



Public Hearing

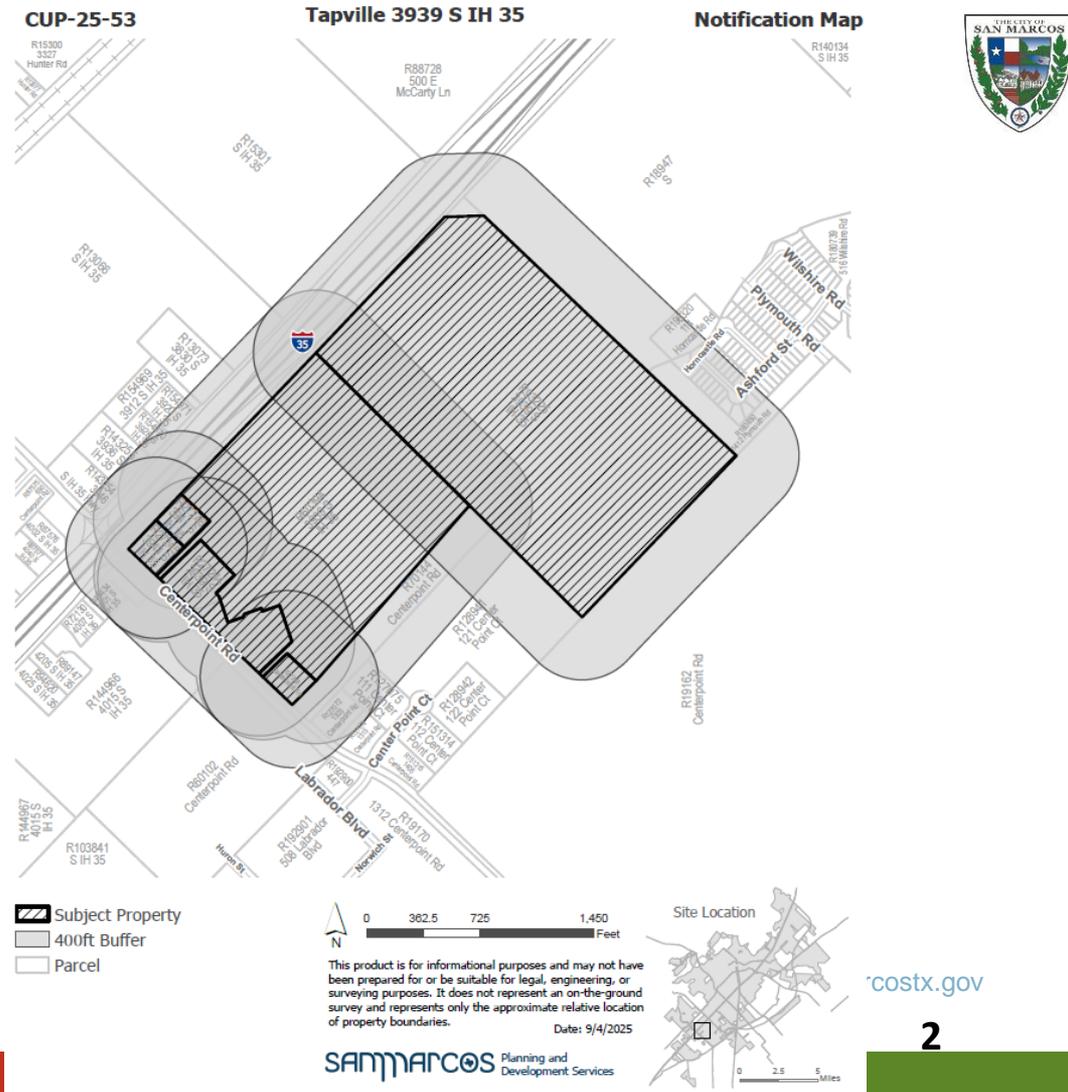
CUP-25-53

Tapville

CUP-25-53 (Tapville) Hold a public hearing and consider a request by Rama Popuri, on behalf of Tapville, for a Conditional Use Permit to allow on premise consumption of Beer & Wine, located at 3939 S IH 35. (K. Buck)

