

TEXAS ALCOHOLIC BEVERAGE COMMISSION

MB -200113968

Expires:11/15/2025

MIXED BEVERAGE PERMIT (MB)

FOOD AND BEVERAGE CERTIFICATE (FB)



RUIZ CALDERON LLC DBA JORGE'S MEXICAN RESTAURANT

2550 HUNTER RD, STE 1106

SAN MARCOS, TX, US, 78666

RUIZ CALDERON LLC

A handwritten signature in black ink, appearing to read "L. H. Smith", located below the permit details and above the title "EXECUTIVE DIRECTOR".

EXECUTIVE DIRECTOR

THIS PERMIT IS NOT TRANSFERABLE, MUST BE PUBLICLY DISPLAYED AT ALL TIMES AND USED ONLY IN PLACE OF BUSINESS INDICATED HEREON THE ACCEPTANCE HEREOF CONSTITUTES AN EXPRESS AGREEMENT TO PERMIT ANY AUTHORIZED REPRESENTATIVE OF THE COMMISSION OR ANY PEACE OFFICER TO FREELY ENTER UPON PERMITEES TO PERFORM ANY DUTY IMPOSED UPON HIM.

Garrison, Craig

From: Ana DelToro <[REDACTED]>
Sent: Monday, October 13, 2025 11:33 AM
To: Garrison, Craig
Cc: Soto, David
Subject: [EXTERNAL] RE: [EXTERNAL] RE: [EXTERNAL] Jorge's Mexican Restaurant

Good morning!

The sales and percentages follow:

	Food Sales	Liquor	Beer	Total Alcohol	
24-Oct	59007	7333	1856	9189	15.57%
24-Nov	59134	9685	1652	11337	19.17%
24-Dec	62110	8551	1892	10443	16.81%
25-Jan	54394	8085	1253	9338	17.17%
25-Feb	54364	8136	1598	9734	17.91%
25-Mar	61435	9842	1909	11751	19.13%
25-Apr	59841	9254	1679	10933	18.27%
25-May	65215	11220	2606	13826	21.20%
25-Jun	54450	7226	1205	8431	15.48%
25-Jul	51767	6792	1444	8236	15.91%
25-Aug	53540	7136	1279	8415	15.72%
Total	\$635,257.00	\$93,260.00	\$18,373.00	\$111,633.00	17.57%

I am waiting for the picture now - she shouldn't take too long sending it to me.

Let me know if you need anything else.

Thank you,
Ana Del Toro
Small Business Specialist

[REDACTED]

[REDACTED]

To leave a review of our services, [Google Review](#)
[Like us on Facebook](#) / [Review us on Yelp!](#)



San Marcos Consolidated Independent School District

631 Mill Street | San Marcos, Texas 78666 | OFFICE 512.393.6700 | FAX 512.393.6787

September 8, 2025

Rupert & Associates
Attn: Ana Del Toro
Small Business Specialist
217 Railroad St.
Buda, TX 78610

Dear Ms. Del Toro:

As Superintendent of San Marcos Consolidated Independent School District, I hereby notify the City of San Marcos that the District agrees to the proposed operations and does not oppose the granting of a variance from the distance requirements associated with Ruiz Calderon, LLC dba Jorge's Mexican Restaurant's Conditional Use Permit for on-premises consumption of alcoholic beverages at 2550 Hunter Road, Suite 1106, San Marcos, TX.

