This document is intended to indicate the City Council Comprehensive Plan Committee (CCCPC) recommendations. Where "no change" is indicated, Vision SMTX++ language remains.

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	CHAPTER 1				
1	The western half of San Marcos contains the original Downtown core of the City, the traditional activity and population center of the community.	13	The eastern half of San Marcos currently includes major existing and new residential neighborhoods as well as schools and major employers. However, there are many large tracts of land in this area which are rapidly developing. The western half of San Marcos contains the original Downtown core of the City, the traditional activity and population center of the community.	11	No change
	CHAPTER 2				
2	AC-1.2 Identify the need and opportunities for new arts and culture related facilities such as libraries, museums, and community theaters as the city grows. ARTS AND CULTURE OBJECTIVES Number of arts and culture-related City programs and events • Attendance at arts and culture events • Participation in arts and culture programming • Use of dedicated funding streams/ levels • Economic impact of arts and culture • Resident and visitor survey data (quantitative and qualitative), including: Awareness of programs and events • Perception of San Marcos arts and culture • Feedback on programs and events • Artist housing needs	45	AC-1.2 Identify the need and opportunities for new arts and culture related facilities such as libraries, museums, and community theaters as the city grows. ARTS AND CULTURE OBJECTIVES Number of arts and culture-related City programs and events Increased Aattendance at arts and culture events Increased Pparticipation in arts and culture programming Increase Use of dedicated funding streams/ levels Increase Eeconomic impact of arts and culture Monitor Rresident and visitor survey data (quantitative and qualitative), including: Awareness of programs and events Increase Pperception of San Marcos arts and culture Positive Ffeedback on programs and events Address more Aartist housing needs	35	No change
3	Fiscal Impact Statements	48 - 49	Delete all Fiscal Impact statements and replace them with those in the current proposed plan. Those in the plan section are correct. On this page in the appendix are the original statements. There are some errors and the dollar amounts are here. Also need Neighborhood Low split into Existing and New which was done in the Plan.	48-49	Provide dates on the appendix containing fiscal information to provide context as to when the data was pulled. (see page 23 of the appendix) At the beginning of the Place Types section of the document, add a general statement which says all the fiscal information can be found in the appendix and reference the date it was collected. (See also pg. 22, 71, and 139)

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	ECD-3.4 Develop and implement a standard process for reviewing and scoring prospects for incentives.	50	ECD-3.4 Develop and implement a standard Evaluate existing process for reviewing and scoring prospects for incentives as conditions change.	40	No change
4	ECONOMIC DEVELOPMENT OBJECTIVES Jobs-housing balance Student retention rate Unemployment / employment rates Employment opportunities at or above a living wage Incomes compared to housing affordability levels Percent of San Marcos residents who also work in the city Job vacancies in target industries, by income level, and compared to regional data Workforce development program placements Median household income Vacant commercial space in employment centers including Downtown		ECONOMIC DEVELOPMENT OBJECTIVES Seek better Jjobs-housing balance Increase Sstudent retention rate Decrease Unemployment / employment rates Encourage Eemployment opportunities at or above a living wage Increase Incomes compared to housing affordability levels Increase Ppercent of San Marcos residents who also work in the city Review Jjob vacancies in target industries, by income level, and compared to regional data Increase Wworkforce development program placements Increase Mmedian household income Utilize Vyacant commercial space in employment centers including Downtown		
5	ENV-1.5: Establish riparian buffer zones for resource protection of rivers, creeks, retention ponds, and flood mitigation areas.	53	ENV-1.5: Establish riparian buffer zones <u>and enhanced setbacks</u> for resource protection of rivers , creeks, retention ponds, and flood mitigation areas.	43	No change
6	N/A	54	ENV-3.6: Adopt a dark skies ordinance to mitigate harassment of wildlife and preserve rural character.	44	Remove "preserve rural character".
