Presentation



Receive a staff presentation and hold a Public Hearing to receive comments for or against Resolution 2024-xxR, adopting the Community Development Block Grant (CDBG) Action Plan that provides for the allocation of \$1,405,990 in CDBG entitlement funds for program year 2024-2025; authorizing the City Manager, or her designee, to act as the Official Representative of the City in matters related to the CDBG Program and Action Plan; and declaring an effective date; and consider approval of Resolution 2024-xxR.

2024-2025 Action Plan Process



April 3- May 6	Application process open
Jun 4	Public Hearing, Recommendations
Jun 7 – Jul 9	30-day public comment period
Aug 5*	Public Hearing, Council approval of projects
Aug 16	Deadline for submission to HUD

^{*}Final Decision must be made on this date due to HUD deadline

Overall Requirements



Of the \$766,063 to be received from HUD

- 70% must benefit people with low/mod incomes = \$536,244
 (Low/mod = less than 80% of Area Median Income)
- No more than 15% for public services = \$114,909
- No more than 20% on Admin or Planning = \$153,213
- Additional funding reallocated from previous years = \$639,927

Application Evaluation Criteria



- Need: 15 Points
- 2. Justification: 15 Points
 - a. Consolidated Plan Priority: 5 Points
 - b. City Council Strategic Initiative: 10 Points
- 3. Impact and Cost Effectiveness: 20 Points overhead, leveraging other resources
- Implementation: 20 Points focus on measurable outcomes
- Past Performance or Letters of Reference: 10 Points strong record of managing funds, or potential to do so

Application Evaluation Criteria



- 6. City Council Priorities: 20 Points
 - Serving an increasing number of people 5 points
 - Increase in services 5 points
 - Office located in San Marcos 5 points
 - Serving San Marcos for at least 2 years 5 points

Risk Assessment Criteria



- Project Complexity
- Project Experience
- Regulatory Compliance Required
- Housing or Economic Development Project
- Potential Environmental Concerns
- CDBG funding only vs other sources
- Prior CDBG Experience
- Performance History, if previously funded



PUBLIC SERVICES		
(max. \$114,909)	REQUEST	REC.
CASA	\$60,000	\$37,909
GSMYC	\$20,000	\$13,000
HCWC	\$49,500	\$28,000
Salvation Army	\$75,000	\$12,000
Southside	\$35,000	\$12,000
St Vincent de Paul	\$14,000	\$12,000
TOTA	L \$253,500	\$114,909



		REQUEST	REC.
Administration		\$153,213	\$153,213
	TOTAL	\$153,213	\$153,213
HOUSING PROJECTS			
Housing Rehabilitation		\$280,000	\$260,470
	TOTAL	\$280,000	\$260,470



PROJECTS	REQUEST	REC.
Swift Memorial Park	\$127,775	\$127,775
Thorpe Lane Sidewalk Improvements	\$750,000	\$645,788
Outsiders Anonymous	\$54,000	\$45,420
Barrio Pescado Fitness Trail	\$58,414	\$58,415
TOTAL	\$990,189	\$877,398



Staff recommends Approval of the funding allocations and Adoption of the 2024-2025 CDBG Action Plan as presented