## RES. 2025-99R - APPENDIX A - TCAS.SM



## **AIR SHOW SPONSORSHIP BENEFITS**

Sponsorship of the 2025 Texas Capital Air Show, (TCAS) offers numerous branding opportunities for your business, as well as increased visibility in the community. We are working hard to make this a premiere event, showcasing a wide variety of Military and civilian performers and static displays, combined with a classic car show, kids' zone, and a wide variety of food vendors and more.

## Heritage (\$100,000)

- Gold VIP Chalet 60 wristbands
- Event app advertisement
- 8 tickets to Wings & Warriors VIP Tent
- 20' x 10' display space
- A performer announcement video
- 50 general admission tickets
- Logo on event website
- Opportunity to display corporate banner
- Recognition and advertisement in event Souvenir Guide Mention in Courier News and social media coverage
- Logo on Courier News website | Recognition by PA Announcer at show