



**PARKING ADVISORY BOARD RECOMMENDATION
RESOLUTION NO. 2019-01RR PAB
A RECOMMENDATION RESOLUTION OF THE PARKING ADVISORY BOARD TO THE CITY COUNCIL
DETAILING THE FIRST SET OF DOWNTOWN PARKING AND MOBILITY RECOMMENDATIONS**

WHEREAS, the City of San Marcos Parking Advisory Board has conducted 5 monthly meetings in addition to two Special Meetings for the purpose of discussing and considering the options available to citizens and visitors to San Marcos, Texas regarding parking and mobility, particularly for accessing the Historic Downtown; and

WHEREAS, after thoroughly reviewing the recommendations provided by Kimley-Horn, the agency hired by the City, the recommendations provided by the Downtown Association, the presentations conducted during these board meetings, and considering the report and public comment as well as reviewing the minutes from prior Council meetings;

NOW, THEREFORE, BE IT RESOLVED BY THE PARKING ADVISORY BOARD OF THE CITY OF SAN MARCOS, TEXAS:

Part 1. It is recommended that 100% of net parking funds garnered downtown since December 4, 2018, to be placed into the parking and mobility fund rather than the general fund, per Council's December 4, 2018 motion.

Part 2. It is recommended that parking funds garnered downtown should stay downtown, for the first phase of Parking Benefit District creation and establishment with the understanding that additional districts will be recommended in additional phasing.

Part 3. It is recommended that citation letters be mailed out to all parking violators after the fifteenth day of citation issuance, to assist with enforcement and increasing collection.

Part 4. It is recommended that a Park and Ride system be developed by utilizing the available parking, walkable to downtown, to be serviced by electric cabs to shuttle employees and others to Downtown. It is recommended that funds to establish this 18-month pilot program be requested through the TIRZ fund utilizing the proposal from Electric Cab North America as it promotes economic vitality in bringing people Downtown; concept to be attached.

Part 5. It is recommended that in addition to hiring a Parking and Mobility Manager, additional parking enforcement staff be added within the next three months, exclusive of paid parking revenue generation to fund these positions; position descriptions to be attached.

Part 6. It is recommended that the City utilize a portion of downtown vitality funds, not to exceed \$50,000, for a matching funds program to create an 18-month permitted 24-hour employee and downtown resident surface lot parking program. This will serve approximately 120 parking spaces to promote downtown vitality, including wayfinding, educational outreach, and marketing for this program.

PASSED AND ADOPTED on Sept 25, 2019

Attest:

Christie Murillo

Christie Murillo
Staff Liaison

Kelly Stone

Kelly Stone
Chair