7	ENVIRONMENTAL AND RESOURCE PROTECTION OBJECTIVES Indicators of success can be obtained by measuring and assessing changes in the following parameters for each sub-watershed: Percent impervious cover per subwatershed with quarterly update reports Potable water use Proportion of open space to population Per capita and citywide energy use Proportion of new open spaces and parks to new developed land Area of urban tree canopy Water quality and pollutants data (rivers, etc.) Endangered and threatened species protection measures Amount of recreational uses of natural spaces Flood mitigation	54	ENVIRONMENTAL AND RESOURCE PROTECTION OBJECTIVES Indicators of success can be obtained by measuring and assessing changes in the following parameters for each sub-watershed: • Monitor Ppercent impervious cover per subwatershed with quarterly update reports • Monitor Ppotable water use • Increase Pproportion of open space to population • Monitor Pper capita and citywide energy use • Increase pproportion of new open spaces and parks to new developed land • Increase Aarea of urban tree canopy • Monitor wwater quality and pollutants data (rivers, etc.) • Increase Eendangered and threatened species protection measures • Increase Aamount of recreational uses of natural spaces Continue Fflood mitigation	45	Add "Monitor waste, recycling, and composting use" as an objective.

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	CHAPTER 2				
8	Through the promotion of diverse housing choices, San Marcos can provide varied neighborhoods that support a high quality of life and enhance and maintain the small-town feel of the community. As San Marcos grows and expands, the City must ensure continued investment in the traditional core neighborhoods. Continued investment in the form of new parks, public spaces, multimodal and transit infrastructure, and existing housing stock will help preserve the quality and value of these areas. New developments in existing neighborhoods and along existing corridors need to be compatible with the surrounding context. Strategic infill development that is compatible with the adjacent corridors and neighborhoods can enhance areas by infusing new commercial, employment, residential, and recreation opportunities that help make more complete and vibrant places. New neighborhood parks, commercial amenities, trails, and bike paths are all investments that can be incorporated into existing and new development areas to increase the quality of life of residents. Both existing and new areas offer the opportunity to create more inclusive and equitable spaces that accommodate residents of varying incomes, housing types, transportation needs, ages, and ability levels. San Marcos should strive for an appropriate mixture of housing types, commercial developments, and mixed-use places that help to enhance existing areas and create new livable neighborhoods. New and revitalized neighborhoods with access to parks and integrated trail networks and a range of other amenities for all ages can help promote healthy and active lifestyles for all residents. Revitalization of a neighborhood should not mean that the residents that have lived there the longest are forced from their homes with no options or choice to remain.	56	Through the promotion of diverse housing choices, San Marcos can continue to provide varied diverse housing choices and a variety of neighborhoods that support a high quality of life and enhance and maintain the small-town feel of the community. As San Marcos grows and expands, the City must ensure encourage continued investment in the traditional core neighborhoods while always keeping in mind that they must be protected from inconsistent infill development. Continued investment in the form of new housing stock, parks, public spaces, multimodal, and transit infrastructure - and existing housing stock can will help preserve the quality and value of these areas. New developments in existing neighborhoods and along existing corridors need to be compatible with the surrounding context as per the Area Plans and Neighborhood Character Studies, applicable. San Marcos should strive for an appropriate mixture of housing types, commercial developments, and mixed-use places to enhance existing areas and create new livable neighborhoods. New and revitalized neighborhoods with access to parks and integrated trail networks and a range of other amenities for all ages can help promote healthy and active lifestyles for all residents. New neighborhood parks, commercial amenities, trails, and bike paths are all investments that can be incorporated into existing and new development areas based on Area Plans, as applicable, to increase the quality of life of residents. Both existing and Creative development in new areas is encouraged and offers the opportunity to create more inclusive and equitable spaces that accommodate residents of varying incomes, housing types, transportation needs, ages, and ability levels. Strategic infill development that is compatible with the adjacent corridors and neighborhoods can enhance areas by infusing new commercial, employment, residential, and recreation opportunities that help make more complete and vibrant places. Revitalization of a neighborhood should not mean that the long-term resident	46	Reword the last sentence as follows: "Revitalization of a neighborhood should create opportunities for housing stability and generational wealth for existing residents while welcoming new residents through infill development. Infill should be promoted where it can alleviate economic pressures and avoid the displacement of existing families."
