

City of San Marcos Budget Workshop Fiscal Year 2026

August 19, 2025

FY 2026 Budget Workshop Agenda



- Budget Process & Strategic Goals
- Budget Policy Statement Update
- Benchmarking
- All Funds Update Including State Legislative Impacts
- General Fund
 - State Legislative Impacts
 - Tax Rate Scenarios
 - Proposed Budget
- Major Operating Funds
 - Fund Tables

Fiscal Year 2026 Budget Calendar



BUDGET EVENT	DATE	DONE
Council Visioning & Strategic Planning Work Session	January 30 - 31	✓
Budget Policy Workshop	February 27	✓
Budget Policy Adoption	March 18	✓
Neighborhood Commission Presentation Presentation	April 16	✓
Budget Workshop & Preliminary CIP APRIL 30th	May 20	✓
Budget Workshop CERTIFIED TAX POLLS	June 26	4 4
Budget & Maximum Tax Rate Set TAX ROLL: JULY 25#	August 19	We are here
Neighborhood Commission Presentation	August 20	
Public Hearings on Budget, Tax Rate & Fee Changes / CIP Submitted to Council	September 2	
Public Hearings on Budget and Tax Rate / Budget, Tax Rate & CIP Adoption	September 16	

Strategic Goals





QUALITY OF LIFE & SENSE OF PLACE

Cultivate a community that promotes inclusivity, equity, and belonging; has a unique sense of place due to our distinct natural, historical, and cultural assets; and commits to a healthy quality of life for families of all types.



ECONOMIC VITALITY

Foster a vibrant economic climate for our community through new commercial and residential uses, education, workforce development, and support of new and existing businesses of all sizes.



PUBLIC SAFETY, CORE SERVICES & FISCAL EXCELLENCE

Deliver quality government services and improve community safety in a fiscally responsible manner with a professional workforce.



MOBILITY & CONNECTIVITY

Improve neighborhood and regional connectivity to provide a safe, convenient, and efficient multimodal system for goods, services, and people of all income levels and abilities to move throughout the City.



ENVIRONMENTAL PROTECTION

Advance responsible stewardship of the community's natural, cultural, and historical resources through varied environmentally friendly policies and practices.

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Met 📳

Fund Balance						
General Fund – Maintain 25%	Hotel Occupancy Tax Fund - Maintain 25%					
Stormwater Fund – Maintain 90 days	Community Enhancement Fund - Maintain 25%					
Resource Recovery Fund – Maintain 90 days	Water-Wastewater Fund – Maintain 150 days					
Transit Fund – Maintain 60 days	All funds – Excess fund balance used to fund CIP or non-recurring expenses					



Met 🕌

Debt Management

General Fund – Debt component of property tax rate must be 30% or less

Electric Fund – Debt service coverage ratio maintain at 1.2, work towards 1.4

Water-Wastewater Fund – Debt service coverage ratio maintain at 1.2, work towards 1.4

Stormwater Fund – Fund up to \$5 million of CIP, remaining projects needs fund with General Fund





Revenues

All funds – budget using historical trends, evaluating sources independently	Utility funds – continue incremental rate approach and do not include late penalties		
All funds – maintain regular fee review schedule, impact fees revised based on master plan updates	Electric & Water-Wastewater Funds – CUAB will make rate recommendations using annual rate study; Electric Fund – Explore identifying community-based charges		
General Fund – tax rate kept between current and voter approval rate; amend budget if revenues deviate; consider ending of federal funding; propose alternate revenues	Stormwater Fund – continue using rate model to determine needed adjustments, minimizing adjustments by using General Fund's capacity		
Hotel Occupancy Tax Fund – budget revenues on conservative historical trends	Airport Fund – During FY27 identify time to use property taxes for airport operations		





Expenditures

All funds – departments follow a zero-based budget format, justified and ranked by priority

General Fund – transition 7 vehicles into leasing program

All funds – include 3-5% increase to personnel (including health insurance) to support Employee Compensation Philosophy; evaluate recruitment/retention strategies; increase personnel to support strategic goals

General Fund – budget for 1.5 FTEs for bailiffs, 1 FTE previously ARPA funded, and 1 FTE previously funded by community enhancement

All funds – enhance grant program to maximize funding sources

General Fund – debt obligations are permissible for equipment replacements

General Fund – Increase HSAB funding by a minimum of \$50K to maximum of \$200K

General Fund – continue using ARP funding to meet community needs





Ex	pen	ditures	s Contir	nued

General Fund – animal shelter continues higher live outcome goal and funding from partner agencies	Hotel Occupancy Tax Fund – continue funding historical restoration & preservation
General Fund – continue allocating funding for City Council strategic goals	Hotel Occupancy Tax Fund – use funding for City's branding plans & incorporate community input
General Fund – fund stormwater projects in excess of \$5 million	Community Enhancement Fund – budget funds to address needs during fiscal year
General Fund – explore policies that protect City from revenue volatility	Community Enhancement Fund – transfer code enforcement officer to General Fund
Electric & Water-Wastewater Funds – use cost allocation plan for General Fund transfers	



In Progress 🕌

Fund Balance

Electric Fund – Maintain 150 days, work towards 180 days



Not Met 🗱

Expenditures Paused at Council direction to complete staffing studies	Expenditures Unable to fund at No-New-Revenue tax rate	Expenditures On hold per Council Direction
General Fund – budget for 2 FTEs in Police and 1 FTE for 911 telecommunicator	General Fund – allocate 1/3 of the cost of staffing Fire Engine #7	Community Enhancement Fund – support new intersection plantings & gateway monuments; focusing on existing plantings
	General Fund – transition 1/4 of the cost for city-wide software allocation (directly impacts utility rates)	



Benchmarking

Comparison/Peer Cities for CoSM

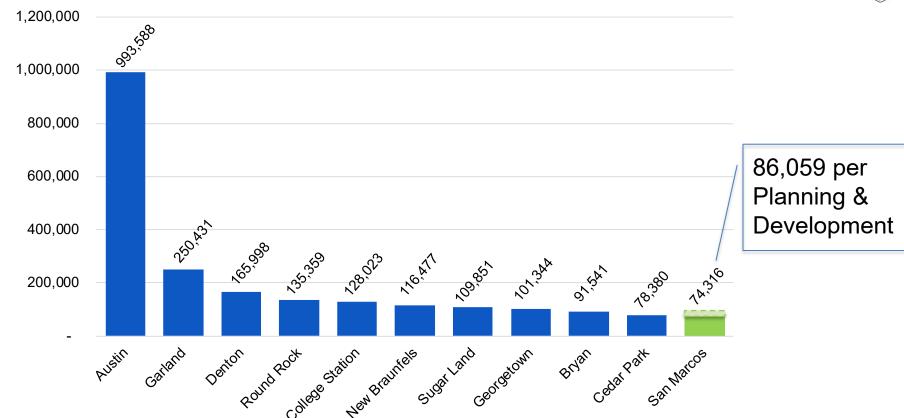


- How the cities were chosen:
 - Guided by consultants and director's team during the 2023 compensation study
 - Agreed upon as part of the Meet and Confer agreements
 - Consist of both local and regional cities in the CoSM recruitment area and other like-type cities outside the immediate area
 - Need 7 to 8 common data points to compare all positions throughout the City including civil service and non-civil service employees
 - Factors considered were:



Population as of July 1, 2024

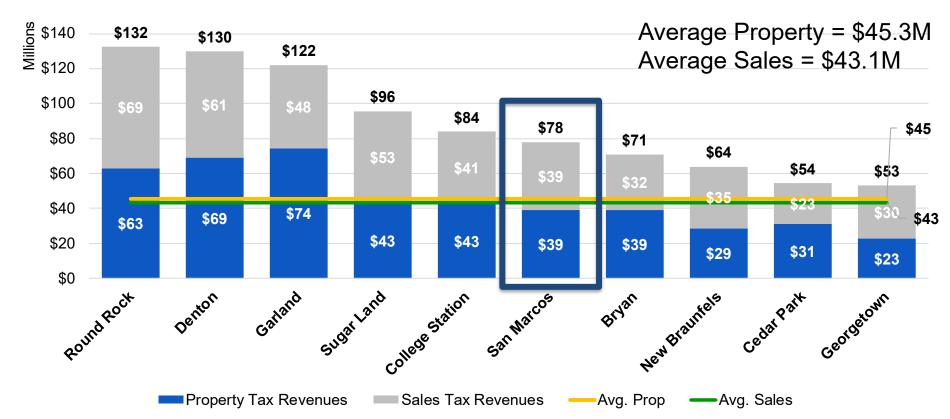




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FY 2025 Budgeted Property/Sales Taxes

