

City of San Marcos Proposed Budget Public Hearing Fiscal Year 2026

September 2, 2025

Fiscal Year 2026 Budget Calendar



BUDGET EVENT	DATE	DONE
Council Visioning & Strategic Planning Work Session	January 30 - 31	✓
Budget Policy Workshop	February 27	✓
Budget Policy Adoption	March 18	✓
Neighborhood Commission Presentation PRELIMINARY	April 16	✓
Budget Workshop & Preliminary CIP APRIL 30#	May 20	✓
Budget Workshop CERTIFIED TAX ROLL:	June 26	✓
Budget & Maximum Tax Rate Set JULY 25th	August 19	✓
Neighborhood Commission Presentation	August 20	4
Public Hearings on Budget, Tax Rate & Fee Changes / CIP Submitted to Council	September 2	We are here
Public Hearings on Budget and Tax Rate / Budget, Tax Rate & CIP Adoption	September 16	

Fund Summary

		FY 2026	FY 2026	FY 2026	FY 2026
Consolidated Fund Balance Statement		Beginning*	PROPOSED	PROPOSED	Ending
FY 2026 Proposed Budget	F	und Balance	Revenues	Expenses	Fund Balance
General Fund	\$	34,311,185	\$ 125,459,590	\$ 127,131,778	\$ 32,638,997
Electric Utility Fund		32,963,378	85,103,463	84,430,378	33,636,463
Water & Wastewater Utility Fund		32,942,474	77,004,022	76,066,884	33,879,612
Debt Service Fund		16,195,687	19,002,541	19,112,406	16,085,822
Health Insurance Fund		4,875,065	13,514,824	12,581,457	5,808,432
Stormwater Utility Fund		3,091,626	9,997,840	10,347,840	2,741,626
Tax Increment Financing		5,498,757	10,286,426	8,852,991	6,932,192
Resource Recovery Fund		3,765,751	8,753,438	8,381,833	4,137,356
Information Technology ISF		-	7,695,466	7,546,297	149,169
Hotel Occupancy Tax Fund		4,189,115	4,759,207	5,634,207	3,314,115
Transit Fund		693,947	4,722,760	4,872,760	543,947
All Other Funds		2,390,101	4,158,329	4,496,278	2,052,152
Community Enhancement Fund		754,346	1,304,696	1,002,323	1,056,719
Regional Airport Fund		138,027	937,305	882,503	192,829
ALL FUNDS	\$	141,809,459	\$ 372,699,907	\$ 371,339,935	\$ 143,169,431

^{*}FY 2026 Beginning Fund Balance is an estimation of FY 2025 Ending Fund Balance

General Fund Essential Points

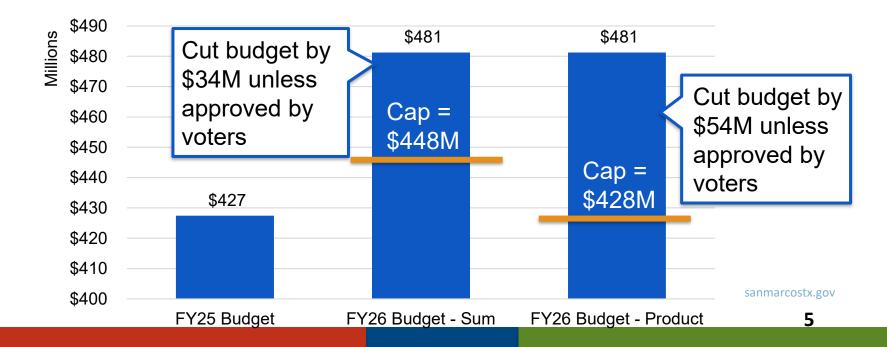


- Costs are growing much faster than the money coming in.
- The City's two main sources of income—sales tax and property tax aren't keeping up with expenses.
- Sales tax for FY26 is expected to be lower than in FY23.
- Three properties purchased by Housing Finance Corporations would bring in \$629,000-this money is included in tax rate calculations but can't be spent until we know there will not be an appeal.
- For the second year in a row, the value of new development has only been enough to make up for declines in the value of existing properties.

Expenditure Cap Bills



 House Bill 73 and others would cap the city's yearly spending at last year's level or implement a limit tied to population and inflation—unless voters approve more. This could limit the City's ability to fund important services and infrastructure.



General Fund Considerations



The City depends on growth in sales and property tax revenue to:

- Build projects like fire stations, roads, and flood control systems. Funding for these projects has been reduced from \$20 million to \$10 million per year.
- Keep up with rising costs so services aren't reduced.
 - In FY25, departments kept budgets flat.
 - In FY26, departments together cut \$100,000 from their budgets.

This could be the last year the City can adjust the tax rate this much now that Senate Bill 10 has passed.

If the voter-approval rate is reduced to 1% as currently amended, the rate would be 1.5¢ lower = \$1.4 million in revenue.