9	HN-2.2 Streamline the development process for priority housing development and to keep pace with population growth. HN-2.3 Encourage and incentivize diverse housing types. HN-2.4 Encourage all neighborhood centers identified on the Preferred Scenario Map to allow for multiple diverse housing types.	58	HN-2.2 Streamline the development process for priority housing development and to keep pace with population growth. HN-2.23 Encourage and consider incentivizinge diverse housing types. HN-2.34 Consider encouraginge all neighborhood centers identified on the Preferred Scenario Map to allow for multiple diverse housing types.	48	Create definition for "incentives" in the glossary as follows: "A monetary, policy, regulatory, and/or process-related benefit that may be granted to a property developer by the approving authority in exchange for a public benefit or amenity." Also add an overarching definition for "incentives" at the beginning of the document. (see pg. 18)
10	N/A	58	HN-2.8 Promote programs and provide education on tenant rights and responsibilities.	48	Reword to state "Promote policies and programs to educate tenants on their rights and landlords on their responsibilities"

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	CHAPTER 2				
11	 HOUSING + NEIGHBORHOODS OBJECTIVES Number of permits and certificates of occupancy by unit size, type and location Jobs to housing balance Number of affordable (subsidized) and senior units Tenancy rates (proportion of owner-occupied versus rental units) Continual Periodic update of Housing Needs Assessments (frequency to be determined) Vacancy rates of rental units Proportion of homes within a 15-minute walk of essential services and amenities (e.g., grocery, pharmacy, parks, etc.) Number of new residential units created through infill development Number of new diverse housing units built Cause for denied applications related to housing and certificates of appropriateness 	59	HOUSING + NEIGHBORHOODS OBJECTIVES • Monitor Nnumber of permits and certificates of occupancy by unit size, type and location • Monitor Jiobs to housing balance • Increase Nnumber of affordable (subsidized) and senior units • Monitor Ttenancy rates (proportion of owner-occupied versus rental units) • Continual Review Pperiodic update of Housing Needs Assessments (frequency to be determined) • Monitor Yvacancy rates of rental units • Increase Pproportion of homes within a 15-minute walk of essential basic services and amenities (e.g., grocery, pharmacy, parks, etc.) • Increase Nnumber of new residential units created through infill development • Monitor Nnumber of new diverse housing units built by catetory/type • Monitor Ccause for denied applications related to housing and certificates of appropriateness	49	No change
12	A balanced future with equitable provision and distribution of housing, promotion of different types of businesses, and considerations for environmental impacts will help San Marcos continue to be an innovative, prosperous, and attractive community. San Marcos offers a wide variety of neighborhoods for its residents ranging from historic and highly walkable districts to suburbs and from garden apartments with shared amenities to rural living with ample acreage and privacy. The promotion and integration of new housing types, parks, and other assets into existing and new neighborhoods can provide the community with new housing options and important amenities, but it also can put pressure on the existing community fabric and Historic districts. While change is inevitable, growth and evolution in San Marcos' historic areas must be balanced with preservation efforts and compatible development. Infill development provides an opportunity to make existing areas of San Marcos more complete and inclusive. It provides the opportunity to infuse new types of housing into an area, thereby diversifying San Marcos' housing stock and providing housing that accommodates the needs of a diverse and growing population. The inclusion of varied housing options ranging from apartments to single family attached homes, such as townhomes, to more compact single family detached homes, provides options for lifelong residents of different backgrounds and abilities to remain in their neighborhoods. While compatible and strategic infill development can create more complete and equitable neighborhoods, only a portion of San Marcos' future growth will be concentrated into these areas. In order to protect and preserve San Marcos' rural and natural lands, new development should be strategic	60	Land Use + Community Design and