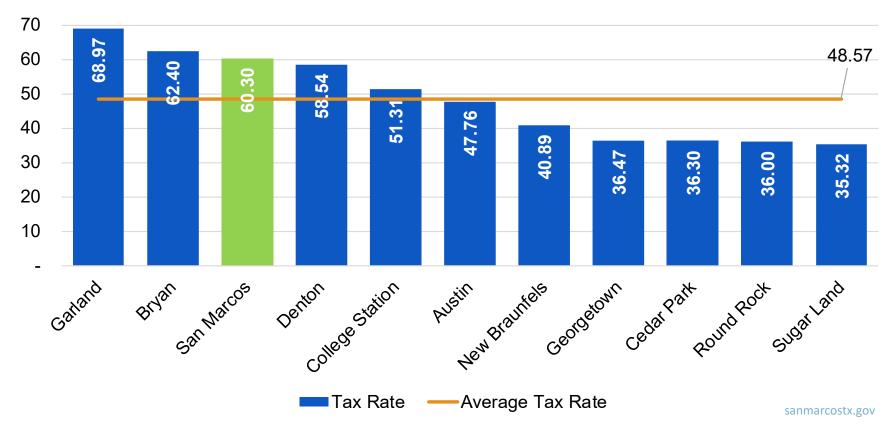




Source: FY 2025 Budget Books; Austin = \$682M Property Tax & \$378M Sales Tax

FY 2025 Budgeted Tax Rates





Tax Exempt Properties



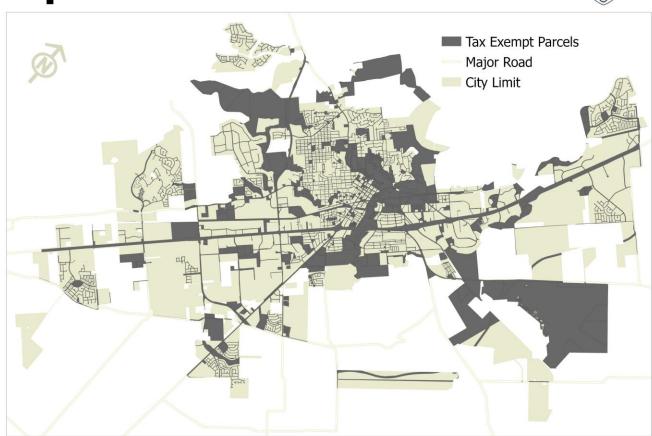
Spring 2025

Tax Exempt Properties: 1,068

Total Area (including ROW): 9,738.1 Acres

Percent of City Limit: 37.6%

Includes properties owned by the City, State, County, or Federal entities; Texas State University; Right of Way; and those marked as tax-exempt by Hays County.



Tax Exempt Properties



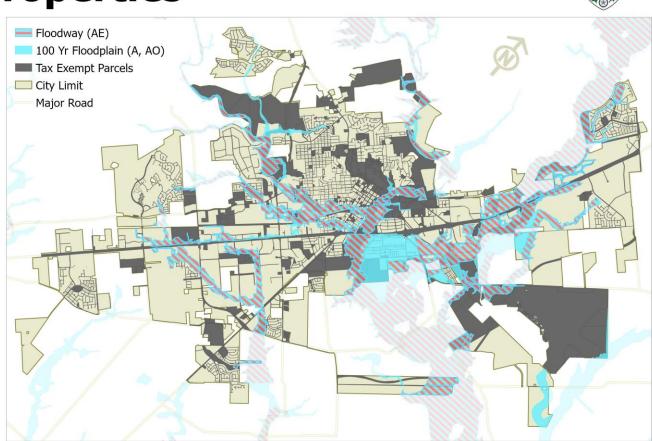
with 100yr Floodplain Spring 2025

Total Area of Floodplain within City Limits: 4,550.5 Acres

Percent of City Limit: 17.6%

Area not overlapping Tax Exempt Parcels: 2,439.7 Acres

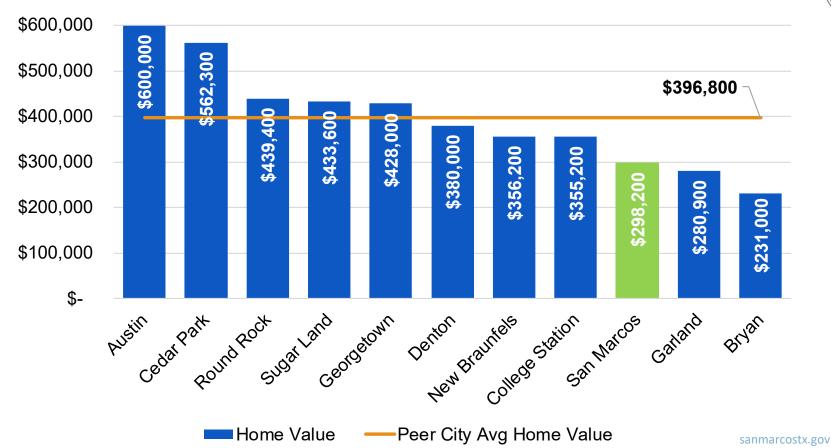
Percent of City Limit: 9.4%



Median Home Values

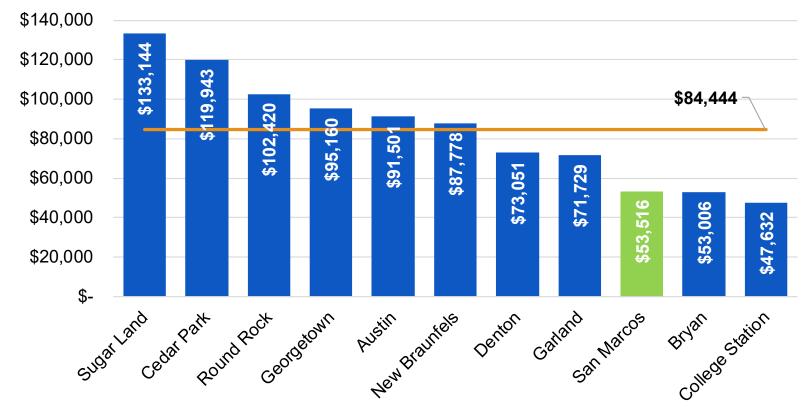


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Median Household Income





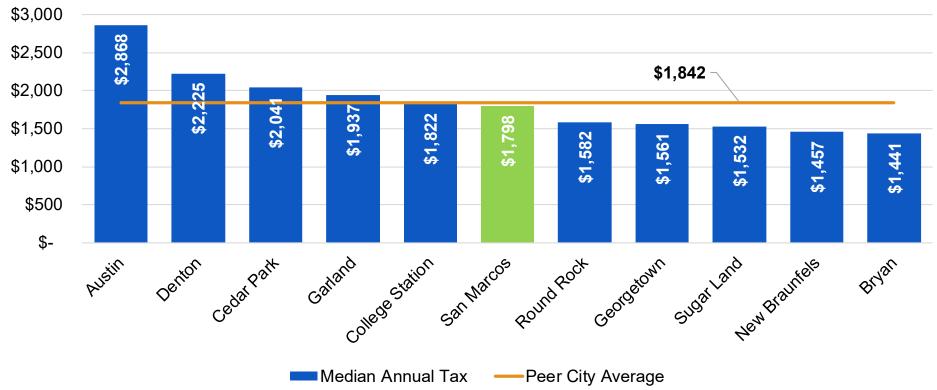
Median Household Income

—Peer City Avg Household Income

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Median Household Annual City Property Tax