Property Information

- Approximately 76.5 acres
- Located: Northeast corner of Centerpoint Rd and IH 35 Frontage Rd



Context & History

- Currently: Retail & Restaurants
- Surrounding Uses:
 - Retail
 - Restaurants
 - Hotel

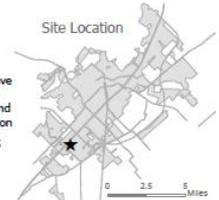


 Subject Property
 Parcel

 0 320 640 1,280 Feet

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Date: 9/4/2025

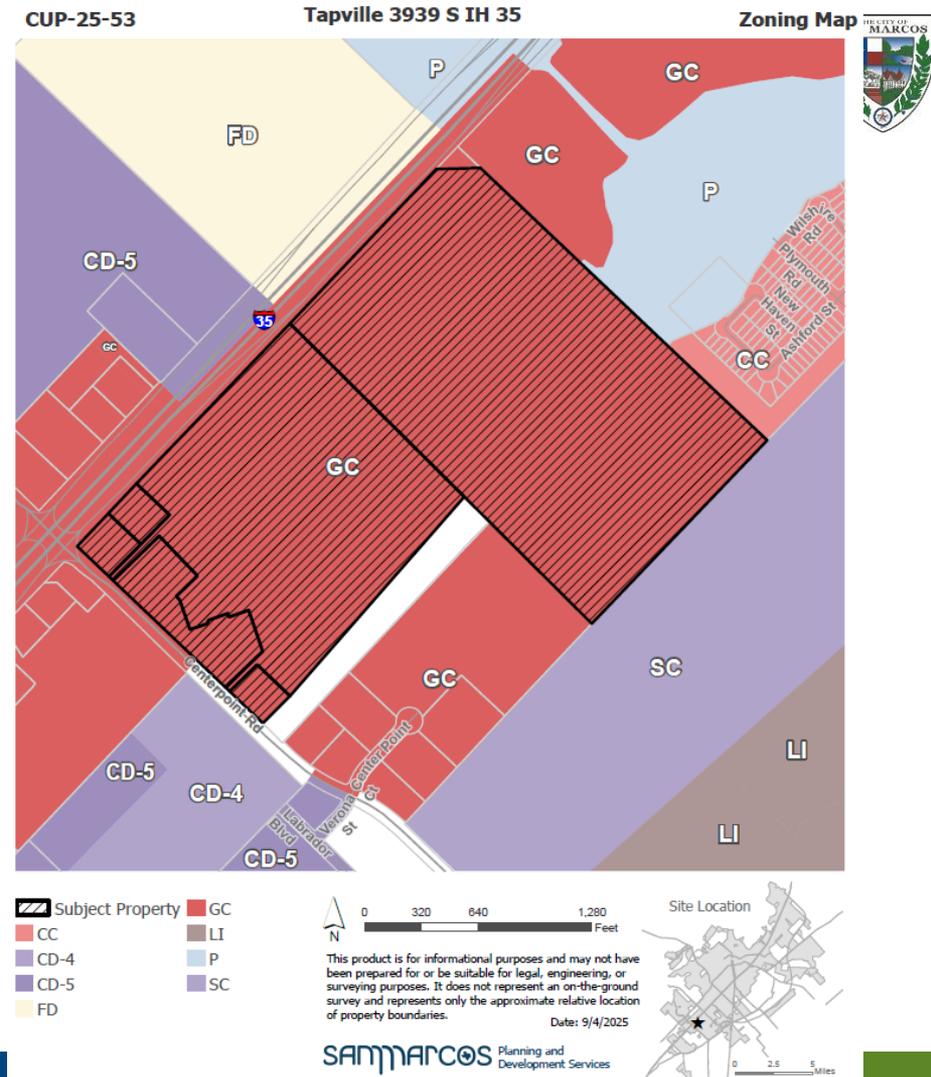
SAN MARCOS Planning and Development Services