Additionally, the District respectfully request that the following language, or substantially identical language, be printed on Jorge's Mexican Restaurant's menus:

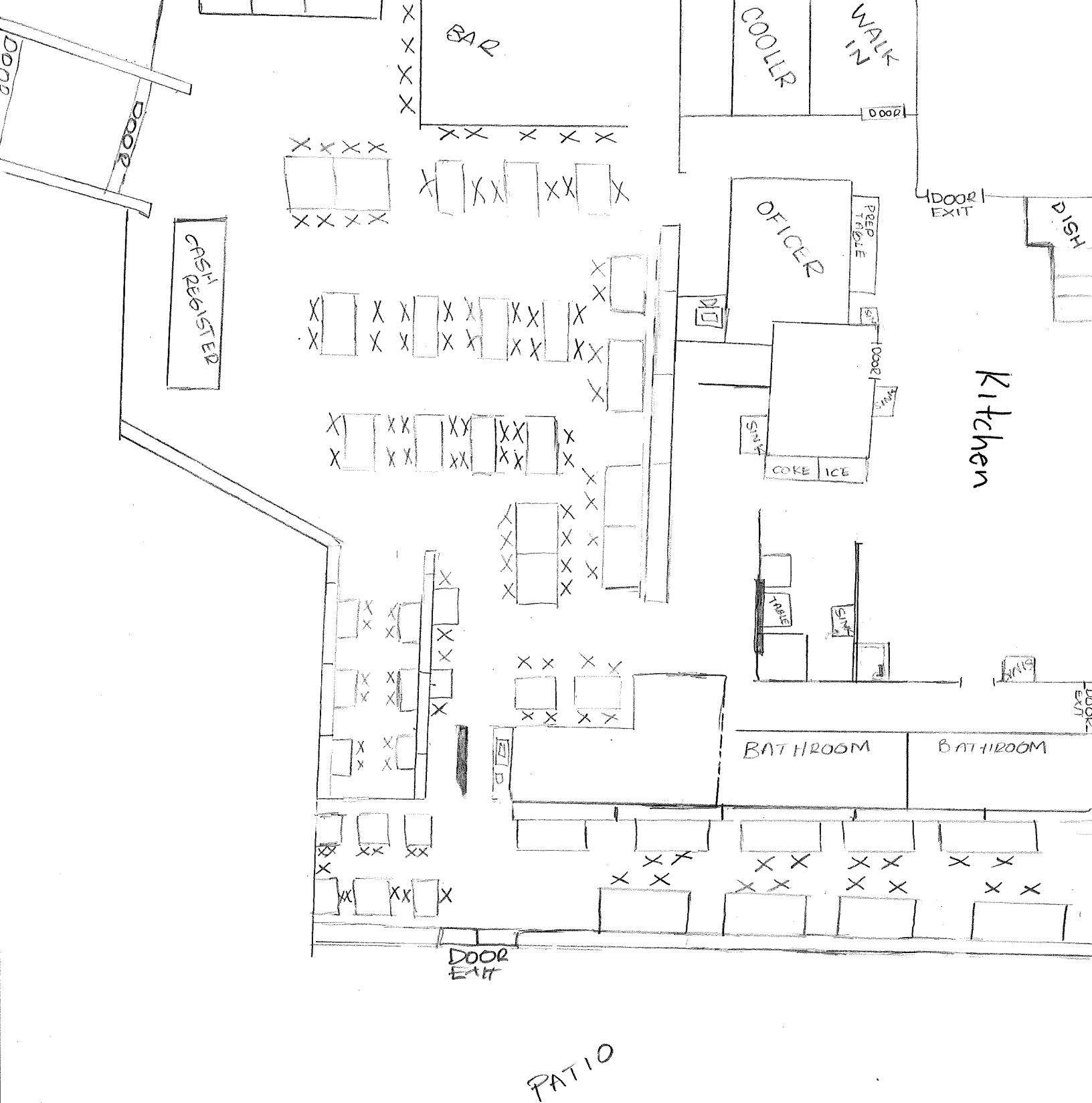
"Due to the close proximity of a school campus, please be alert for students and drive carefully. This restaurant will accommodate, as necessary, any individual that needs transportation after consuming alcoholic beverages."