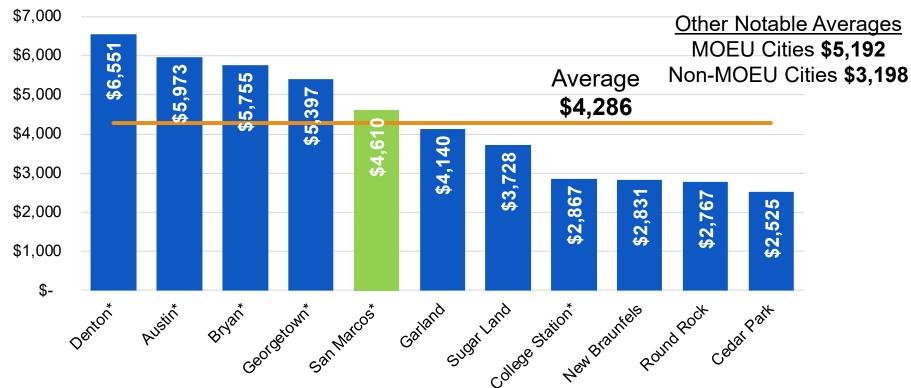




Source: Median Household Values - U.S Census Bureau, American Community Survey, 1-Year Estimates (in 2023 dollars); using FY2025 tax rate

All Fund Expenditures per Capita





*Cities with Municipally-Owned Electric Utilities (MOEU)

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All Funds

State Legislative Impacts

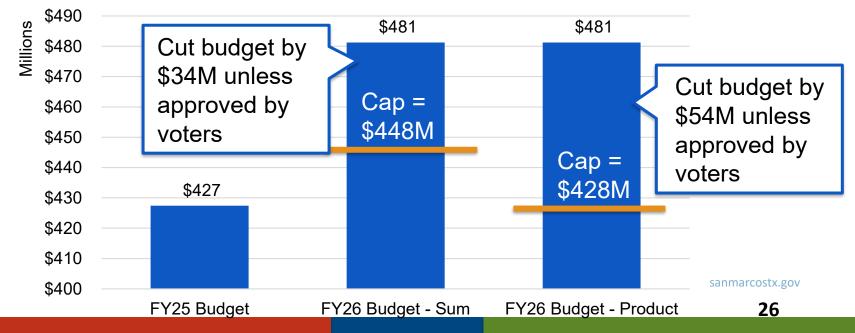


- Multiple property tax-related bills have been filed that will negatively impact the City's budget
- Some legislation affects all funds while others only impact the General Fund

State Legislative Impacts



- New state proposals (SB 9 and HB 9) would cap the city's yearly spending at last year's level or implement a limit tied to population and inflation—unless voters approve more.
- Example: If the rule applied in FY26, here's what it would cost:



State Legislative Considerations



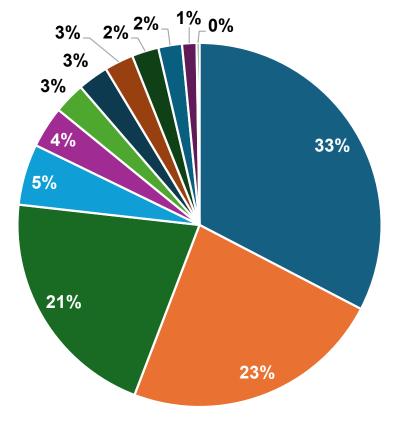
What could be cut?

- Depending upon which version of the bill passes, the City might have to cut between \$34 million and \$54 million from the FY26 budget unless voters approve more spending.
- San Marcos is already a fast-growing City struggling to cover costs for day-to-day operations and major projects.
- For example, the City is currently building a second wastewater treatment plant that costs \$100 million.
- Without extra funding, the City's General Fund could be short by \$5.6 million in FY 2027 using the No-New-Revenue tax rate:

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Revenues – All Funds





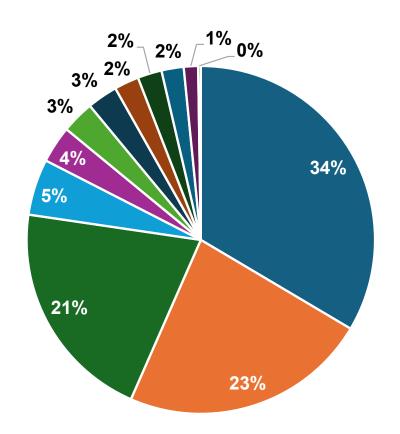
Total Revenues = \$367.2M

- General Fund \$119.8M
- Electric \$85.1M
- Water-Wastewater \$77.0M
- Debt Service \$19.9M
- ISF Health Insurance \$13.5M
- Special Revenue Funds \$10.2M
- Stormwater \$10.0M
- TIFs \$9.5M
- Resource Recovery \$8.8M
- ISF IT \$7.7M
- Transit \$4.7M
- Airport \$0.9M

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Expenses – All Funds





Total Expenses = \$366.4M

- General Fund \$122.8M
- Electric \$84.4M
- Water-Wastewater \$76.1M
- Debt Service \$19.1M
- ISF Health Insurance \$12.6M
- Special Revenue Funds \$11.1M
- Stormwater \$10.3M
- Resource Recovery \$8.4M
- TIFs \$8.2M
- ISF IT \$7.5M
- Transit \$4.9M
- Airport \$0.9M

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General Fund

City Council Priorities Met



- Proposed budget based on the No-New-Revenue Tax Rate (62.78¢)
- Budget includes HSAB funding of \$750K (increase of \$200k)
- Budget includes creating the Office of Community Support & Resource Navigation = \$50K
- Funding is included for Tenant's Rights = \$70K
 - Texas RioGrande Legal Aid
 - ARPA funded in FY26, part of the expiring federal funding that needs to be addressed in FY27 and beyond



Response to City Council's cost of living adjustment question

Historical Cost Of Living Adjustments



Fiscal	General E	mployees	Fire		Police	
Year	Effective Date	Percent Increase	Effective Date	Percent Increase	Effective Date	Percent Increase
FY2019	3/23/2019	2.00%	9/22/2018	4.50%	9/22/2018	4.50%
FY2020	COVID	0.00%	9/21/2019	2.15%	9/21/2019	6.20%
FY2021	9/19/2020	2.00%	9/19/2020	2.50%	9/19/2020	2.00%
FY2022	10/2/2021 4/2/2022	2.00% 2.00%	10/2/2021	2.00%	10/2/2021	2.00%
FY2023	10/1/2022	2.00%	10/1/2022	2.00%	10/1/2022	2.00%
FY2024	11/25/2023	5.00%*	9/30/2023	8.00%	5/27/2023	5.00%
FY2025	9/28/2024	3.00%	9/28/2024	5.00%	9/28/2024	5.00%
FY2026	10/1/2025	3.00%	9/27/2025	4.50%	9/27/2025	5.00%

^{*}Implementation of Compensation Study, some employees received more than 5%

FY 2026 average salaries: Non-civil - \$74,195; Civil - \$94,538



General Fund Essential Points

Tax Rate Scenarios Estimated NNR* used in June



	No-New-Revenue Long-Term Focused		ľ	/oter-Approval	
		Tax Rate	Tax Rate	П	Tax Rate
Description		62.78¢	64.96¢		70.47¢
Revenues	\$	119,849,964	\$ 119,849,964	\$	119,849,964
Tax Rate Revenue Change		-	1,940,539		6,731,692
Revised Revenues	\$	119,849,964	\$ 121,790,503	\$	126,581,656
Expenses	\$	118,070,726	\$ 118,070,726	\$	118,070,726
HSAB	<u> </u>	200,000	 200,000	·	200,000
Office of Community Support & Resource Navigation		50,000	50,000		50,000
Structurally balanced budget adjustment		1,529,238	1,529,238		1,529,238
Fund balance in excess of 25%		3,000,000	3,000,000		3,000,000
Additional capacity for long-term sustainability		-	1,940,539		6,731,692
Revised Expenses	\$	122,849,964	\$ 124,790,503	\$	129,581,656
Operating Results	\$	(3,000,000)	\$ (3,000,000)	\$	sanmar(3,000,000)

^{*}NNR = No-New-Revenue Rate

General Fund Essential Points



- Costs are growing much faster than the money coming in.
- The City's two main sources of income—sales tax and property tax—aren't keeping up with expenses.
- Sales tax for FY26 is expected to be lower than in FY23.
- Property tax revenue, under the current "No-New-Revenue" rate, will drop by about \$200,000 once adjustments for Housing Finance Corporations are made.
 - Three properties purchased by Housing Finance Corporations will bring in \$629,000, this money is included in tax calculations and can't be spent.
- For the second year in a row, the value of new development has only been enough to make up for declines in the value of existing properties.

