\$1,000.00</u>	2.72%
MEDICAL ASSISTANCE		<u>\$3,640.00</u>	9.92%
TRAVEL		<u>\$0.00</u>	0.00%
LIABILITY INSURANCE		<u>\$500.00</u>	1.36%
SCHOOL SUPPLIES		<u>\$0.00</u>	0.00%
OTHER		<u>\$0.00</u>	0.00%
TOTAL EXPENSES		<u>\$36,700.00</u>	98.64%

NOSOTROS LA GENTE
PROPOSED BUDGET 2025/2026
October 1, 2025-September 30, 2026

AMOUNT BUDGETED

ANTICIPATED REVENUES

INTERGOVERNMENTAL FUNDS

HAYS COUNTY	<u>\$8,000.00</u>	22.92%
CITY OF SAN MARCOS-SHOES AND COATS	<u>\$10,000.00</u>	28.65%
CITY OF SAN MARCOS-COMMUNITY ASSISTANCE	<u>\$10,000.00</u>	28.65%
TOTAL INTERGOVERNMENTAL FUNDS	<u>\$28,000.00</u>	

NON GOVERNMENTAL FUNDS

DONATIONS/CONTRIBUTIONS	<u>\$3,000.00</u>	8.60%
FUND RAISING ACTIVITIES	<u>\$3,700.00</u>	10.60%
INTEREST	<u>\$200.00</u>	0.57%
OTHER	<u>\$0.00</u>	0.00%

TOTAL NON GOVERNMENTAL FUNDS	<u>\$6,900.00</u>	
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TOTAL REVENUES	<u>\$34,900.00</u>	100.00%
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ANTICIPATED EXPENSES

PERSONAL SERVICES

SALARIESFRINGE BENEFITS	<u>\$0.00</u>	0.00%
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CONTRACTUAL SERVICES

RENTAL OF FACILITIES	<u>\$0.00</u>	0.00%
RENTAL OF EQUIPMENT	<u>\$0.00</u>	0.00%
MAINTENANCE & REPAIR	<u>\$0.00</u>	0.00%
UTILITIES	<u>\$0.00</u>	0.00%
TELEPHONE/INTERNET	<u>\$0.00</u>	0.00%

MATERIALS & SUPPLIES

MEETING/OFFICE EXPENSES	<u>\$2,000.00</u>	5.73%
POSTAGE	<u>\$300.00</u>	0.86%

OTHER COSTS

SHOE PROGRAM	<u>\$12,230.00</u>	35.04%
COATS PROGRAM	<u>\$11,230.00</u>	32.18%
FUNERAL ASSISTANCE	<u>\$1,000.00</u>	2.87%
RENT ASSISTANCE	<u>\$3,000.00</u>	8.60%
UTILITY ASSISTANCE	<u>\$1,000.00</u>	2.87%
MEDICAL ASSISTANCE	<u>\$3,640.00</u>	10.43%
TRAVEL	<u>\$0.00</u>	0.00%
LIABILITY INSURANCE	<u>\$500.00</u>	1.43%
SCHOOL SUPPLIES	<u>\$0.00</u>	0.00%
OTHER	<u>\$0.00</u>	0.00%

TOTAL EXPENSES	<u>\$34,900.00</u>	100.00%
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Shoes-Coats Program
Budget 2025/2026

Program Activity	City General Funds
Purchase of Shoes and Coats for school children in need.	
Project Total	\$10,000.00

Nosotros La Gente
Board of Directors

2025-2026

Name	Position	City of Residence
Joe Castillo	President	San Marcos
Celia Barragan	Vice President	New Braunfels
Sylvia Boasi	Treasurer	Maxwell
Maggie Moreno	Secretary	San Marcos
Barbara Saucedo	Education Liaison	San Marcos
David Mendoza	Legal Advisor	San Marcos
Mary Earls	Sergeant at Arms	San Marcos
Mario Moreno	Board Member	San Marcos
Melissa Donaldson	Board Member	San Marcos
Renelle Cruz	Board Member	San Marcos
Diana Romero	Board Member	San Marcos
Agnes Delgado	Board Member	San Marcos
Debbie Ingalsbie	Board Member	San Marcos

NLG Board of Directors
Attendance

Board Member	1/9/2025	3/27/2025	5/8/2025
Ralph Gonzales			
Joe Castillo	X	X	X
Celia Barragan		X	X
Sylvia Boasi	X	X	X
Maggie Moreno		X	X
Barbara Saucedo	X		X
David Mendoza			
Mary Earls			
Mario Moreno		X	X
Melissa Donaldson		X	X
Renell Cruz			
Diana Romero			
Agnes Delgado			
Debbie Ingalsbie		X	X

Nosotros La Gente
Board of Directors
Membership Criteria

1. Passion for the Mission. What attracts the potential board member to the organization? Why do they care? Do they have a personal connection to the organization?
2. Expertise and Ability. What expertise does the potential board member bring to the organization?
3. Philanthropic History. Has the potential board member provided past financial support to the organization?
4. Reputation. Does the potential board member have a positive reputation in the community?
5. Willingness to Advocate for the Organization. Is the potential board member comfortable promoting the organization to family, friends and colleagues?
6. Ability to Work in Groups and to Lead. Is the potential board member able to both work in a group and to lead?
7. Connection to Resources. What connections does the potential board member have to government, donors, and foundations? Are they willing to use these connections to benefit the organization?
8. Time. Does the potential board member have the time to be an effective board member?
9. Diversity.