Sincerely,

Michael Cardona
Superintendent of Schools

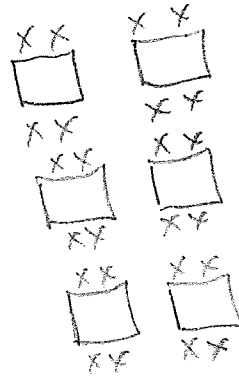
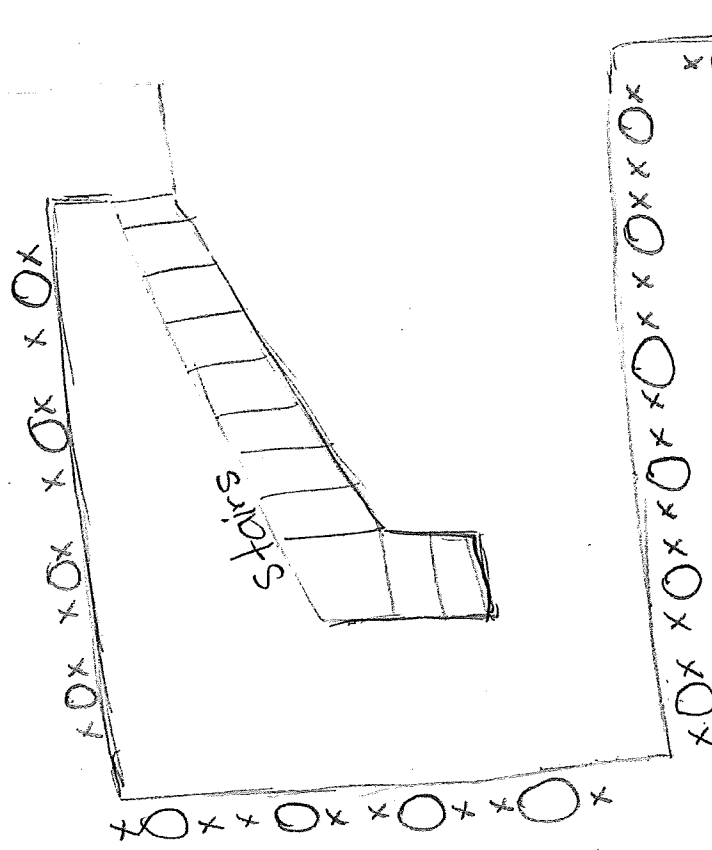
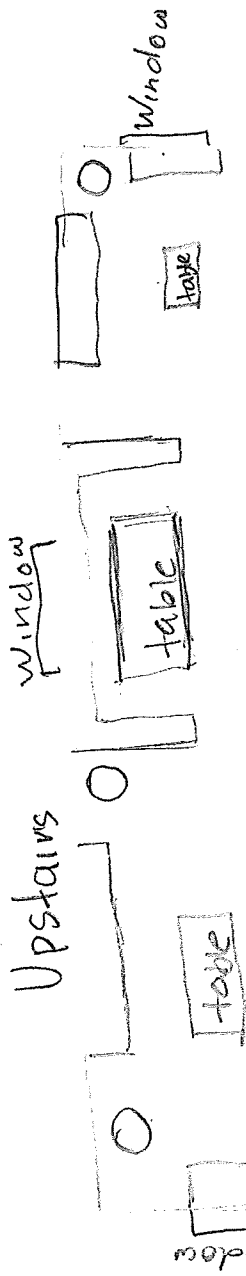
Bar drinks

1. MEXICAN MARTINI
2. TOP SHELF MEXICAN MARTINI
3. MARGARITAS
4. TOP SHELF MARGARITAS
5. PAINKILLERS
6. LA PRINCESSA
7. EL MACHO
8. PINA COLADA
9. LA FRESA
10. THE SUNSET
11. SKINNY MARGARITA
12. BEER RITAS
13. LIMONRANJA