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General Fund Essential Points



The City depends on growth in sales and property tax revenue to:

- Build projects like fire stations, roads, and flood control systems. Funding for these projects has been cut from \$20 million to \$10 million a year.
- Add or improve programs and services for residents.
- Keep up with rising costs so services aren't reduced.
- Hire enough staff to run programs and services.
- Pay employees competitively to keep qualified workers.
- In FY25, departments kept budgets flat.
- In FY26, departments together cut \$100,000 from their budgets.

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General Fund Essential Points



A tax rate of 64.96¢ would bring in an extra \$1.9 million in property taxes, which would help the City:

- Replace \$1.1 million in federal funding that will run out in FY27 and FY28.
- Begin setting aside \$2.2 million a year to staff Fire Engine #7.
- Reduce the projected \$5.6 million budget shortfall in FY27.
- This could be the last year the City can adjust the tax rate this much if the new state laws pass.
- New state laws being considered could limit the City's ability to fund important services and infrastructure.



General Fund State Legislative Impacts

State Legislative Impacts



- 1. Senate Bill 9 proposes to change the multiplier used to calculate the voter-approval tax rate from 3.5% to 2.5%
 - This would reduce the voter-approval rate in FY26 by an estimated 0.62¢ or \$632K in revenue
 - Current voter-approval rate = 70.47¢
 - Voter-approval rate under proposed change = 69.85¢
- 2. House Bill 9 was approved and increased the exemption on personal property taxes from \$2,500 to \$125K
 - Estimated \$420K in reduced revenues beginning in FY 2027

State Legislative Impacts



- 3. Health benefit changes for Fire employees-unfunded mandate approved
 - House Bill 4144 requires the City to provide a critical illness supplemental benefit of up to \$100K for firefighters retiring after January 1, 2026, that meet certain criteria:
 - Firefighter is diagnosed with specific conditions
 - City does not offer a retiree health plan comparable in cost and coverage to active-employee benefits
 - House Bill 198 requires occupational cancer screenings be offered to firefighters as of June 1, 2026

State Legislative Impacts



- 4. The voters will decide in November whether to increase the homestead property tax exemption for school districts from \$100K to \$140K
 - This does NOT impact City revenues; however, it will provide property tax relief for City residents

Senate Bill 4



 Increases school district homestead exemption from \$100K to \$140K

2,693

2,112

1,112

6,065

148

	FY 2025				
	Tax Rates	Ta	ax Bill*		
San Marcos CISD	\$ 1.0152	\$	2,6		
City of San Marcos	0.6030		2,1		
Hays County	0.3085		1,1		
Special Road District	0.0415		1.		
Total Annual Tax Bill	\$ 1.9682	\$	6,0		

FY 2026							
Tax Rates	Ta	ax Bill**					
\$ 1.0152	\$	2,278					
0.6278		2,194					
0.3499		1,258					
0.0426		152					
\$ 2.0355	\$	5,882					

At 64.96¢¹ the total annual tax bill = \$5,958

^{*}FY 2025 Average Homestead Assessed Value = \$365,297

^{**}FY 2026 Average Homestead Assessed Value = \$364,429

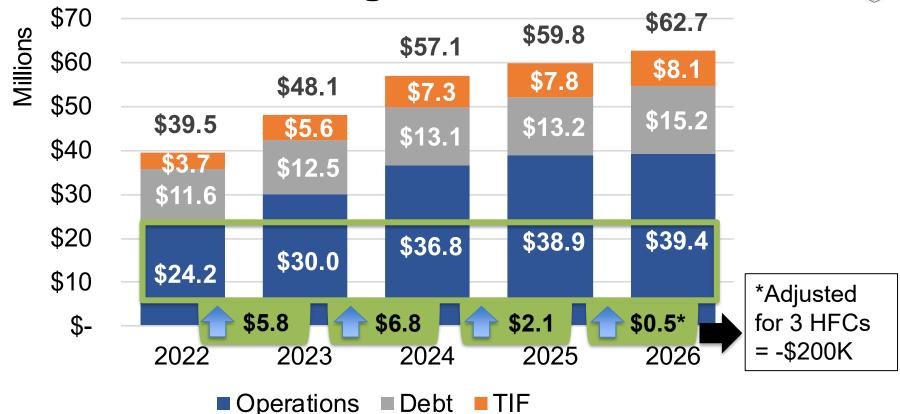
¹Long-Term Focused Tax Rate = 64.96¢



General Fund FY 2026 Proposed Budget

Annual Tax Levy





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Annual Sales Tax Revenue





General Fund with No-New-Revenue Rate 62-78¢



	FY 2024	FY 2025	FY 2025	FY 2026	
GENERAL FUND	ACTUALS	BUDGET	ESTIMATE	PROPOSED	
Beginning Fund Balance	\$ 42,855,823	\$ 43,369,950	\$ 43,369,950	\$ 34,311,185	
Revenues	\$ 110,252,057	\$ 112,984,173	\$ 112,925,249	\$ 119,849,964	
Sales Tax	38,645,518	39,035,250	39,035,250	39,692,955	
Property Tax	36,438,316	39,071,814	39,056,814	39,556,978	
Other Revenue	35,168,223	34,877,109	34,833,185	40,600,031	
Expenses	\$ 109,737,930	\$ 123,043,658	\$ 121,984,014	\$ 122,849,964	
Personnel	74,362,717	80,471,884	79,014,543	81,460,758	
Operating	29,176,873	32,512,289	31,966,518	38,389,206	
One-time	6,198,340	10,059,485	11,002,953	3,000,000	
Change in Fund Balance	\$ 514,127	\$ (10,059,485)	\$ (9,058,765)	\$ (3,000,000)	

33,310,465

28,246,043

43,369,950

25,884,898

Ending Fund Balance \$

25% Required

47

29,962,491

\$ 31,311,185

34,311,185

27,745,265



General Fund Tax Rate Scenarios

Tax Rate Scenarios Estimated NNR* used in June



				£	
	N	o-New-Revenue	Long-Term Focused	1	/oter-Approval
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Office of Community Support & Resource Navigation		50,000	50,000		50,000
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*NNR = No-New-Revenue Rate

General Fund Forecast Assumptions



Assumptions used for FY 2027 – FY 2029

Revenues

- Annual property tax valuation change 0%
- Average sales tax growth 1.8%

Expenses

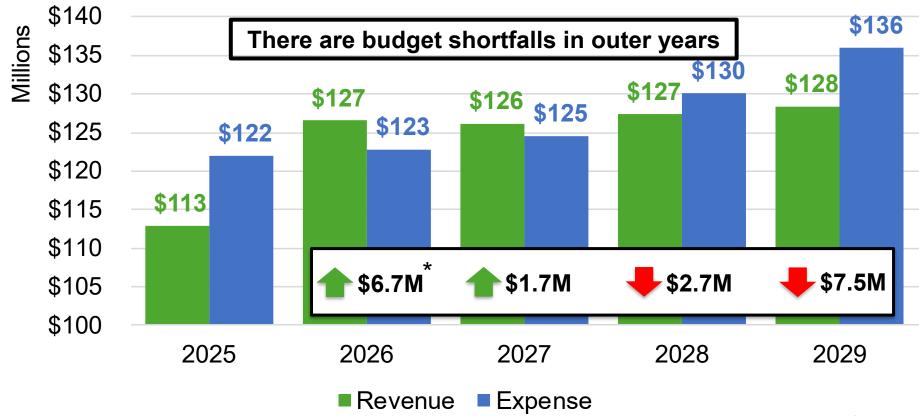
- Annual personnel 3-5% (contractual increases for Meet & Confer)
- No new positions
- Annual operations 3% for inflation
- No operational budget for paying for a new City Hall
- Expiring Federal funding: \$1.1M (FY27 \$928K, FY28 \$201K)
- Engine #7 staffing \$2.2M (1/3 over FY27-FY29)