Character refers to the way in which different kinds of uses and amenities, their location, and the way they are designed can contribute to the look and feel of San Marcos. In particular, the provision and location of different kinds of housing and businesses in San Marcos are an important part of achieving the community's vision. San Marcos offers a wide variety of neighborhoods and areas of town including Historic Districts, single-family, variations of multifamily, mixed use, and rural neighborhoods. The proximity of these neighborhoods to a variety of businesses, parks, or other amenities also differs. While change is inevitable, new growth and land uses in San Marcos should be strategic. As growth occurs, the potential inclusion of new housing types, parks, and other assets throughout San Marcos can provide the community with options on where to live based on their needs as well as recreation or basic amenities to support their needs and desires. Where an adopted Area Plan exists, land uses in the neighborhood or area should be guided by the Area Plan. In many cases, infill development provides the opportunity to make existing areas of San Marcos more complete by accommodating the needs of a diverse population and providing options for existing residents to potentially move into different housing types while also remaining in their neighborhoods. Aging neighborhoods could benefit from restoration and adaptive reuse of significant neighborhood structures because reuse of existing buildings supports sustainability goals and helps to maintain neighborhood character. Conversion of some residential structures at key intersections into supportive and compatible commercial or retail uses may enhance the neighborhood and provide needed amenities without detracting from the character that defines that neighborhood. Additionally, the integration of green spaces, public spaces, and unique design elements helps create identity, encourage resident interactions, and build a sense of com	50	No change

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	and located where infrastructure and amenities can be easily planned for and		development can create more complete and equitable neighborhoods, only a portion of San		
	provided as well as maintained fiscally.		Marcos' future growth will be in existing areas.		
	Aging neighborhoods that face redevelopment pressures should support				
	restoration and adaptive reuse of significant neighborhood structures		To protect and preserve San Marcos' rural and natural lands, new development should be		
	because reuse of existing buildings supports sustainability goals and helps to		strategic and located where infrastructure and amenities can be easily planned for and provided		
	maintain neighborhood character. Conversion of some residential structures		as well as maintained fiscally.		
	at key intersections into supportive commercial or retail can enhance the				
	neighborhood and provide needed amenities without detracting from the				
	character that defines that neighborhood. Additionally, the integration of				
	green spaces, public spaces, and unique design elements helps create				
	identity, encourage resident interactions, and build a sense of community.				
	The City of San Marcos should work with residents in underserved areas to				
	provide these types of amenities.				
43	Goal LU-2: Ensure all residents have safe and convenient access to nearby	64	Goal LU-2: Ensure Encourage land use patterns that allow all residents the opportunity to have	-1	No change
13	basic amenities, goods, and services	61	safe and convenient access to nearby basic amenities, goods, and services	51	
			LU-2.1 Allow-Consider a mix of land uses in neighborhood centers using Area Plans and		Change "consider" back to "allow".
14	LU-2.1 Allow a mix of land uses in neighborhood centers.	61	Neighborhood Character Studies to guide this process, as applicable.	51	change consider back to allow .
	Goal LU-3: Establish a set of tools and programs, including incentives, to		Goal LU-3: Establish a set of tools and programs, including incentives, to direct and manage		Reword to state. "Establish a set of tools
4 6	direct and manage growth consistent with community goals	62	growth consistent with community goals	F2	and programs which may recommend
15		62		52	incentives to direct and manage growth
					consistent with community goals"
	LU-3.3 Encourage and incentivize a variety of diverse housing types,		LU-3.3 Encourage and incentivize a variety of diverse housing types, including, but not limited		Keep "and incentivize".
