



# **City of San Marcos**

## **City Council Work Session**

July 1, 2025

# Presentation



Receive an update regarding the Community Development Block Grant and the Human Services Advisory Board funding and related matters, and provide direction to staff.

# Outline: CDBG + HSAB



- Funding Update

## Council Direction Requested

- Scheduling and Application Review
- CDBG Public Services Funding
- HSAB Reporting and Scoring



# Funding History

# CDBG Funding Spent 2024-2025



CDBG FUNDING HISTORY	TOTAL	%
AFFORDABLE HOUSING	\$900,809	37%
PARKS	\$724,797	30%
COMMUNITY CENTER ROOF	\$268,000	11%
DOMESTIC VIOLENCE	\$130,033	5%
CHILDREN AND PARENTING	\$23,577	1%
EMERGENCY ASSISTANCE	\$61,870	3%
ADA SIDEWALKS	\$10,878	0%
ADMINISTRATION	\$287,317	12%
TOTAL	\$2,407,281	

# HSAB Funding for 2024-2025



HUMAN SERVICES ADVISORY BOARD		
EMERGENCY ASSISTANCE	\$468,000	39%
DOMESTIC VIOLENCE	\$302,000	25%
CHILDREN AND PARENTING	\$126,000	11%
MENTAL HEALTH AND SUBSTANCE ABUSE	\$90,000	8%
YOUTH SERVICES	\$73,000	6%
COMMUNITY CENTER PROGRAMS	\$61,000	5%
ANIMAL SERVICES	\$45,000	4%
HOMELESSNESS	\$20,000	2%
BUSINESS AND WORKFORCE SUPPORT	\$15,000	1%
TOTAL	\$1,200,000	



# **CDBG+HSAB Application Review**

# New HSAB Schedule - 2026



	HSAB
<b>Jan-Mar</b>	Application Period
<b>Apr-May</b>	HSAB Review
	Council decides budget
<b>Jun</b>	HSAB creates recommendation
<b>Jul:</b>	HSAB recommendation presented to Council
<b>Sep:</b>	Council decides allocations (after City budget)



# HSAB-CDBG Schedule



	HSAB (Advisory Board review)	CDBG (Staff Panel review)
Jan-Mar	Application Period	Public Input Process
Apr-May	HSAB Review	Application Period
	Council decides budget	CDBG Recommendation
Jun-Jul	HSAB Recommendation	30 Day Comment Period
Aug:		Council decides allocations
Sep:	Council decides allocations (after City budget)	

# HSAB-CDBG Schedule



## Council Direction Requested:

1. Does City Council support the schedule as presented, with separate application reviews?



# Public Services Funding

Annual CDBG Public Services Funding = \$100,000

## CURRENT:

- Funding split among growing number of agencies
- Preferred use: long term change

## PROPOSED:

Designate agencies for CDBG Funding



# Public Services Funding

2025 FUNDING	CDBG	HSAB	TOTAL
CASA	\$37,909	\$42,000	\$79,909
HCWC	\$28,000	\$60,000	\$88,000
Other Agencies	\$49,000	\$448,000	\$497,000
	\$114,909	\$550,000	\$664,909

PROPOSED SCENARIO	CDBG	HSAB	TOTAL
CASA	\$57,455	\$22,454	\$79,909
HCWC	\$57,454	\$30,546	\$88,000
Other Agencies		\$497,000	\$497,000
	\$114,909	\$550,000	\$664,909

# Public Services Funding



## Council Direction Requested:

2. Designate CASA and HCWC to each receive half the annual CDBG public services funding?



# **HSAB – Council Direction Requested**

# HSAB: Reporting Requirements



## Ordinance Section 2.233 Duties

- (5) Design a form for ~~quarterly~~ annual reports to be completed by city-funded human services agencies for the city.
- (6) Review ~~quarterly~~ annual reports from human services agencies.
- (8) Monitor ~~quarterly~~ payments to human services agencies.

### **Council Direction Requested (staff initiated):**

- 3. Require annual reports instead of quarterly and remove “quarterly” from payment item?

# HSAB: Application Requirements



Topic	Points
Community Need and Justification	15
Implementation Readiness	15
Impact and Cost Effectiveness	15
Community Support	15
Risk	10
Council Priorities	
How long has program served San Marcos?	10
Does the agency have an office in San Marcos?	10
Describe how funding will create an increase...	10
<b>TOTAL POINTS</b>	<b>100</b>



# HSAB: Application Requirements



## Council Priorities Section:

Describe how this funding will create an increase in services or an increase in the number of people served.

Impact Section: How many total annual unduplicated direct clients is this program expected to serve? What percentage will be San Marcos residents?

## **Council Direction Requested on HSAB Recommendation:**

4. Delete increase question from Council Priorities and move 5 points to Impact and 5 to Community Need?

[sanmarcostx.gov](http://sanmarcostx.gov)

# HSAB: Application Requirements



Topic	Points
Community Need and Justification <span style="color: red;">add 5==&gt;</span>	<span style="color: red;">20</span>
Implementation Readiness	15
Impact and Cost Effectiveness <span style="color: red;">add 5==&gt;</span>	<span style="color: red;">20</span>
Community Support	15
Risk	10
Council Priorities	
How long has program served San Marcos?	10
Does the agency have an office in San Marcos?	10
<del>Describe how funding will create an increase...</del>	<del>10</del>
<b>TOTAL POINTS</b>	<b>100</b>

# HSAB: Application Requirements



## Council Priorities Section:

### Current Wording:

Does the agency have **an office** in San Marcos?

### HSAB Recommended Rewording:

Does the agency have **primary operation** in San Marcos?

### Staff recommendation:

“Does the agency have **an office or primary operation** in San Marcos?”

## **Council Direction Requested :**

5. Change wording to “Does the agency have an office or primary operation in San Marcos?”

# Council Direction Requested



1. Do you support the HSAB + CDBG schedule as presented, with separate application reviews?
2. Designate CASA and HCWC to each receive half the annual CDBG public services funding?
3. HSAB: Require annual reports instead of quarterly and remove “quarterly” from payment item?
4. HSAB: Delete increase question from Council Priorities and move 5 points to Impact and 5 to Community Need?
5. HSAB: Add “or primary operation” to “Does the agency have an office in San Marcos?”