



City of San Marcos

630 East Hopkins
San Marcos, TX 78666

Meeting Minutes City Council

Friday, May 1, 2015

8:00 AM

Embassy Suites-San Marcos Conference Center
1001 E McCarty Ln, San Marcos, TX 78666

Visioning Workshop

I. Call To Order

With a quorum present, the visioning workshop meeting of the San Marcos City Council was called to order by Mayor Daniel Guerrero at 8:05 a.m. Friday, May 1, 2015 at Embassy Suites - San Marcos Conference Center, 1001 E McCarty Ln, San Marcos, TX 78666.

II. Roll Call

Present: 5 - Mayor Daniel Guerrero, Council Member John Thomaides, Mayor Pro-Tem Jude Prather, Council Member Lisa Prewitt and Council Member Jane Hughson
Absent: 2 - Council Member Ryan Thomason and Deputy Mayor Pro Tem Shane Scott

1. Hold discussion and participate in Fiscal Year 2015-2016 Visioning Workshop, and provide direction to Staff.

Mr. Randy Pennington led the Council through a visioning and goal setting process.

Following discussions the following lists were drafted by the Council:

Things to stop doing in the next year

- Changing plans & goals
- Low quality development
- Acting/thinking like we are desperate
- Things that benefit a few and not many
- Focusing on the small details to the detriment of the big picture
- Ignoring reality related to staffing, cost of growth

Things to see over the next 2 to 3 years

- Define quality of place
- Continue focus on downtown to get us to the next level
- Enhance parks & river assets
- Continue efforts on complete streets/corridors
- Prioritize implementation of downtown master plan
- Update Master plans that have been invested in
- Functional analysis for staff positions (code enforcement)
- Program analysis (ie. Music in the park)
- Water – maintain aware of needs
- Increase tourism
- Attract business that a Texas State graduate would want (a good knowledge based job)
- Continue Neighborhood redevelopment
- Preserve the River
- Focus on cleanliness of public & private property appearance

Guidance to Staff

- Conversation/update 2 times/year on University Relationship issues
- Functional Analysis review by Staff
- Master Plans to be reviewed and referenced on agenda request forms.

Final Goals List

- Beautification
- Downtown – Complete Plan, Take to the Next Level
- Facilities
- Infrastructure – Neighborhood infrastructure, Water and Complete Streets
- Job Growth – For Knowledge Workers
- Quality of Place – Preserve River, Enhance Parks, continuing Public Art

Staff will be bringing back a plan to Council at a future meeting.

III. Question and Answer Session with Press and Public.

None.

IV. Adjournment.

A motion was made by Council Member Thomaides, seconded by Mayor Pro-Tem Prather, that the visioning workshop of the San Marcos City Council be adjourned at 10:20 a.m. The motion carried by the following vote:

For: 4 - Mayor Guerrero, Council Member Thomaides, Mayor Pro-Tem Prather and Council Member Hughson

Against: 0

Absent: 3 - Council Member Thomason, Deputy Mayor Pro Tem Scott and Council Member Prewitt

Jamie Lee Pettijohn, City Clerk

Daniel Guerrero, Mayor