



RECOMMENDATION RESOLUTION

Historic Preservation Commission

Main Street Advisory Board

Recommendation Number: (2021-03RR): Recommending that the City Council support and create the San Marcos Legacy Business Program

WHEREAS, a Legacy Business Program acknowledges long-lived and historically underserved businesses are important historic assets to a city and recognizes businesses whose architecture, historical, or cultural significance makes them notable parts of the cultural landscape of a city; and

WHEREAS, small businesses are the backbone of San Marcos and have helped the city thrive for nearly 200 years; and

WHEREAS, the purpose of the San Marcos Legacy Business Program is to acknowledge the contributions businesses have made to the city's culture and economy while championing the continued success of legacy businesses through promotional and educational support, and potential business incentives; and

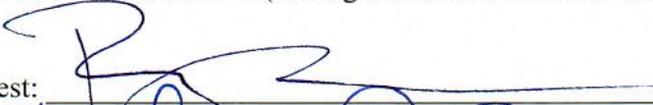
WHEREAS, members of the Historic Preservation Commission and the Main Street Advisory Board have partnered together to assist in laying the foundation for a San Marcos Legacy Business Program by giving input into a draft framework, draft nomination form, and draft brand logo.

NOW, THEREFORE, BE IT RESOLVED that the Historic Preservation Commission and the Main Street Advisory Board recommend that the San Marcos City Council consider supporting and creating the San Marcos Legacy Business Program.

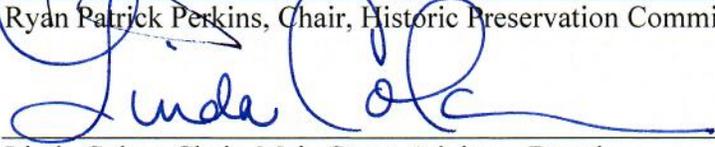
Date of Approval: June 3, 2021

Record of the vote: 12-0 (Voting members of both the MSAB & HPC)

Attest:


Ryan Patrick Perkins, Chair, Historic Preservation Commission

Attest:


Linda Coker, Chair, Main Street Advisory Board