A tax rate of 67.69¢ would bring in an additional \$3.6 million in property taxes compared to the tax rate of 64.96¢.

On-Going Current and Future Needs	Amount	Federal Funding Expiring	With a tax rate of 67.69¢ a total of \$3,573,132 is			
Emergency Medical Services (EMS) Funding (pending study)	\$ 2,000,000		available to fund current and			
Staffing for Engine #7 (Year 1 of 3)	743,623					
2 Cybersecurity Analysts	208,460	✓	future needs:			
1 Downtown Grounds Specialist	69,947	✓	• \$2,252,465 is available			
Transit Federal funding expiring	350,000	✓	for on-going needs			
Citywide software allocation (Year 1 of 4)	250,000		 \$1,320,667 is available 			
Intrusion Prevention System for IT	30,188	✓	for one-time needs			
Internet connection improvements at Police building	10,091	✓	Critical Community Nood			
Public Service Center Emergency Operations Data Services	7,711	✓	Critical Community Need			
Chatbot tool for Communications	6,469	✓	Pending award of SAFER grant			
Access to Candid Directory for Library	3,450	✓				
Eviction Prevention Services	60,375	✓	On-going staffing previously approved			
Mental Health Clinician	60,375	✓	On-going operations previously approved			
Diversion Beds (Evoke Wellness)	43,125	✓				
Prevent a Litter Central Texas Partnership	38,813	✓	Shift to HSAB funding process?			
Total	\$ 3,882,627		7			

How Staff is Responding



To help reduce expenses:

- Implemented managed hiring program.
- Maintain or reduce operational expenses.
- Review staffing to see if work can be done more efficiently with fewer people as attrition occurs.
- Update the vehicle leasing study to ensure the program is still costeffective based on current interest rates.
- Review the take-home vehicle policy to see if changes are needed.
- Review how vehicles are assigned across departments to use them better and lower costs.

Major Takeaways



- Service delivery and infrastructure costs are outpacing the City's ability to pay for them.
- Setting the tax rate at 67.69¢ will better position the City to address current and future needs.
 - With the EMS service delivery model changing, it is unknown what the total impact will be (estimating \$2 million)
 - Previously approved expenses for expiring federal funding of \$1.1 million
- This may be the final year the City has this level of flexibility to adjust the tax rate with passed/pending state legislation.
 - There is a compounding effect in the rate set for FY26 on future years (higher rate set now = more capacity in future)

Tax Rate Comparison for Average Homestead

	FY 2025		FY 2026	Difference		
Average Assessed Value	\$	365,297	\$ 347,398	\$	(17,900)	
Homestead Exemption	\$	(15,000)	\$ (15,000)	\$		
Taxable Value	\$	350,297	\$ 332,398	\$	(17,900)	
Tax Rate		60.30¢	67.69¢		7.39¢	
Annual Tax Bill*	\$	2,112.29	\$ 2,250.00	\$	137.71	
Monthly Cost	\$	176.02	\$ 187.50	\$	11.48	
Annual Savings:						

90

102

Source: FY 25 (Hays Central Appraisal District - Certified Roll);

Homestead Exemption

sanmarcostx.gov

FY 26 = FY 25 values reduced by 4.9% (Zillow Single-Family Home Value Index – values between 35-65% range)

^{*}Taxable Value / 100 x Tax Rate = City Taxes Paid

Utility Bill Comparison



Estimated Monthly Impact of Proposed Rate & Fee Changes on a "Typical" Residential Ratepayer

SERVICE or FEE	FY 2024-25 MONTHLY RATE AVERAGE	FY 2025-26 MONTHLY RATE AVERAGE	MONTHLY DOLLAR CHANGE	TYPICAL RATEPAYER DEFINED AS:
ELECTRIC	\$115.63	\$120.69	\$5.06	Average Consumption of 983 kWh
WATER	\$53.33	\$59.06	\$5.73	Average Consumption of 4,800 Gallons
WASTEWATER	\$55.41	\$60.79	\$5.38	Average Consumption of 4,788 Gallons
STORMWATER	\$14.90	\$14.90	\$0.00	R2 Residential Property
RESOURCE RECOVERY	\$30.95	\$31.26	\$0.31	Single-Family Solid Waste Collection / Recycling
COMMUNITY ENHANCEMENT	\$2.35	\$2.35	\$0.00	Residential Property
TOTAL MONTHLY IMPACT	\$272.57	\$289.05	\$16.48	COMBINED INCREASE OF: 6.0%

CITY OF SAN MARCOS | TEXAS 2025 - 2026 | PROPOSED BUDGET

Next Steps



September 16

- Hold second public hearing on budget and tax rate
- Hold a public hearing on the Fiscal Year 2026 Fee Schedule
- Vote to adopt the Fiscal Year 2026 Budget
- Ratify the property tax revenue increase
- Set the tax rate

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Thank You

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