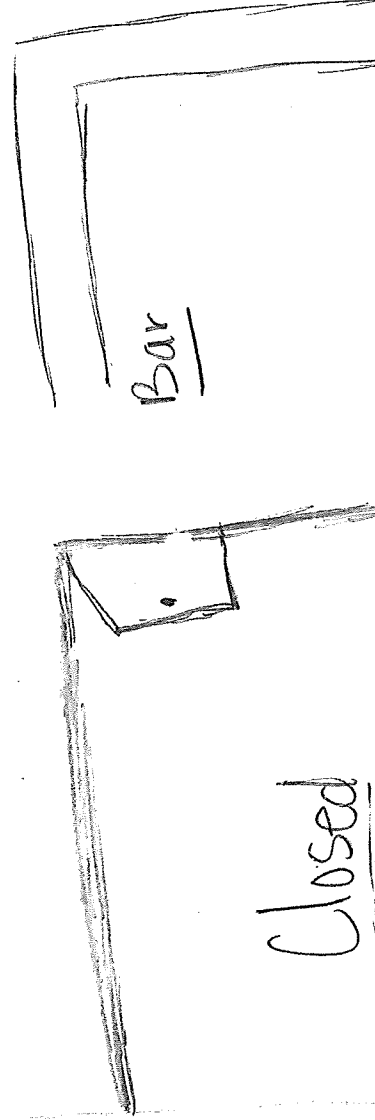


Floor 2

Not in Use!!!

