



# Mermaid March

A Public Art Project of the  
San Marcos Arts Commission

## Context & History:

- Public art project to enhance tourism downtown by creating a walkable path or art: Mermaid Sculptures.
- 10 artists chosen via Call to Artists to paint mermaid sculptures.
- Selection of locations are based on walkability, visibility, access, and tourism impact.
- All locations are have been reviewed and recommended by city staff, arts commission, and parks advisory board.
- All locations are on city property/right-of-way.

## Recommendations:

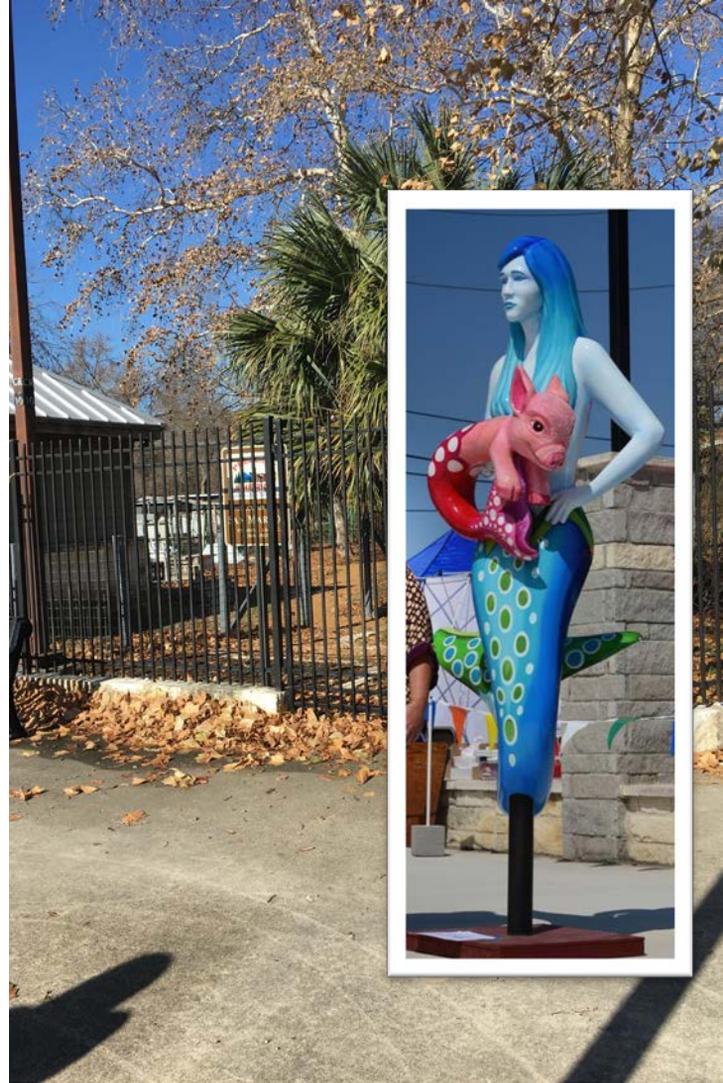
- Recommend approval of proposed locations and allow the City Manager or his designee to approve additional locations should problems prevent the installation in any of the recommended sites.