stx.gov

Context & History

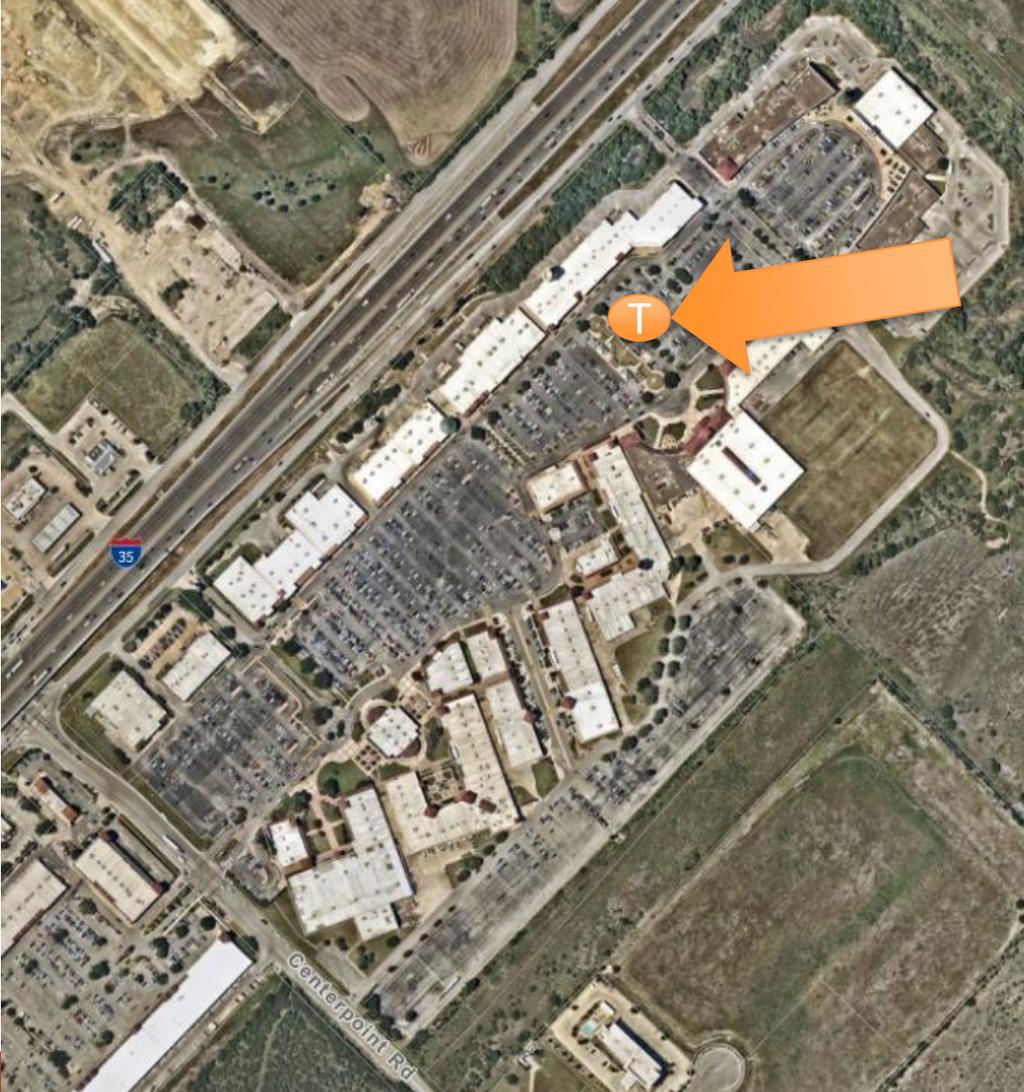
- Existing Zoning:
General Commercial (GC)
- Proposed Use: Bar
 - Hours of Operation:
 - Monday-Thursday: 10am-8pm
 - Friday & Saturday: 10am-9pm
 - Sunday: 11am-7pm
- CUP Expiration Date:
N/A this is a new request



Kiosk



Site Plan



Site Plan



Site Plan





Recommendation

Staff recommends approval of CUP-25-53 with the following conditions:

1. The permit shall be valid for one (1) year, provided standards are met; and
2. An employee shall be on site while the system is operational; and
3. No alcohol sales shall occur after 9pm; and
4. The permit shall be effective upon issuance of the TABC License; and
5. The permit shall be posted in the same area and manner as the Certificate of Occupancy.