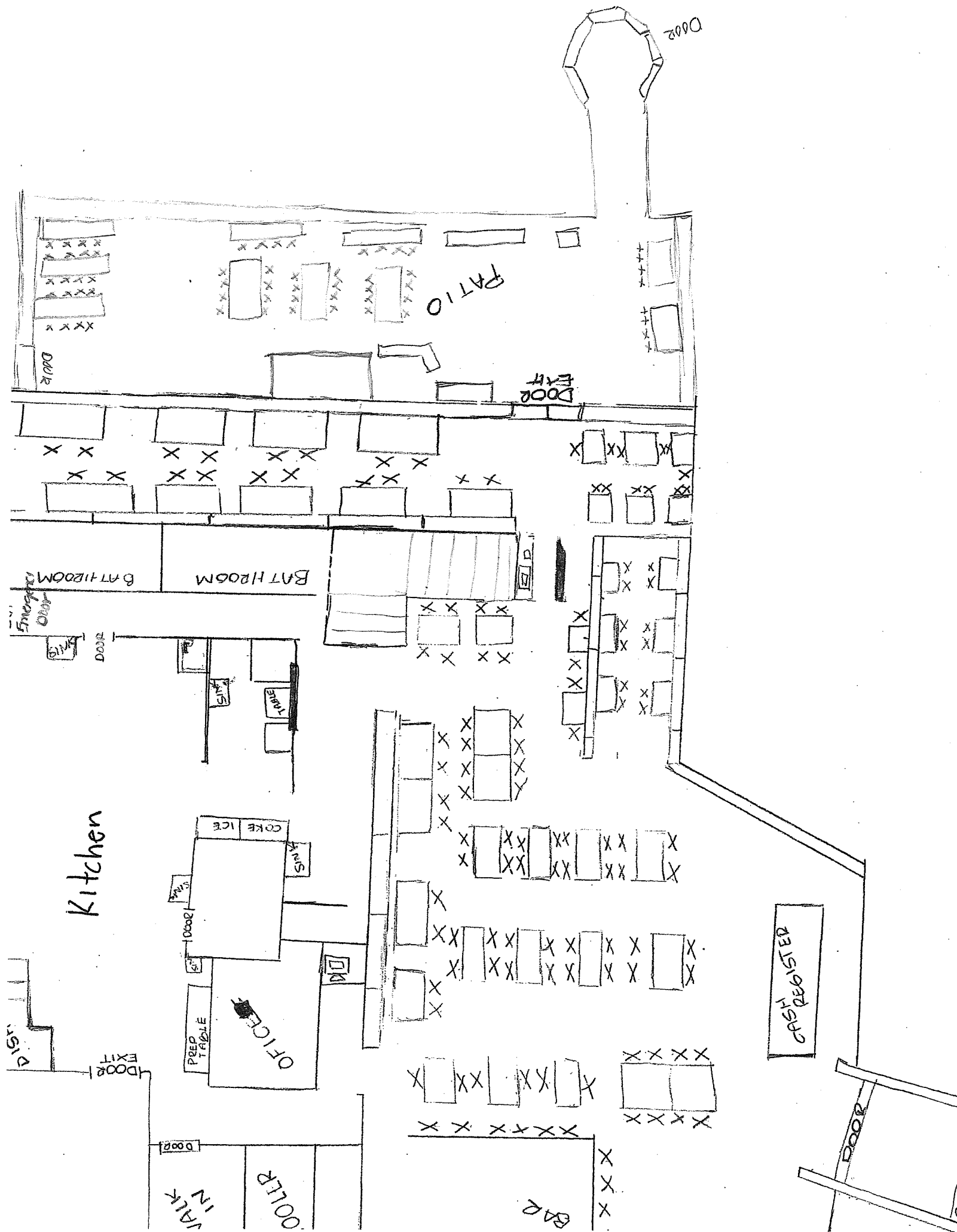


Window



Bar

Closed



An aerial photograph of the Jorge Mexican Restaurant, a large building with a red roof. The restaurant is surrounded by a parking lot filled with cars. To the left of the restaurant is a green football field with a red running track. To the right is a road labeled 'Inter Rd'. Handwritten annotations in black text are overlaid on the image: 'Jorge Mexican Restaurant Dogs allowed' is written vertically on the left side of the building; '120 Parking' is written in the bottom left corner of the parking lot; and '50 additional Parking.' is written in the top right corner of the parking lot.

**Jorge Mexican
Restaurant
Dogs allowed**

120 Parking

50 additional
Parking.

Inter Rd

Jorge's

Mexican Restaurant

CLOSED ON MONDAY

OPEN FROM 7AM TO 9PM TUESDAY-SATURDAY/SUNDAY 7AM TO 2PM

HOMEMADE FLOUR & CORN TORTILLAS YOU CAN BUY BY DOZENS BREAKFAST ALL DAY

CATERING AVAILABLE! 512-216-6891 ONLINE ORDERS; JORGES-MEXICAN-RESTAURANT

DELIVERY SERVICE IN THE SAN MARCOS AREA! PLACE YOUR ORDER WITH A MINIMUM PURCHASE OF \$50

2550 HUNTER RD SUITE 1106 SAN MARCOS TX 78666

DJ EVERY FRIDAY 6PM TO 9PM

HAPPY HOUR: TUESDAY TO FRIDAY 3 PM TO 7 PM

GOOD SPACE AVAILABLE FOR YOUR NEXT PARTY OR MEETING

20% GRATUITY WILL BE ADDED ON PARTIES OF 5 OR MORE

PAYMENTS WITH CREDIT CARD ADD 4%

MILITARY AND LAW ENFORCEMENT DISCOUNT

DUE TO THE CLOSE PROXIMITY OF A SCHOOL CAMPUS, PLEASE BE ALERT FOR STUDENTS AND DRIVE CAREFULLY. THIS RESTAURANT WILL ACCOMMODATE, AS NECESSARY, ANY INDIVIDUAL THAT NEEDS TRANSPORTATION AFTER CONSUMING ALCOHOLIC BEVERAGES

Jorge's

BREAKFAST PLATES

SERVED ALL DAY / MOST OF THE PLATES SERVED WITH REFRIED BEANS, POTATOES & (2) HOMEMADE TORTILLAS
NO SUBSTITUTION

1- HUEVOS RANCHEROS PLATE

(2) Eggs any style with Salsa Ranchera on top
Side of Bacon or Sausage Patty.....\$9.99

