"Boyhood Alley" Resolution

WHEREAS, the City of San Marcos is proud to have served as a location for over 110 productions including commercials, television, and film such as American Crime, Friday Night Lights, The Texas Chainsaw Massacre, The New Guy, The Ringer, The Lying Game, Lost in the Sun, The War at Home, A Small Town in Texas, Missing in Brooks County, Tiramisu for Two, A Texas Funeral, The Getaway, Piranha, The Faculty, The Tree of Life, Courage Under Fire, Idiocracy, Leadbelly, Flesh and Bone, No Loss No Gain, When We Burn Out, Little Boy Blue, D.O.A., Bernie, and Boyhood; and

WHEREAS, the legendary director Richard Linklater shot part of his epic film, *Boyhood*, in downtown San Marcos, including on the presently unnamed alleyway that runs between San Antonio Street and MLK Drive, directly across from the Hays County Historic Courthouse; and

WHEREAS, San Marcos is a certified Film Friendly City with the Texas Film Commission since August 18, 2015; and

WHEREAS, a 2016 report prepared by the Greater San Marcos Partnership and the City of San Marcos, titled *Economic Impact of the Moving Image Industries in Caldwell & Hays Counties,* found that in just the preceding eight years the total economic activity attributable to motion picture, film and TV productions in the bi-county area was \$26.7 million, supporting 185 jobs and generating approximately \$360,975 in general fund tax revenue;

WHEREAS, the non-profit film society San Marcos Cinema Club since 2016 has organized multiple events that highlight the filmmaking talents of local residents, including Music Flicks in the '666, the 72-hour Film Race and the annual Lost River Film Fest, which will return for a sixth year to San Marcos from October 20-23, 2022; and

WHEREAS, the Opening Night of this year's Lost River Film Fest will feature *Everybody Wants Some*, another film shot in San Marcos by director Richard Linklater, who will be invited to attend the screening in person; and

WHEREAS, *Boyhood* earned dozens of accolades, including top prizes from the New York Film Critics Circle, the Los Angeles Film Critics Association, the Chicago Film Critics Association, the Broadcast Film Critics Association, and the London Film Critics' Circle, as well as the Golden Globe Award and the British Academy Film Award for Best Film;

THEREFORE BE IT RESOLVED, we support a proposal by the Office of the Hays County Judge and Lost River Film Fest to name the downtown alleyway that runs between the East 100 block of San Antonio Street and East MLK Drive, "Boyhood Alley" in honor of the extraordinary film shot there, as well as a tribute to San Marcos as a premiere destination for filmmaking; and

THEREFORE BE IT FURTHER RESOLVED, that if director Richard Linklater agrees to come to San Marcos on Oct 20, 2022 for the Opening Night of the sixth annual Lost River Film Fest, we will collaborate with community stakeholders, including San Marcos Cinema Club and the Office of the Hays County Judge, to host a ribbon-cutting ceremony that day for the newly named "Boyhood Alley."