Citywide software allocation – \$1.0M (1/4 over FY27-FY30)

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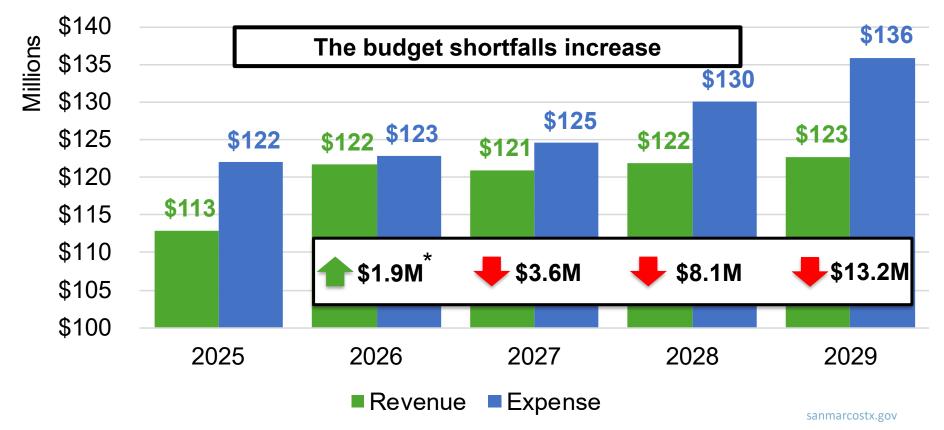
Voter-Approval Tax Rate 70.47¢





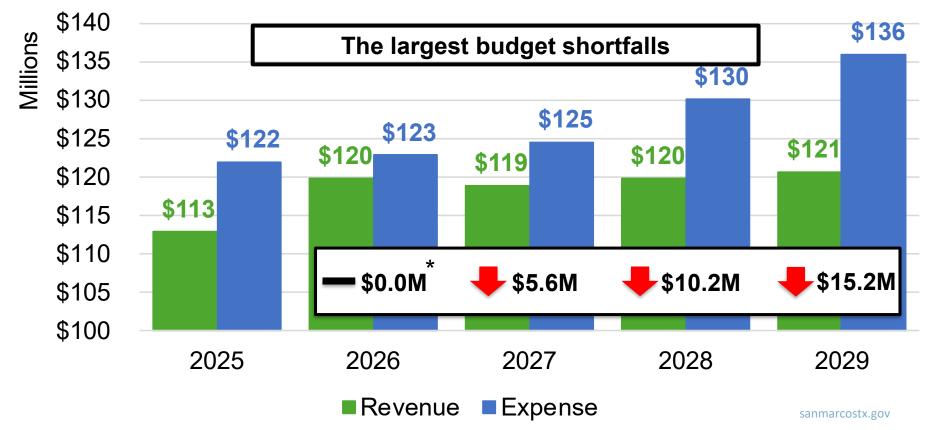
Long-Term Focused Tax Rate 64.96¢





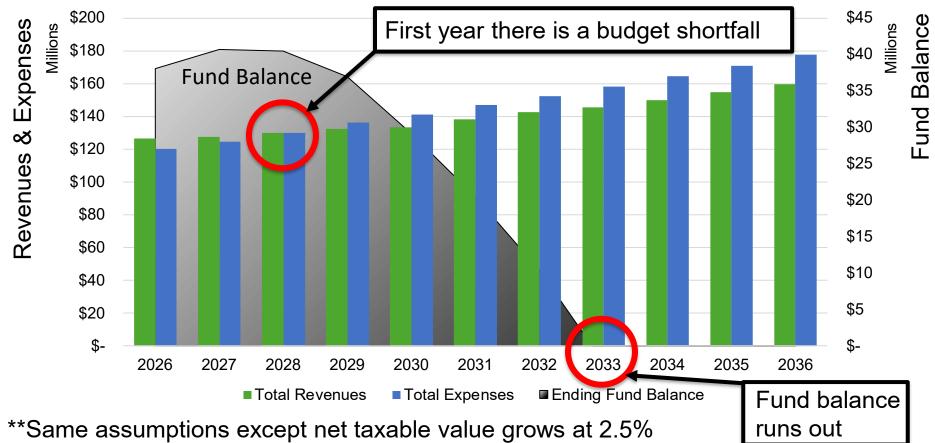
No-New-Revenue Tax Rate 62.78¢





Voter-Approval Tax Rate 70.47¢





Tax Rate Summary



Description	No-New-Revenue Rate 62.78¢	Long-Term Focused Rate 64.96¢	Voter-Approval Rate 70.47¢
Structurally balanced budget	✓	✓	✓
HSAB increased by \$200K	✓	✓	✓
Office of Community Support & Resource Navigation	✓	✓	✓
FY 2026 Equipment replacement cash funded	✓	✓	✓
Department Supplemental Requests	\$100K	\$100K	\$100K
FY 2026 Shortfall	\$0	\$0	\$0
FY 2026 Available to address current & future needs	\$0	\$1.9M	\$6.7M
FY 2027 Forecasted results (positive/negative)	\$5.6M	\$3.6M	\$1.7M

General Fund Current & Future Needs



- Expiring Federal funding = \$1.1M annually
- Fire Engine #7 staffing = \$2.2M annually
- Citywide software allocation = \$1.0M



Included in the forecasts

- Utility funds pay disproportionate share impacting utility rates
- Police and Fire staffing plans as studies are completed = estimated at \$422K - \$764K annually*
- Additional funding for emergency medical services = \$1.5M annually
- Without an increase in revenue, expenses will need to be significantly cut in FY27, which could result in eliminating or impacting programs and service levels

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How the City is Responding



To help reduce expenses:

- Maintain or reduce operational expenses.
- Review staffing to see if work can be done more efficiently with fewer people as attrition occurs.
- Update the vehicle leasing study to ensure the program is still cost-effective based on current interest rates.
- Review the take-home vehicle policy to see if changes are needed.
- Review how vehicles are assigned across departments to use them better and lower costs.

Major Takeaways



- Service delivery and infrastructure costs are outpacing the City's ability to pay for them.
- Setting the tax rate at the long-term focused rate (64.96¢) or higher will better position the City to address current and future needs.
- This may be the final year the City has this level of flexibility to adjust the tax rate.
- Without an increase in revenue, expenses will need to be cut significantly in FY27, which could result in eliminating or impacting programs and service levels.

General Fund Decision Points



What Tax Rate?

Description	No-New-Revenue Rate 62.78¢	Long-Term Focused Rate 64.96¢	Voter-Approval Rate 70.47¢
Structurally balanced budget	✓	✓	✓
HSAB increased by \$200K	✓	✓	✓
Office of Community Support & Resource Navigation	✓	✓	✓
FY 2026 Equipment replacement cash funded	✓	✓	✓
Department Supplemental Requests	\$100K	\$100K	\$100K
FY 2026 Shortfall	\$0	\$0	\$0
FY 2026 Available to address current & future needs	\$0	\$1.9M	\$6.7M
FY 2027 Forecasted results (positive/negative)	\$5.6M	\$3.6M	\$1.7M

- Do you agree with staff recommendations as presented?
- Other direction for staff



MAJOR OPERATING FUNDS Internal Service & Special Revenue Funds



Information Technology (IT) Internal Service Fund

IT/GIS Internal Service Fund

INFORMATION TECHNOLOGY FY 2026
INTERNAL SERVICE FUND PROPOSED

Beginning Fund Balance \$



Revenues	\$ 7,695,466
General Fund Transfer	4,739,358
Special Revenue Funds Transfer	271,934
Stormwater Fund Transfer	12,256
Electric Fund Transfer	1,443,757
Water-Wastewater Fund Transfer	1,141,758
Resource Recovery Fund Transfer	54,141
Transit Fund Transfer	1,917
Airport Transfer	30,345
Expenses	\$ 7,546,297
Personnel	3,827,754
Operating	754,483
City-Wide Software & Equipment	2,964,060