2- HUEVOS A LA MEXICANA PLATE

(2) Scrambled Eggs mixed with Onions,
Tomatoes & Jalapeños.....\$9.99

3- MIGAS PLATE

(2) Scrambled Eggs mixed with Tortilla Strips,
Onions, Tomatoes, Jalapeños & American
Cheese.....\$9.95

4- CHORIZO & EGG PLATE

(2) Scrambled Eggs mixed with Chorizo
Mexicano.....\$9.99

5- POTATO & EGG PLATE

(2) Scrambled Eggs mixed with Potatoes side of
(2) Bacon Strips & Sausage Patty.....\$9.99

6- JORGE'S PLATE

(2) Eggs any style with a side of Carne
Guisada or Barbacoa & (2) Pancakes on the
side\$12.99

7- PORK CHOP PLATE

(1) Pork Chop with (2) Eggs any style & Salsa
Ranchera on top\$11.49

8- PANCAKES & EGG PLATE

(2) Eggs any style (2) Pancakes with Bacon or
Sausage Patty\$10.95

9- STEAK RANCHERO & EGG PLATE

(1) Steak with Onions, Tomatoes & Jalapeño
Grilled on top with (2) Eggs any style with
Salsa Ranchera on top.....\$13.99

10- CHICHARRON & EGG PLATE

(2) Scrambled eggs mixed with Chicharron &
Salsa Ranchera.....\$11.49

11- SAUSAGE PATTY & EGG PLATE

(2) Scrambled eggs mixed with Sausage
Patty\$9.89

12- MACHACADO & EGG PLATE

(2) Scrambled Egg mixed with Machacado,
Onions, Tomatoes & Jalapeños.....\$11.49

13- OMELETTE PLATE

(2) Eggs with Onions, Tomatoes, Jalapeños,
Grilled inside & American Cheese
side of (2) Bacon Stripe.....\$11.69
(Add Deshebrada, Carne Asada or Spinach for
extra charge)

14- CHILD'S BREAKFAST PLATE

(1) Egg any style (1) Pancake (1) Bacon or
Sausage Patty\$6.49

15- SAN MARCOS SPECIAL PLATE

(2) Eggs any style Chile con Queso & Green
Sauce on top\$11.99

16- CHICKEN FRIED STEAK PLATE

Country Gravy on top with (2) Eggs any
style served with Bacon or Sausage Patty
& Toast\$11.49

17- HAM & EGG PLATE

(2) Scrambled Eggs mixed with Ham\$9.99

18- CHILAQUILES PLATE

Mixed with Grilled Onions & Red or Green
Sauce with Monterrey Jack Cheese on top
.....\$9.99
(Add Eggs or Shredded Chicken for extra
charge)

19- POLISH SAUSAGE & EGG PLATE

Polish Sausage mixed with (2) eggs\$10.95

20- NOPALES & EGG PLATE

(2) Eggs mixed with Nopales & Ranchera
Sauce.....\$8.99

21- CARNE ASADA & EGG PLATE

Mixed with Grilled Onions, Tomatoes,
Jalapeños & (2) Eggs any style on top\$14.99

22- BARBACOA & EGG PLATE

Barbacoa & (2) Eggs any style with side of fresh
Cilantro & Onions.....\$12.99

SHOTS!