1.0	including, but not limited to accessory dwelling units, attached single-family	60	to accessory dwelling units, attached single-family homes, micro homes, manufactured homes,		·
16	homes, manufactured homes, and multifamily developments.	62	and multifamily developments. Area Plans and Neighborhood Character Studies should guide	52	
			this process, as applicable.		
	N/A		LU-3.8 Protect the pattern and character of existing neighborhoods by requiring new infill		No change
17		62	development to have complementary building forms and site features.	52	
Τ/		62		52	
	LU-4.1 Establish and incentivize conservation development guidelines, green		LU-4.1 Establish and incentivize conservation development guidelines, green infrastructure		Reword LU-4.1 to state "Establish
	infrastructure practices, and compact development.		practices, and compact development.		conservation development guidelines
	LU-4.2 Encourage and incentivize clustered development to protect open		LU-4.2 Encourage and incentivize clustered development to protect open space, provide		which include green infrastructure
	space, provide recreation amenities, minimize impervious surfaces, and		recreation amenities, minimize impervious surfaces, and reduce flooding.		practices and compact development and
	reduce flooding.		LU-4.3 Develop incentives standards in the Land Development Code and Stormwater Technical		incentivize qualified developments"
	LU-4.3 Develop incentives in the Land Development Code and Stormwater		manuals for dense housing in new areas of growth and activity centers to preserve land for		
	Technical manuals for dense housing in new areas of growth and activity		community and ecological benefit.		Keep "incentivize" in LU-4.2.
18	centers to preserve land for community and ecological benefit.	62		52	
		1			

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19	LU-4.4: Adopt standards for impervious cover limits for all of the city and extra-territorial jurisdiction to minimize flooding,	62	Proposed - LU-4.4: Adopt standards for impervious cover limits for all of the city and extraterritorial jurisdiction to minimize flooding, protect water quality, and preserve recharge of groundwater. As part of this policy development, consider using net site area in lieu of gross site area to take into account areas of a site that are undevelopable and adopt lower limits for areas that are environmentally sensitive. Approved - LU-4.4: Adopt standards for impervious cover limits for all of the city and extraterritorial jurisdiction to minimize flooding, protect water quality, and preserve recharge of groundwater.	52	No change
20	Land Use + Community Design and Character OBJECTIVES - Share of households within a 15-minute walk, bike ride or transit trip of mixed-use neighborhood centers - Number of developments using conservation design, low-impact development, and green building practices - Surface water quality and pollutants (rivers, etc.) - Fiscal sustainability of city as growth occurs - Location of growth as it relates to the Preferred Scenario Map	63	 Land Use + Community Design and Character OBJECTIVES Increase \$s\$ hare of households within a 15-minute walk, bike ride, vehicle trip, or transit trip of mixed-use neighborhood centers Increase \$\text{Nn}\$ umber of developments using conservation design, low-impact development, and green building practices Increase \$s\$ urface water quality treatment and decrease pollutants (rivers, etc.) Monitor \$\text{F}\$ iscal sustainability of city as growth occurs Approve \$\text{L}\$ ocation of growth as it relates to the Preferred Scenario Map 	53	Remove "vehicle trip" from first bullet.
21	PPS-1.1 Create a Greenways Master Plan to improve pedestrian and bicycle access and connections between parks, open spaces and recreation facilities and to encourage active transportation. PPS-1.5 Ensure equitable access of parks for residents across the city, particularly east of IH-35 or where park access is currently limited. PARKS & PUBLIC SPACE + HEALTH, SAFETY & WELLNESS OBJECTIVES Parks Master Plan Actions completed or underway Level of service standards for emergency services Number of parks, open spaces and facilities connected to a trail or greenway Resident access to parks and open spaces Park maintenance funding level and staffing	65	PPS-1.1 Create a Greenways Master Plan to improve pedestrian and bicycle access and connections between parks, open spaces and recreation facilities and to encourage active transportation. PPS-1.5 Ensure Provide equitable access of to parks for residents across the city, particularly east of IH-35 or where park access is currently limited. PARKS & PUBLIC SPACE + HEALTH, SAFETY & WELLNESS OBJECTIVES Recognize Parks Master Plan Actions completed or underway Increase Lievel of service standards for emergency services Increase Nnumber of parks, open spaces and facilities connected to a trail or greenway Increase Resident access to parks and open spaces Increase Ppark maintenance funding level and staffing	55 & 57	Keep "and to encourage active transportation." Reword item #21 PPS 1.5 to expand it to also mean new parks.