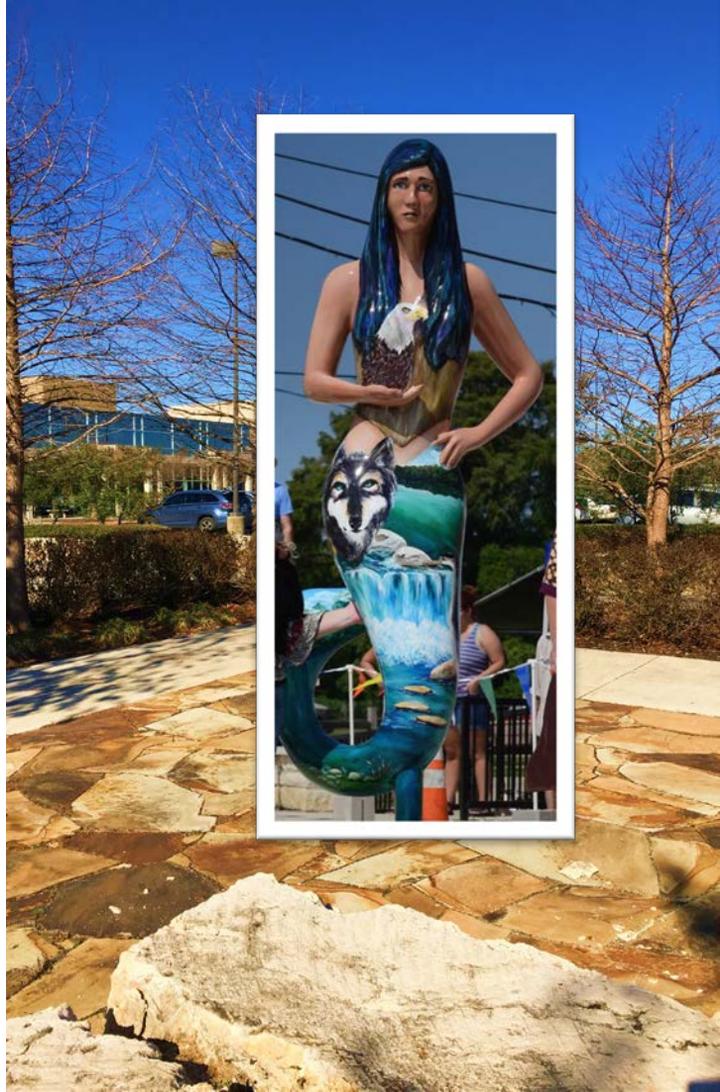
# Proposed Mermaid Locations



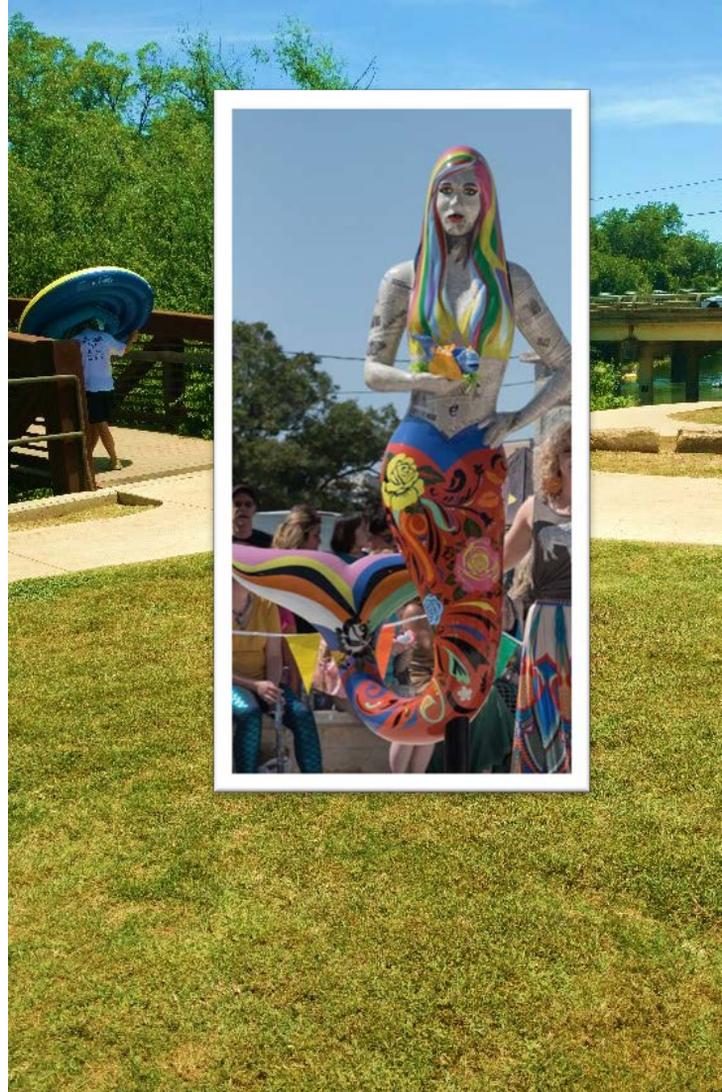
- **Location #1:** Visitor Center/ Discovery Center
- **Mermaid Title:** "Ode to Ralph"
- **Artist:** Cheryl Latimer
- **Reason:** Ralph the Pig illustrates the history of the mermaid's significance in San Marcos. Starting point of Mermaid March at a place where tourists can get information on the march as well as other points of interest in San Marcos. Great tourism impact.



- **Location #2:** San Marcos Activity Center
- **Mermaid Title:** "Before Us"
- **Artist:** Dianna Weems
- **Reason:** This is a Temporary Location until the Children's Park Playscape is complete. Historical theme. Illustrates the creation story of Coahuiltecan people. Will be exposed to many children sparking conversation, learning, and imagination. Mimics theme of cave in new Children's Playscape.



- **Location #3:** Plaza Park
- **Mermaid Title:** "Blooming Brightly"
- **Artist:** Lauren Hoffman
- **Reason:** Located in a high profile park used for many community activities. Colorful and adds to the landscape. Fun theme will attract people to take photos with it.



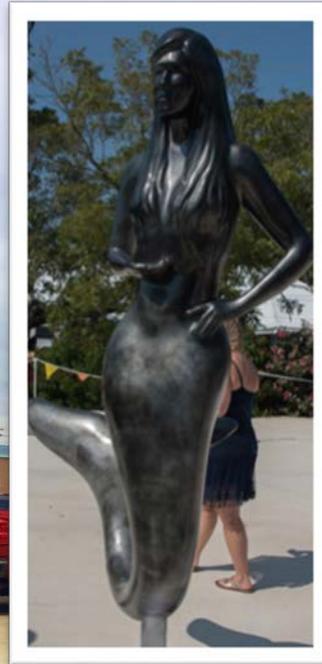
- **Location #4:** Hutchison (Minute Man Press)
- **Mermaid Title:** “Mermaid Playground”
- **Artist:** Malachy McKinney
- **Reason:** Engaging to the audience including skaters across the street. Aquarena Springs theme painted in graffiti-esque style. Has scenes of bikers, swimmers, and people being active.