Ending Fund Balance \$

Fund balance is planned for future equipment & infrastructure purchases

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149,169



Hotel Tax Fund

Hotel Tax Fund



					400
SPECIAL REVENUE FUND -	FY 2024	FY 2025		FY 2025	FY 2026
HOTEL OCCUPANCY TAX	ACTUALS	BUDGET		ESTIMATE	PROPOSED
Beginning Fund Balance	\$ 3,968,022	\$ 4,792,445	\$	4,792,445	\$ 4,189,115
Revenues	\$ 5,663,592	\$ 4,387,678	\$	4,493,156	\$ 4,759,207
Hotel & Venue Tax	5,134,551	4,072,063		4,242,000	4,443,786
General Fund Transfer	210,973	206,156		206,156	200,421
Other Revenue	318,068	109,459		45,000	115,000
Expenses	\$ 4,839,169	\$ 6,212,459	\$	5,096,486	\$ 5,634,207
Personnel	1,149,102	1,290,847		1,235,393	1,497,063
Operating	3,690,067	3,446,916		3,094,397	3,262,144
One-time	-	1,474,696		766,696	875,000
Ending Fund Balance	\$ 4,792,445	\$ 2,967,664	\$	4,189,115	\$ 3,314,115
		Fund ba	alanc	e as a percent	70%

Fund Balance Reserve Requirement for 25% \$

64

1,189,802



Community Enhancement Fund

Community Enhancement Fund



SPECIAL REVENUE FUND -	PECIAL REVENUE FUND - F			FY 2025		FY 2025		FY 2026
COMMUNITY ENHANCEMENT		ACTUALS	ALS BUDGET E		ESTIMATE	ESTIMATE		
Beginning Fund Balance	\$	660,183	\$	819,864	\$	819,864	\$	754,346
Revenues	\$	1,125,055	\$	1,088,514	\$	1,209,535	\$	1,304,696
Community Enhancement Services		1,112,694		1,088,514		1,196,511		1,291,696
Donations		12,361		-		13,024		13,000
Expenses	\$	965,374	\$	1,069,182	\$	1,275,053	\$	1,002,323
Personnel		464,110		393,637		383,289		316,121
Operating		501,264		675,545		691,764		686,202
One-time		-		-		200,000		-
Ending Fund Balance	\$	819,864	\$	839,196	\$	754,346	\$	1,056,719
				Fund b	alanc	e as a percent		105%
		Fund Balance Reserve Requirement for 25%					\$	250,581

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Special Revenue Funds Decision Point

Other direction for staff



other MAJOR OPERATING FUNDS Enterprise



Electric Utility Fund

Electric Utility Fund



UTILITIES FUND - ELECTRIC	FY 2024 ACTUALS	FY 2025 BUDGET	FY 2025 ESTIMATE	FY 2026 PROPOSED
Beginning Fund Balance	\$ 17,316,538	\$31,457,145	\$31,457,145	\$ 32,963,378
Revenues	\$83,251,789	\$81,309,572	\$81,309,572	\$ 85,103,463
Electric Utility Bills	67,987,763	75,813,519	75,813,519	74,708,991
Other Revenue	15,264,026	5,496,053	5,496,053	10,394,472
Expenses	\$69,111,182	\$79,768,752	\$79,803,339	\$ 84,430,378
Personnel	7,753,221	9,318,838	8,603,703	9,890,923
Operating	54,356,160	62,359,853	62,316,326	66,121,739
Debt Service	6,946,110	7,456,749	7,456,749	7,782,936
One-time	55,691	633,312	1,426,561	634,780
Ending Fund Balance	\$31,457,145	\$ 32,997,965	\$ 32,963,378	\$ 33,636,463
		D	f () = ala = ala l a ala	4.45

Days of Cash on Hand

\$34,914,833

Fund Balance Reserve Requirement for 150 Days

CUAB Recommendations



- Electric 4.4% Effective Rate increase
- Proposed FY26 Debt Service Coverage is at 1.22, above the legal minimum required of 1.20

Electric Utility Rating Reports



72

September 2022:

Downgrade from A- to BBB+

September 2023:
 Affirmed BBB+ rating

Credit Rating Scales by Agency, Long-Term

Moody's	S&P	Fitch		
Aaa	AAA	AAA	Prime	
Aa1	AA+	AA+		
Aa2	AA	AA	High grade	
Aa3	AA-	AA-		
A1	A+	A+		
A2	Α	Α	Upper medium grade	
А3	A-	A-		
Baa1	BBB+	BBB+		
Baa2	BBB	RRR	Lower medium grade	
Baa3	BBB-	BBB-		
Ba1	BB+	BB+	Nami investment and de	"Junk"
Ba2	ВВ	BB	Non-investment grade speculative	
Ba3	BB-	BB-	speculative	
B1	B+	B+		
B2	В	В	Highly speculative	
B3	B-	B-		
Caa1	CCC+	ccc	Substantial risk	
Caa2	CCC		Extremely speculative	7 5
Caa3	CCC-		Default imminent with	\ \ /
6-	CC	cc	little prospect for	\ \ I
Ca	С	С	recovery	\ \ /
С				- 17
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Rate Comparison – Residential Electric



Utility	500 kWh	1,000 kWh	1,500 kWh
College Station	\$ 75.35	\$ 143.70	\$ 212.05
Pedernales Electric Cooperative	81.68	130.86	180.03
New Braunfels	74.58	129.16	183.74
CPS	65.35	124.77	184.20
Bluebonnet	70.49	118.48	166.47
Seguin	62.79	110.07	157.36
Average	70.50	124.86	180.59
San Marcos Current	66.32	120.03	173.74
San Marcos Proposed	70.42	126.52	182.63

Rate Comparison – Commercial Electric



Utility	500 kWh	1,000 kWh	2,500 kWh
College Station	\$ 86.95	\$ 164.90	\$ 346.70
Pedernales Electric Cooperative	81.68	130.86	180.03
Bluebonnet	80.08	130.15	280.38
New Braunfels	74.58	129.16	183.74
CPS	65.17	126.60	300.80
Seguin	79.27	123.54	256.35
Average	77.57	127.69	267.29
San Marcos Current	68.66	122.56	284.24
San Marcos Proposed	73.08	129.39	298.33

Electric Utility Rate History



										FY26
	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25	PROPOSED
Electric - Residential	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	1.7%	5.5%	4.4%
Minimum Charge	9.29	9.29	9.29	9.29	9.29	10.25	10.25	10.76	12.61	14.12
Cost per kWh	0.02080	0.02080	0.02080	0.02080	0.02080	0.02885	0.02885	0.03029	0.03550	0.03976
Electric - Small General	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	1.7%	5.5%	4.4%
Minimum Charge	10.92	10.92	10.92	10.92	10.92	12.00	12.00	12.60	14.77	16.54
Cost per kWh	0.0208	0.02080	0.02080	0.02080	0.02080	0.02915	0.02915	0.03061	0.03587	0.04017
Electric - Medium General	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	1.7%	5.5%	4.4%
Minimum Charge	49.14	49.14	49.14	49.14	49.14	50.00	50.00	52.50	61.53	68.91
Cost per kWh	0.0102	0.01020	0.01020	0.01020	0.01020	0.0114	0.0114	0.01197	0.01403	0.01571
Cost per kW (Demand Threshold >50kW)	3.61	3.61	3.61	3.61	3.61	5.50	5.50	5.78	6.77	7.58

All electric rate adjustments shown as effective rate increases.

