

RESOLUTION NO. 2022 -145R

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS, AUTHORIZING A RESTATED AGREEMENT WITH TANGER PROPERTIES LIMITED PARTNERSHIP (CONTRACT NO. 217-370) TO LOWER THE ANNUAL NOT TO EXCEED AMOUNT TO \$50,000.00 TO FUND A JOINT ADVERTISING PROGRAM AND AUTHORIZING FOUR ADDITIONAL ONE-YEAR CONTRACT RENEWALS; AUTHORIZING THE CITY MANAGER OR HER DESIGNEE TO EXECUTE THE RESTATED AGREEMENT ON BEHALF OF THE CITY; AND DECLARING AN EFFECTIVE DATE.

RECITALS:

1. In order to ensure the continued success of the San Marcos outlet mall area, and to enhance revenue to the City from tourism and retail business activity, the City has used the professional services and resources of Tanger Properties Limited Partnership ("Tanger") for advertising programs in the past.

2. The City Council wishes to approve the attached agreement, which would continue the joint advertising program for the next five years.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS:

PART 1. The attached Restated Agreement (Contract No. 217-370) to lower the not to exceed annual amount to \$50,000.00 to fund a joint Advertising Program Agreement between the City and Tanger Properties Limited Partnership (the "Agreement") is approved.

PART 2. The City Manager or her designee is authorized to execute the Agreement on behalf of the City.

PART 3. This resolution shall be in full force and effect immediately from and after its passage.

ADOPTED on July 5, 2022.

Jane Hughson
Mayor

Attest:

Elizabeth Trevino

Interim City Clerk