Department of the Treasury
Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2024

Open to Public Inspection

A For the 2024 Calendar year, or tax year beginning 2024-01-01 and ending 2024-12-31

B Check if available

☐ Terminated for Business☒ Gross receipts are normally \$50,000 or less

C Name of Organization: NOSOTROS LA GENTE

TX, US, 78666

D Employee Identification

Number 74-2797505

E Website:

F Name of Principal Officer: Joe Castillo

TX, US, 78666

Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

NON-DISCRIMINATION POLICY

I hereby certify that:

Nosotros La Gente does not discriminate against any individual or individuals concerning race, color, creed, religion, or national origin.

Joe Castillo

Joe Castillo, President
Nosotros La Gente

Nosotros La Gente
Guidelines for Assistance
Shoes—Coats

- Applicant attending the San Marcos CISD must submit their request to the parent liaison or school counselor of the campus the applicant is attending.
- Applicants who are not attending the San Marcos CISD should submit their request to a member of the Nosotros La Gente Board of Directors.



San Marcos Consolidated Independent School District

1331 Hwy. 123

San Marcos, Texas 78666

P.O. Box 1087

April 8, 2025

To Whom It May Concern:

As Superintendent of Schools of the San Marcos CISD, I would like to express our appreciation for the work done in the community by *Nosotros la Gente*. Since 1996, they have provided assistance in medical, transportation, and social services to the school children of San Marcos CISD.

The providing of thousands of pairs of shoes to local children is, perhaps, their most outstanding service to the public school students. We sincerely thank them and look forward to working with *Nosotros la Gente* in the future.

Respectfully,

Michael A. Cardona
Superintendent of Schools
San Marcos CISD



San Marcos Consolidated Independent School District

P.O. Box 1087

| San Marcos, Texas 78666

| [REDACTED] | FAX 512.393.6787

Dear Nosotros La Gente Representative,

I am writing to express my heartfelt gratitude to Nosotros La Gente for your invaluable contributions to our community. As someone who once faced the challenges of food insecurity, I deeply understand the struggles many families face when trying to balance work and financial hardship.

As an employee at Goodnight Middle School, I witness firsthand the same struggles with the families we serve. I have met parents who are working hard just to keep food on the table and pay monthly bills, while also struggling to provide the basic clothing needs for their children. I had a mother express profound gratitude for receiving gifts for her children without having to give something up, as she was struggling to make rent. Nosotros La Gente was able to provide shoes for a child who was overcome with emotion for the opportunity of new shoes.

I truly want to extend my deepest thanks to Nosotros La Gente for your genuine kindness and dedication to helping those in need. The work you do goes beyond simply providing a pair of shoes or a coat—it brings families' together, restores hope, and gives them the opportunity to focus on what truly matters: no child should have to worry about not having basic essentials. Our students should be able to come to school and focus on being the best student they can be.

Thank you again for everything you do to support the children and families in our community. Your efforts make a world of difference. These are just a few of the powerful ways that Nosotros La Gente has influenced our community.

With sincere appreciation,

Gracie Sifuentes

Parent Liaison

Goodnight Middle School



De Zavala Elementary School

150 East De Zavala Drive | San Marcos, Texas 78666 | [REDACTED]

FAX 512.392.0620

January 14, 2025

Sylvia Ybarra
Parent Liaison – De Zavala
150 E. De Zavala
San Marcos, TX 78666

RE: Nosotros La Gente (NLG)

To Whom It May Concern,

My name is Sylvia Ybarra and I am the Parent Liaison here at De Zavala Elementary School in San Marcos, TX. As a Title 1 school, a percentage of our students live at poverty level. As a parent liaison I've witnessed firsthand the resilience of our families in the face of daily challenges. During the Summer months, they strive to provide basic necessities. When a new school year approaches, there's added pressure to secure essential items like shoes and winter jackets. Many students face barriers to attending school due to a lack of fundamental resources.

I'm deeply grateful for Mr. Ralph Gonzales and Nosotros La Gente, whose unwavering dedication to our students at De Zavala has been a beacon of hope. Their selfless generosity has profoundly impacted our community for many years, and I fervently pray that their remarkable support will continue to inspire future generations. By providing a free new pair of shoes and a new jacket to economically disadvantaged SMCISD students, they are not only meeting a tangible need but also imparting a sense of dignity and empowerment. It's so much more than a pair of shoes and a jacket; it's a powerful catalyst for a successful school year, fostering confidence, stability, peace, comfort, and encouragement. Nosotros La Gente reminds our students and our families that they are not alone in this journey, but rather part of a compassionate community that believes in their potential.