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Electric Utility Council Direction



Late Penalty Revenue

- Late Penalty Fee Revenue not a source of revenue in rate model
- Electric Rate estimated effective 0.6% increase to offset budgeted revenue loss
- Estimated Budgeted Revenue Loss \$690K

Electric Utility Major Increases





Public Safety, Core Services & Fiscal Excellence

Cost Drivers – Personnel & Other Costs

- 3% Increase in personnel costs = \$280K
- New Electrical Engineering Design Supervisor = \$167K

Cost Drivers – Operational

- Customer Software for Utility Billing = \$235K
- Professional Services = \$350K

Cost Drivers - Debt Service

• FY 2026 CIP Debt Service payment increase = \$326K

Electric Fund Decision Points



- Electric services rate adjustment
 - A 4.4% effective rate adjustment
- Other direction for staff



Water-Wastewater Utility Fund

Water-Wastewater Utility Fund



	FY 2024 FY 2025		FY 2025	FY 2026
UTILITIES FUND - W/WW	ACTUALS	BUDGET	ESTIMATE	PROPOSED
Beginning Fund Balance	\$28,271,950	\$ 30,664,686	\$ 30,664,686	\$ 32,942,474
Revenues	\$ 62,942,588	\$ 69,422,652	\$ 69,422,652	\$ 77,004,022
Water & Wastewater Utility Bills	60,589,982	68,093,703	68,093,703	67,213,167
Other Revenue	2,352,606	1,328,949	1,328,949	9,790,855
Expenses	\$ 60,549,852	\$ 67,426,341	\$ 67,144,864	\$ 76,066,884
Personnel	7,252,681	8,579,954	7,798,798	8,729,973
Operating	29,001,701	35,470,502	34,455,778	38,996,869
Debt Service	20,786,700	22,463,141	22,463,141	27,379,890
One-time	3,508,770	912,744	2,427,147	960,152
Ending Fund Balance	\$ 30,664,686	\$ 32,660,997	\$ 32,942,474	\$ 33,879,612
		Dave	of Cash on Hand	162

Days of Cash on Hand

\$31,294,472

Fund Balance Reserve Requirement for 150 Days

CUAB Recommendations



- Water-Wastewater 10.4% Effective Rate increase
 - Water 10.8%
 - Wastewater 9.7%
- Proposed FY26 Debt Service Coverage is at 1.20, meeting the legal minimum required of 1.20

Water-Wastewater Utility Rating Reports



July 2023:

Upgraded from AAto AA

• April 2025:

Affirmed AA rating

Credit Rating Scales by Agency, Long-Term

	Moody's	S&P	Fitch				
					1		
	Aaa	AAA	AAA	Prime			
	Δa1	ΔΔ+	ΔΔ+				
Ц	Aa2	AA	AA	High grade			
	Aa3	AA-	AA-				
	A1	A+	A+				
	A2	A	A	Upper medium grade			
	А3	A-	A-				
	Baa1	BBB+	BBB+				
	Baa2	BBB	BBB	Lower medium grade			
	Baa3	BBB-	BBB-				
1	Ba1	BB+	BB+	Non-investment grade	"Junk"		
	Ba2	ВВ	BB	speculative			
	Ba3	BB-	BB-	speculative			
	B1	B+	B+				
	B2	В	В	Highly speculative			
	B3	B-	B-				
	Caa1	CCC+	ccc	Substantial risk			
	Caa2	CCC		Extremely speculative	7 4		
	Caa3	CCC-		Default imminent with	\ \ I		
	Са	0	СС	little prospect for	\ \ I		
	Ca	n	O	recovery	\ \ /		
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Rate Comparison – Residential 5,000 Gallons

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Utility	Water	ter Sewer		-	Γotal
Crystal Clear SUD	\$ 112.82	\$	64.65	\$	177.47
Pflugerville	\$ 88.25	\$	85.50	\$	173.75
Kyle (Prelim.)	\$ 87.66	\$	45.93	\$	133.59
San Marcos Proposed	\$ 60.57	\$	67.11	\$	127.67
Hutto	\$ 52.88	\$	68.96	\$	121.84
Average	\$ 59.25	\$	61.52	\$	120.77
Buda	\$ 49.58	\$	67.88	\$	117.46
Seguin (Prelim.)	\$ 54.86	\$	60.78	\$	115.64
New Braunfels	\$ 36.14	\$	78.74	\$	114.88
San Marcos Current	\$ 54.32	\$	57.29	\$	111.61
Georgetown	\$ 43.25	\$	54.35	\$	97.60
Austin	\$ 36.03	\$	57.40	\$	93.43
Round Rock	\$ 31.06	\$	30.96	\$	62.02 83

Rate Comparison - Commercial 10,000 Gallons

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Water		Sewer		Total	
\$ 203.09	\$	111.43	\$	314.52	
\$ 153.55	\$	116.00	\$	269.55	
\$ 132.75	\$	133.50	\$	266.25	
\$ 166.98	\$	81.55	\$	248.53	
\$ 126.97	\$	112.10	\$	239.07	
\$ 121.20	\$	110.11	\$	231.31	
\$ 91.43	\$	128.20	\$	219.63	
\$ 119.31	\$	100.04	\$	219.35	
\$ 89.02	\$	130.23	\$	219.25	
\$ 115.01	\$	101.54	\$	216.55	
\$ 109.31	\$	93.53	\$	202.84	
\$ 71.30	\$	48.85	\$	120.15	
\$ 54.45	\$	47.01	\$	101.46	
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ 203.09 \$ 153.55 \$ 132.75 \$ 166.98 \$ 126.97 \$ 121.20 \$ 91.43 \$ 119.31 \$ 89.02 \$ 115.01 \$ 109.31 \$ 71.30	\$ 203.09 \$ \$ 153.55 \$ \$ 132.75 \$ \$ 166.98 \$ \$ 126.97 \$ \$ 121.20 \$ \$ 91.43 \$ \$ 119.31 \$ \$ 89.02 \$ \$ 115.01 \$ \$ 109.31 \$ \$ 71.30 \$	\$ 203.09 \$ 111.43 \$ 153.55 \$ 116.00 \$ 132.75 \$ 133.50 \$ 166.98 \$ 81.55 \$ 126.97 \$ 112.10 \$ 121.20 \$ 110.11 \$ 91.43 \$ 128.20 \$ 119.31 \$ 100.04 \$ 89.02 \$ 130.23 \$ 115.01 \$ 101.54 \$ 109.31 \$ 93.53 \$ 71.30 \$ 48.85	\$ 203.09 \$ 111.43 \$ \$ 153.55 \$ 116.00 \$ \$ 132.75 \$ 133.50 \$ \$ 166.98 \$ 81.55 \$ \$ 126.97 \$ 112.10 \$ \$ 121.20 \$ 110.11 \$ \$ 91.43 \$ 128.20 \$ \$ 119.31 \$ 100.04 \$ \$ 89.02 \$ 130.23 \$ \$ 115.01 \$ 101.54 \$ \$ 109.31 \$ 93.53 \$ \$ 71.30 \$ 48.85 \$	

84

Water-Wastewater Utility Rate History



										FY26
	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25	PROPOSED
Water - 5/8" to 3/4" Water Meter	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	0.0%	5.0%	5.0%	10.8%
Minimum Charge	21.01	22.06	23.16	24.32	25.54	26.82	26.82	28.16	29.57	32.76
0 to 6,000	3.52	3.70	3.88	4.07	4.28	4.49	4.49	4.71	4.95	5.48
6,001 to 9,000	6.16	6.47	6.79	7.13	7.49	7.86	7.86	8.25	8.67	9.61
9,001 to 12,000	7.05	7.40	7.77	8.16	8.57	9.00	9.00	9.45	9.92	10.99
12,001 to 20,000	7.93	8.33	8.74	9.18	9.64	10.12	10.12	10.63	11.16	12.37
20,001 to 50,000	8.80	9.24	9.70	10.19	10.70	11.24	11.24	11.80	12.39	13.73
Over 50,000	10.56	11.09	11.64	12.22	12.84	13.48	13.48	14.15	14.86	16.46
Wastewater - 5/8" to 3/4" Water Met	2.0%	2.0%	2.0%	3.0%	3.0%	3.0%	0.0%	5.0%	5.0%	9.7%
Minimum (up to 2,000)	24.52	25.01	25.51	26.28	27.07	27.88	27.88	29.27	30.74	33.72
over 2,000	7.07	7.21	7.36	7.58	7.81	8.03	8.03	8.43	8.85	9.71

W/WW Utility Council Direction



Late Penalty Revenue

- Late Penalty Fee Revenue not a source of revenue in rate model
- Water/Wastewater Rate estimated 0.9% increase to offset budgeted revenue loss
- Estimated Budgeted Revenue Loss \$675K

Water-Wastewater Utility Major Increases





Public Safety, Core Services & Fiscal Excellence

Cost Drivers – Personnel

- 3% Increase in personnel costs = \$257K
- New Water Distribution Supervisor = \$164K