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	CHAPTER 2				
22	TR-2.4 Incorporate the Sidewalk Master Plan into other mobility initiatives and plans and review/ updated as needed. TRANSPORTATION OBJECTIVES Mode share Congestion Miles of continuous pedestrian / bike infrastructure Crashes and injuries Transit ridership and frequency Number of Transportation Management Plan actions implemented Share of homes within a 15-minute walk of a transit stop Improved "walk score" grades	70	TR-2.4 Incorporate the Sidewalk Master Plan into other mobility initiatives and plans and review/ updated as needed. TRANSPORTATION OBJECTIVES Increase Mmode share of travel other than vehicles Decrease Ccongestion Increase Mmiles of continuous pedestrian / bike infrastructure Decrease Ccrashes and injuries Increase Transit ridership and frequency Increase Nnumber of Transportation Management Plan actions implemented Increase Sshare of homes within a 15-minute walk of a transit stop Improved "walk score" grades	60 & 61	No change
	CHAPTER 3				
23	PREFERRED GROWTH SCENARIO A key aspect of the update to the Comprehensive Plan was revisiting the Preferred Growth Scenario directing future investments and development in San Marcos. Vision SMTX builds on the community's previous Preferred Growth Scenario, but also adjusts to the development of the past decade, new community ideas, and national best practices. This section also introduces a framework for helping to ensure that development in San Marcos is contributing to complete places and communities.	73	PREFERRED GROWTH SCENARIO A key aspect of the update to the Comprehensive Plan was revisiting is tThe Preferred Growth Scenario directsing future investments and development in San Marcos. Vision SMTX builds on the community's previous Preferred Growth Scenario, but also adjusts to the development of the past decade, new community ideas, and national best practices. This section also introduces a framework for helping to ensure that development in San Marcos is contributing to complete places and communities.	63	Keep "investments and". Add the following sentence after the word "practices", "Also addressed in this section is a framework for complete places and communities."
24	In addition, many participants cited examples of newer neighborhoods east and west of IH-35 that lack sufficient amenities and services within a reasonable distance. In turn, residents in many of these newer neighborhoods have no choice but to drive for nearly all of their trips. Neighborhoods that provide people with safe and convenient choices for a variety of goods and services, jobs, and housing options are more equitable and contribute to complete communities. As expressed throughout the public engagement, a key objective for this updated Comprehensive Plan is to leverage future public and private investment to help ensure all areas of San Marcos can become complete places.	74	In addition, many participants cited examples of newer neighborhoods east and west of IH-35 that lack sufficient amenities and services within a reasonable distance. In turn, residents in many of these newer neighborhoods have no choice but to drive for nearly all of their trips. Neighborhoods that provide people with safe and convenient choices for a variety of goods and services, jobs, and housing options are more equitable and contribute to complete communities. As expressed throughout the public engagement, a key objective for this updated Comprehensive Plan is to leverage future public and private investment to help ensure all areas of San Marcos can become complete places.	64	Add the following sentence to the beginning of the paragraph: "During the Comprehensive Plan engagement process the community communicated a desire for all areas of San Marcos to meet the daily needs of nearby residents and employees." Add the citizen suggestion: "New neighborhoods should strive to include a mix of services within a 10-minute distance by bike or foot. These services within a walking/biking/transit distance would result in more complete places being built."