LIQUID MERI

MALIBU, CAPITAN MORGAN, MIDORI & BLUE CURACAO

GREEN TEA

JAMESON, PEACH SCHNAPPS, LIME JUICE & SIMPLE SYRUP

MEXICAN CANDY

TAMARINDO SMIRNOFF, MALIBU, LIME JUICE, SIMPLE SYRUP, WATERMELON, PUCKER, DOT OF TABASCO

JOLLY RANCHER

AMARETO, MIDORI, GRENADINE & SPRITE

LEMON DROP

DEEP EDDY, LEMON VODKA, & SIMPLE SYRUP

BLUE KAMIKAZE

TAAKA VODKA, BLUE CURACAO, & LIME JUICE

KAMIKAZE

TAKA VODKA, TRIPLE SEC & LIME JUICE

WOO WOO

PEACH SCHNAPPS, TAAKA VODKA & CRANBERRY JUICE

MELON BALL

MIDORI, PINEAPPLE JUICE & TAAKA VODKA

BLACK TOOTH

JACK SPLASH OF COKE

PINEAPPLE UPSIDE

PINEAPPLE JUICE, GRANADINE,
BUTTERSCOTCH SCHNAPPS & VANILLA VODKA

BAR DRINK'S!

DAIQUIRIS

MALIBU, MANGO OR STRAWBERRY PURE, BLENDED, *GARNISH-WHIP CREAM & CHERRY ON TOP

TEXAS TINI

TITO'S VODKA, COINTREAU, TRIPLE SEC, LIME JUICE, SIMPLE SYRUP, *IN A SHAKER, *GARNISH-LIME WEDGE & OLIVES

MICHELADA

CHOICE OF BEER, MICHI MIX, *GARNISH-LIME, TAMARINDO STICK, OLIVES, JALAPEÑOS & CUCUMBEERS

BLODY MERY

OLIVE JUICE, DOTS OF SALSA, TAAKA VODKA, TOPPED OF WITH MICHE MIX, *GARNISH-LIMEWEDGE, OLIVES & A CELERY STICK

BLODY MARIA

OLIVE JUICE, DOTS OF SALSA, TORO TEQUILA, TOPPED OF WITH MICHE MIX, *GARNISH-LIMEWEDGE, OLIVES & A CELERY STICK

PALOMAS

DÓN JULIO, LIME JUICE, TOPPED OF WITH SQUIRT, *GARNISH-LIME WEDGE

LEMON DROP TINI

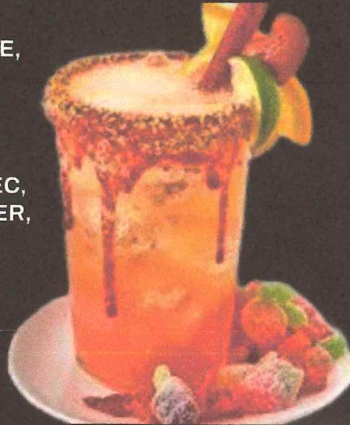
DEEP EDDY, LEMON VODKA, TRIPLE SEC, IN A TINY MARTINI GLASS, *GARNISH-SUGAR RIM & LEMON WEDGE

Jorge's vodka

TAAKA VODKA, STRAWBERRY PURE, FILLED UP WITH EQUAL PARTS OF LIME JUICE & SUGAR WATER

LONG ISLAND TEA

TAAKA VODKA, RUM, GIN, TEQUILA, TRIPLE SEC, LEMON JUICE, SUGAR WATER, TOP OF WITH COKE, *GARNISH-LEMON CHERRY



BAR BDRINK'S!