Cost Drivers – Operating

- Alliance Regional Water Authority contract = \$250K
- Surface Water Treatment Plant contract = \$242K
- Wastewater Treatment Plant contract = \$700K

Cost Drivers - Debt Service

• FY 2026 CIP Debt Service payment increase = \$4.9K

Water-Wastewater Fund Decision Points



- Water-Wastewater services rate adjustment
 - A 10.4% effective rate adjustment
 - 10.8% rate adjustment for water
 - 9.7% rate adjustment for wastewater
- Other direction for staff



Stormwater Utility Fund

Stormwater Utility Fund



STORMWATER FUND	FY 2024 ACTUALS		FY 2025 FY 2025 BUDGET ESTIMATE			FY 2026 PROPOSED
Beginning Fund Balance	\$ 2,492,224	\$ 3,029,806	\$	3,029,806	\$	3,091,626
Revenues	\$ 9,788,329	\$ 10,039,433	\$	9,900,000	\$	9,997,840
Stormwater Utility Fees	9,251,772	9,939,433		9,750,000		9,957,840
Other Revenue	536,557	100,000		150,000		40,000
Expenses	\$ 9,175,378	\$ 10,039,433	\$	9,838,180	\$	10,347,840
Personnel	1,676,285	1,883,752		1,797,212		1,980,680
Operating	2,970,083	3,326,859		3,354,432		3,242,273
Debt Service	4,529,010	4,335,761		4,335,761		4,634,290
One-time	-	493,061		350,775		490,597
Ending Fund Balance	\$ 3,029,806	\$ 3,029,806	\$	3,091,626	\$	2,741,626
		D	ays o	f Cash on Hand		100

Fund Balance Reserve Requirement for 90 Days \$

90

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2,464,311



Resource Recovery Fund

Resource Recovery Fund



		FY 2024 FY 2025 FY 2025				FY 2026		
RESOURCE RECOVERY		ACTUALS		BUDGET ESTIMATE			PROPOSED	
Beginning Fund Balance	\$	2,645,339	\$	3,179,897	\$	3,179,897	\$	3,765,751
Revenues	\$	7,690,688	\$	8,225,356	\$	8,493,702	\$	8,753,438
Residential Garbage Collection Fee		5,096,406		5,578,821		5,575,952		5,843,765
Recycling Collection Fee		2,113,850		2,341,535		2,606,750		2,704,673
Other Revenue		480,432		305,000		311,000		205,000
Expenses	\$	7,156,130	\$	7,902,512	\$	7,907,848	\$	8,381,833
Personnel		702,250		752,897		756,432		831,263
Operating		6,453,880		7,149,615		7,151,416		7,550,570
One-time		-		-		-		-
Ending Fund Balance	\$	3,179,897	\$	3,502,741	\$	3,765,751	\$	4,137,356
Days of Cash on Hand								178
		Fund Balance	e Re	eserve Requi	reme	nt for 90 Days	\$	2,095,458
	\$	2,041,898						

Resource Recovery Rate History



										FY26
	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25	PROPOSED
Resource Recovery										
Single family residential (65 gal trash cart)	23.61	24.35	25.16	26.09	26.87	27.91	28.8	29.66	30.95	31.26
	82.0%	3.1%	3.3%	3.7%	3.0%	3.9%	3.2%	3.0%	4.3%	1.0%
- with 96 gal trash cart	26.61	27.35	28.16	29.09	29.87	30.91	33.8	34.66	35.95	36.31
•	66.6%	2.8%	3.0%	3.3%	2.7%	3.5%	9.3%	2.5%	3.7%	1.0%
Multifamily recycling	6.86	7.07	7.39	7.78	8.01	8.49	8.79	9.05	10.13	10.23
	23.8%	3.1%	4.5%	5.3%	3.0%	6.0%	3.5%	3.0%	11.9%	1.0%
Extra 96 gal trash cart	6.11	6.29	6.48	6.85	7.06	7.34	10.27	10.49	10.56	10.67
•	-23.4%	2.9%	3.0%	5.7%	3.1%	4.0%	39.9%	2.1%	0.7%	1.0%
Extra 96 gal recycling cart/green waste	5.82	5.99	6.17	6.85	7.06	7.06	7.27	7.49	7.56	7.64
3 , 3 3	26.2%	2.9%	3.0%	11.0%	3.1%	0.0%	3.0%	3.0%	1.0%	1.0%



Utility Bill Comparison with Proposed Rate Changes

Utility Bill Comparison



Estimated Monthly Impact of Proposed Rate & Fee Changes on a "Typical" Residential Ratepayer

SERVICE or FEE	FY 2024-25 MONTHLY RATE AVERAGE	FY 2025-26 MONTHLY RATE AVERAGE	MONTHLY DOLLAR CHANGE	TYPICAL RATEPAYER DEFINED AS:
ELECTRIC	\$115.63	\$120.69	\$5.06	Average Consumption of 983 kWh
WATER	\$53.33	\$59.06	\$5.73	Average Consumption of 4,800 Gallons
WASTEWATER	\$55.41	\$60.79	\$5.38	Average Consumption of 4,788 Gallons
STORMWATER	\$14.90	\$14.90	\$0.00	R2 Residential Property
RESOURCE RECOVERY	\$30.95	\$31.26	\$0.31	Single-Family Solid Waste Collection / Recycling
COMMUNITY ENHANCEMENT	\$2.35	\$2.35	\$0.00	Residential Property
TOTAL MONTHLY IMPACT	\$272.57	\$289.05	\$16.48	COMBINED INCREASE OF: 6.0%

CITY OF SAN MARCOS | TEXAS 2025 - 2026 | PROPOSED BUDGET



Airport Fund

Airport Fund



AIRPORT		FY 2024		FY 2025	FY 2025		FY 2026	
		ACTUALS	S BUDG		ESTIMATE		PROPOSED	
Beginning Fund Balance	\$	95,178	\$	57,970	\$ 57,970	\$	138,027	
Revenues	\$	813,518	\$	873,008	\$ 953,064	\$	937,305	
Operating Revenue		813,518		873,008	953,064		937,305	
Expenses	\$	850,726	\$	873,008	\$ 873,008	\$	882,503	
Contract Services		689,256		691,056	691,056		622,945	
Operating		161,470		181,952	181,952		259,558	
One-time		-		-	-		-	
Ending Fund Balance	\$	57,970	\$	57,970	\$ 138,027	\$	192,829	

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Transit Fund

Transit Fund



TRANSIT	FY 2024 ACTUALS		FY 2025 BUDGET	FY 2025 ESTIMATE	FY 2026 PROPOSED
Beginning Fund Balance	\$ 603,836	\$	680,436	\$ 680,436	\$ 693,947
Revenues	\$ 3,191,525	\$	2,868,234	\$ 2,863,234	\$ 4,722,760
Federal/State Transit Funds	1,702,741		1,169,059	1,328,940	2,981,414
General Fund Transfer	1,062,104		1,199,294	1,039,294	1,177,454
CARES/ARP	367,427		439,881	440,000	503,892
Other	59,253		60,000	55,000	60,000
Expenses	\$ 3,114,925	\$	2,825,957	\$ 2,849,723	\$ 4,872,760
Personnel	363,715		392,203	410,102	411,468
Operating	2,378,756		2,433,754	2,439,621	2,511,292
One-time	372,454		-	-	1,950,000
Ending Fund Balance	\$ 680,436	\$	722,713	\$ 693,947	\$ 543,947

Days of Cash on Hand

Fund Balance Reserve Requirement for 60 Days

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Enterprise Funds Decision Points



Other direction for staff

Next Steps



- Opportunities for Community Input
 - Neighborhood Commission Presentation August 20th
 - 2 Budget Public Hearings September 2nd and 16th
 - 2 Tax Rate Public Hearings September 2nd and 16th
- Council considers Budget and Tax Rate Adoption –
 September 16th

Stephanie ReyesCity Manager



Joe Pantalion
Assistant City Manager

Lonzo Anderson Assistant City Manager

Rodney Gonzales
Assistant City Manager

Jon Locke
Finance Director/CFO

Trisha Patek
Budget Manager

Questions



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