25	Amended text from Vision SMTX+: Complete Communities consist of a variety of places that provide opportunities for people to live, work, and play. Many areas in San Marcos today are single use. For example, some residential neighborhoods have no nearby goods and services, or employment areas. In these areas, residents may have to travel farther and longer than they would prefer to access all of their needs.	75	Complete Communities consist of a variety of places that provide opportunities for people to live, work, and play, and meet their basic needs. Many areas in San Marcos today are single use. For example, By this definition, some residential neighborhoods would not be considered part of a Complete Community since they have no nearby goods and services, or employment areas. In these areas, residents in those neighborhoods may have to travel farther and longer than they would prefer to access all of their needs.	65	Add "causing an increase to auto use and therefore traffic" to the end of the last sentence after "needs".

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26	These homogenous areas mean that the average San Marcan has to travel farther and longer to access all of their needs. This contributes to unnecessary demands on the roadway network, traffic congestion, environmental impacts, and a higher cost of living for many households. It also means that those who are not able to drive, bike, or use transit may not have their needs met. More simply put, an incomplete community with few or poorly distributed amenities and services is inequitable and impacts transportation, health, quality of life, and the environment.	75	These homogenous areas mean thatIn these areas, the average San Marcan residents may have has to travel farther and longer than they would prefer to access all of their needs. This contributes to unnecessary demands demand on the roadway network, potential traffic congestion and, environmental impacts, and a could contribute to a higher cost of living for many households. It also means that those who are not able to drive, bike, or use transit may not have their needs met. More simply put, a With these potential impacts in mind, an incomplete community includes with few or poorly distributed amenities and services is inequitable and that may have an inequitable impacts on transportation, health, quality of life, and the environment on residents or areas of San Marcos.	65	Remove "than they would prefer".
27	Amended text from Vision SMTX+: This contributes to demand on the roadway network, potential traffic congestion and environmental impacts, and could contribute to a higher cost of living for households. It also means that those who are not able to drive, bike, or use transit may not have their needs met. With these potential impacts in mind, an incomplete community includes few or poorly distributed amenities and services that may have an inequitable impact on transportation, health, quality of life, the environment on residents or areas of San Marcos.	75	This contributes to demand on the roadway network, potential traffic congestion and environmental impacts, and could contribute to a higher cost of living for households. It also means that those who are not able to drive, bike, or use transit may not have their needs met. With these potential impacts in mind, an incomplete community includes few or poorly distributed amenities and services that may have an inequitable impact on transportation, health, quality of life, the environment on residents or areas of San Marcos.	65	Keep the deleted sentence, but use the language in #26. Staff reworded sentence slightly for clarity.
28	By locating a variety of places near each other and promoting a more equitable distribution of mixed use places, communities can benefit from the proximity of complementary uses, such as homes adjacent to opportunities to shop and dine, or employment centers close to commercial areas where people can access services after work. In addition to a variety of places, a Complete Community should include a variety of amenities and benefits within each place. This means embedding high-quality parks, open space, pedestrian and bicycle facilities, parking, and other community benefits within each place that make up a neighborhood or area of the city.	75	By locating a variety of places near each other and promoting a more equitable distribution of mixed use places, communities can benefit from the proximity of complementary uses. Examples include such as homes adjacent to opportunities to shop and dine, or employment centers close to commercial areas where people can access services after work. In addition to a variety of places, aA Complete Community should include a variety of amenities and benefits within each place. This means embedding high-quality parks, open space, pedestrian and bicycle facilities, parking, and other community benefits within each place that make up a neighborhood or area of the city.	65	Keep "and promoting a more equitable distribution of mixed use places."