Respectfully,

Sylvia Ybarra

Sylvia Ybarra
Parent Liaison
De Zavala Elementary



Rodriguez Elementary School

1481 Esplanade Parkway | San Marcos, Texas 78666 | [REDACTED]

FAX 512.392.2404

January 7, 2025

Melissa Luera, Senior Administrative Assistant

Rodriguez Elementary

1481 Esplanade Parkway

San Marcos, TX 78666

Dear Human Services Advisory Board (HSAB):

I am writing to express our strong support for Nostros La Gente (NLG) and their proposed grant request aimed at enhancing their shoe and coat program. For many years, we have partnered with NLG to ensure that our youth have their basic needs met, and we have witnessed firsthand the positive impact that their generous donations have on our community.

The provision of shoes and coats by Nostros La Gente is not just about meeting physical needs; it plays a crucial role in promoting the well-being and self-image of our scholars. Many students in the San Marcos Consolidated Independent School District (SMCISD) face trauma related to financial hardships that prevent their families from affording essential items like a good pair of shoes for school or a warm jacket for the colder months. NLG's efforts directly address and alleviate this burden, allowing our children to focus on their education and personal development without the stigma of inadequacy.

By granting funding to Nostros La Gente, you will be investing in the future of our children and families, ensuring that they have the necessary resources to thrive. We believe that every child deserves the chance to succeed, and with NLG's support, many families no longer have to worry about these basic needs.

We respectfully urge you to consider this grant for approval and look forward to the continued partnership with Nostros La Gente in our mission to support all students in need at San Marcos CISD.

Thank you for your attention to this important matter.

Sincerely,

Melissa Luera

Senior Administrative Assistant

Rodriguez Elementary

512-757-8496



San Marcos Consolidated Independent School District

P.O. Box 1087

San Marcos, Texas 78666

FAX 512.393.6787

January 7, 2025

Diana Romero, Miller Middle School Parent Liaison

San Marcos, Tx 78666

Dear Human Services Advisory Board (HSAB):

I have been at Miller for three years as the Parent Liaison and I can say that I love my job. As I was a single mom for years, it took me a long time to achieve my goals in order to provide better for my kids. My parents were supportive in giving me advice and taught me how to build myself up in going to school and working two jobs to provide better for myself and my kids. I am grateful to God for his blessings. I have worked my way up to make more money, accepted a job that is professional and I am able to give back by working with students and families with resources and so much more. The NLG program not only provides the district students with free shoes and coats, they also help families with financial assistance. When the families call me or see me on campus, they tell me how they are grateful for our support to help them when in need. These programs were not around back in my day, so for them I am grateful to be a puzzle piece in providing the most important piece to our families.

In conclusion for this letter, I am asking for your support for Nos Otros La Gente (NLG) to continue in support of the shoe and coat program and the proposed grant request to the City of San Marcos Human Services Advisory Board. Providing the grant funding to NLG will provide the opportunity to address a real need for our children and families within our community. SMCISD students experience trauma associated with families not having enough funds to purchase a good pair of shoes for school and a warm jacket in the winter time. Through the support of Nosotros La Gente that barrier is removed for many families in need.

Respectfully, we trust in you to provide this program to be considered for approval and we look forward to this partnership for all our students in need at SMCISD.

Sincerely, Mrs. Diana Romero , Miller Middle School Parent Liaison



Naiha Campos-Beierman
Housing Program Manager
Southside Community Center
518 S. Guadalupe Street
San Marcos, TX 78666

To Whom It May Concern,

It is with great respect and heartfelt appreciation that I write this letter of support for *Nosotros La Gente* and the incredible contributions they have made—not only to the San Marcos community at large—but specifically to Southside Community Center and the individuals and families we serve.

For over 25 years, *Nosotros La Gente* has exemplified what it means to lead with heart, purpose, and deep community roots. Their unwavering commitment to serving underserved families, celebrating cultural heritage, and creating access to essential resources has made them a vital partner in the shared mission of community uplift and housing stability.

At Southside Community Center, we have been fortunate to witness firsthand the impact of *Nosotros La Gente's* support. Whether through providing emergency supplies, mobilizing volunteers, showing up for our events, or simply being a consistent presence for those in need, their partnership enhances our capacity to serve with dignity and compassion. *Nosotros La Gente* works specifically with Southside Community Center by assisting us in providing rental and utility financial assistance for our clients. They bring a spirit of solidarity and cultural care that strengthens every initiative we undertake together.

What makes *Nosotros La Gente* unique is not only their decades-long service but their deeply relational approach. Their team leads with humility, trust, and respect—core values that mirror our own at Southside. They understand the lived experiences of the people we serve and show up as true neighbors and allies, time and time again.

We are proud to stand beside them, grateful for all they have poured into this community and hopeful for the work we will continue to do together. Their legacy is one of love in action—and we are better, stronger, and more united because of it.

With deepest appreciation and full support,

Naiha Campos-Beierman and the Southside Team