MEXICAN MARTINI

TEQUILA TORO, OLIVE JUICE,
SPLASH OF ORANGE JUICE,
MARGARITA MIX,* GARNISH-LIME
WEDGW & OLIVES

TOP SHELF MEXICAN

MARTINI MARGARITA

MANGO, STRAWBERRY,MEXICAN
CANDY,WATERMELON, PEACH,
SPICY CUCUMBER,CUCUMBER,BIG
RED, PRICKLY PEAR, *GARNISH-LIME
WEDGE

TOP SHELF MARGARITA

*SHAKER, THEN MARGARITA GLAS,
LIME JUICE, GRENADINE, ORANGE
JUICE, CHOICE OF TEQUILA,
COINTREAU, *GARNISH-LIMEWEDGE

PAIN KILLER

PINEAPPLE, ORANGE JUICE,
MALIBU, RUM, COCO SYRUP,
*GARNISH-WIPCREAM, COCO
FLAKES, CHERRY ON TOP

LA PRINCESA

MALIBU, PINEAPPLE JUICE, SPLASH
OF GRENADINE SYRUP,
*GARNIS-CHERRY & ORANGE WHEEL

EL MACHO

DON JULIO, LIME JUICE, TONIC
WATWR, *GARNISH_LIME WEDGE

PIÑA PA LA NIÑA

MALIBU, PINEAPPLE PIECE, COCO
SYRUP, PINEAPPLE JUICE,
BLENDED,*GARNISH-WHIP CREAM,
CHERRY ON TOP

LA FRESA

DEEP EDDY LEMON VODKA, SIMPLE
SYRUP, FRESH LIME JUICE,
STRAWBERRY PURE, MUDDLED
FRESH STRAWBERRIES,
*GARNISH-STRAWBERRY & CHERRY
ON TOP

SKINNY MARGARITA

SHAKWE. LIME JUICE, AGAVE
NECTAR, COINTREAU, A SPLASH OF
CLUB SODA, *GARNISH-LIME WEDGE

BEER RITAS

CHOICE OF BERR, *SHOT OF
TEQUILA (OPCIONAL)*GARNISH-LIME
WEDGE

LIMONRANJA

DEEP EDDY LEMON VODKA, LEMON
JUICE, SIMPLE SYRUP, TRIPLE SEC,
SPLASH OF CLUB SODA,
*GARNISH-LEMON WEDGE

LA TEJANA

DEEP EDDY CRANBERRY, LEMON
JUICE, TRIPLE SEC, SIMPLE SYRUP,
*GARNISH-LEMON WEDGE

CANTARITO

HERRADURA, LIME JUICE,
GRAPEFRUIT, ORANGE, TOP OF
WITH SQUIRT, *GARNISH-ORANGE &
GRAPEFRUIT WHEEL WITH CHUNKS
INSIDE

MOJITO

DON JULIO, MUDDLED MINT, KIME
JUICE, SPRITE OR SQUIRT,
*GARNISH-LIME WEDGE & TOP OF
WITH MINT

LA SANGRIA LOCA

SANGRIA, MALIBU, TORO TEQUILA,
PINEAPPLE JUICE, ORANGE JUICE,
SPLASH OF GRENADINE,
*GARNISH-ORANGE WHEEL &
CHERRY ON TOP

MOSCOW MULE

TITOS VODKA, LIME JUICE, TOPPED
WITH GINGER BEER, *GARNISH-LIME
WEDGE

MEXICAN MULE

HERRADURA, LIME JUICE, MUDDLED
JALAPEÑOS, TOPPED WITH GINGER
BEER, *GARNISH-LIME WEDGE

HALLOWEEN DRINKS!

JACK SKELLINGTON

BLACK VODKA, CLACK BERRY GINY, ELDERFLOWER CORDIAL,
TOPPED WITH CREAM

SALLY

AU BLUE RASPBERRY VODKA MALIBU, BLUE CURACAO, TOPPED
PF WITH PINEAPPLE JUICE & CREAM

OGGIE BOOGIE

BOURBON WHISKEY, LEMON JUICE, SIMPLE SYRUP, SPOONS OF
EGG WHITES & MINT

DR. FINKELSTEIN

LEMON GIN, PINEAPPLE JUICE, CREAM, CINNAMON & MINT

SHOCK

AU BUBBLEGUM VODKA, BLUE CURACAO, KIME JUICE, TOPPED
OF WITH SODA WATER

BARREL

SMIRNOFF GREEN APPLE VODKA, KIWI JUICE, LIME JUICE,
TOPPED OF WITH MINT

LOCK

FIREBALL WHISKEY, TAAKA VODKA, TOPPED OF WITH GINGER
BEER