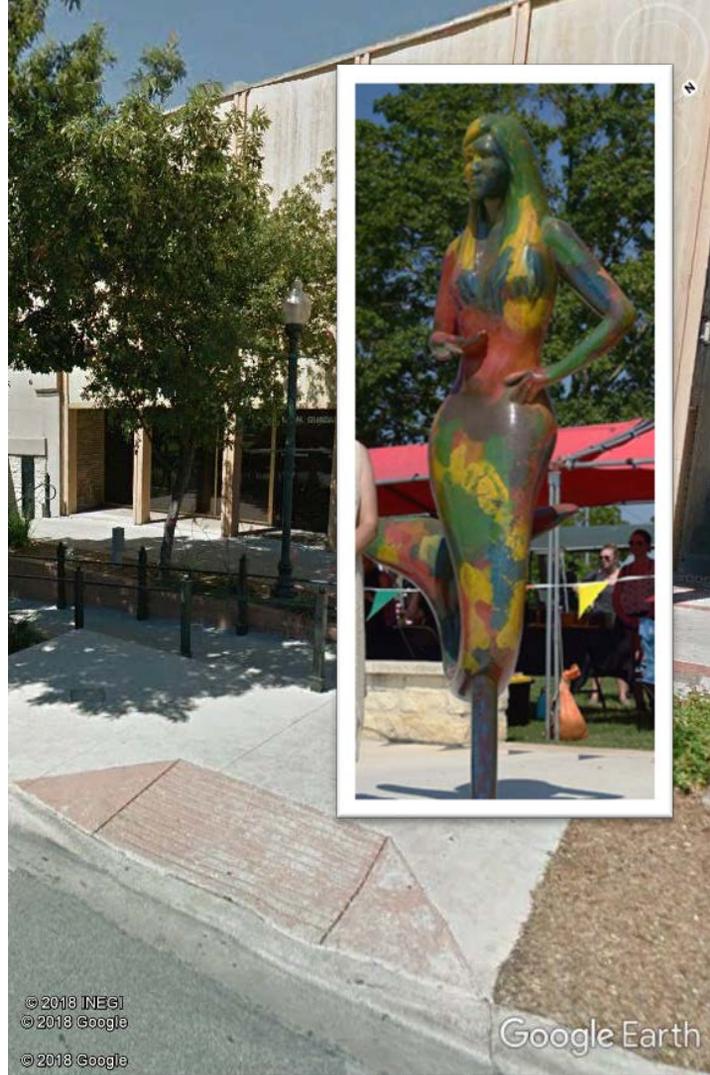
- **Location #5:** Hutchison/Edward Gary
- **Mermaid Title:** “Flora and Fauna”
- **Artist:** Jamie Lynn Shelton
- **Reason:** Hutchison is a gateway from the river to downtown. Connects the river, flora, and fauna of our community to the downtown scene.



- **Location #6:** Hutcheson (Empty Lot)
- **Mermaid Title:** Darin Woods
- **Artist:** “Liquid Metal”
- **Reason:** Great compliment to the San Marcos night scene. Conversation piece and simple enough to contrast but not clash with the businesses around it and whatever is to become of the empty lot.



- **Location #7:** Guadalupe/Hopkins (Plasma Center)
- **Mermaid Title:** "Oh For a Use of Fire"
- **Artist:** April Laymen
- **Reason:** Artist requested a shaded area. Heat activated and interactive piece for pedestrians. Will be a different color in morning than mid day. Drivers and pedestrians will notice a change of color during the day.



- **Location #8:** Price Center
- **Mermaid Title:** “Flora”
- **Artist:** Morgan Egan
- **Reason:** The flora depicted in this mermaid was based on photographs of the Price Center's gardens. It will visually extend the floral landscape across the Price Center's lot.



- **Location #9:** Eddie Durham Park
- **Mermaid Title:** "Mermaid Map"
- **Artist:** Grace Park
- **Reason:** Mermaid compliments the interactive musical instruments at Eddie Durham Park. Mermaid is a map of San Marcos. Key to colored tiles will be installed as well. Because of mirrored tiles on the mermaid, it is recommended the mermaid not be placed near road.



- **Location #10:** MLK/Guadalupe
- **Mermaid Title:** "The Fish of the San Marcos Waterways"
- **Artist:** Doug Hiser
- **Reason:** Mermaid has detailed depictions of fish located in the San Marcos River. Will bring colorful addition to this otherwise drab intersection.