29	Many of San Marcos' original neighborhoods, especially those closest to Downtown, benefit from access to shops, restaurants, cultural amenities, employment opportunities, civic offerings, and recreation. The streets are well connected and for the most part, daily needs can be obtained on foot, by bike, or by car. While new development cannot replicate the treasured Historic character of these neighborhoods, they do provide a model and inspiration for what new development and future investments in San Marcos can strive to achieve.	75	Many of San Marcos' original neighborhoods, especially those closest to Downtown, benefit from access to shops, restaurants, cultural amenities, employment opportunities, civic offerings, and recreation. The streets are well connected and for the most part, daily needs can be obtained on foot, by bike, or by car. New development can benefit from modelling and drawing inspiration from While new development cannot replicate the treasured Historic character of these neighborhoods, they do provide a model and inspiration for what new development and future investments in San Marcos can strive to achieve.	65	No change
30	Many of San Marcos' original neighborhoods, especially those closest to Downtown, benefit from access to shops, restaurants, cultural amenities, employment opportunities, civic offerings, and recreation.	75	Many of San Marcos' original neighborhoods, especially those closest to Downtown, benefit from access to shops, restaurants, cultural amenities, employment opportunities, civic offerings, and recreation.	65	No change

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31	COMMUNITY PRIORITIES AND OVERLAYS As San Marcans articulated the desire to learn from the DNA of the oldest parts of the community, they also expressed a strong desire to minimize the impacts of new development on historic, cultural, and environmental assets.	76	COMMUNITY PRIORITIES AND OVERLAYS As San Marcans articulated the desire to learn from the DNA of the oldest parts of the community, they also Residents expressed a strong desire to minimize the impacts of new development on established neighborhoods, historic, cultural, and environmental assets.	66	No change
32	These inputs were used to recalculate environmentally constrained areas on a scale of 1 to 5 with 1 being the least constrained and 5 being the most constrained. The Environmental overlay includes all areas scoring a 5 within the City Limits and all areas scoring a 4 or 5 outside the City Limits, but within the Extraterritorial Jurisdiction (ETJ). For Scenario planning a maximum of 50% of areas with the environmental overlay were "developed" with allocations of housing and jobs. In addition, high level land use and land use intensity were assigned strategically to minimize the amount of land within the overlays necessary to accommodate projected development.	77	These inputs were used to recalculate environmentally constrained areas on a scale of 1 to 5 with 1 being the least constrained and 5 being the most constrained. The Environmental overlay includes all areas scoring a 5 within the City Limits and all areas scoring a 4 or 5 outside the City Limits, but within the Extraterritorial Jurisdiction (ETJ). For Scenario planning a maximum of 50% of areas with the environmental overlay were "developed" with allocations of housing and jobs. In addition, high level land use and land use intensity were assigned strategically to minimize the amount of land within the overlays necessary to accommodate projected development.	67	Committee directed staff to rewrite the removed sentence to better describe the process.
33	Low Intensity: Low Intensity areas are generally lower in scale and have a lower proportion of the land area covered by buildings. In the case of Neighborhoods, this is generally reflected in detached and attached single family and smaller scale multiplex development. Accessory Dwelling Units fit within Low Intensity residential areas.	79	Low Intensity: Low Intensity areas are generally lower in scale and have a lower proportion of the land area covered by buildings. In the case of Neighborhoods, this is generally reflected in detached and attached single family. and smaller scale multiplex development. Accessory Dwelling Units fit within Low Intensity residential areas.	69	Reword last sentence to state "In the case of Neighborhoods, this is generally reflected in detached and attached single family, duplexes, triplexes, and ADUs."
34	PLACE TYPES Most comprehensive planning documents provide direction for future growth through only a land use map. Future land use, which informs parcel-based zoning, does not give guidance on the aspects of place like building form, streets, multi- modal facilities and connections, and open space, that make it comfortable for those who use it. To achieve the goal of truly Complete Communities, the Vision SMTX Comprehensive Plan introduces Place Types, which provide direction beyond just land use at the parcel level. A Place Type thinks about a place more holistically and at a larger scale, incorporating guidance for land use, transportation, layout, design, and more. A Place Typology defines a set of Places that are unique and authentic to the community and its needs. Utilizing combinations of High-Level Land Use and Intensity (both described above), a set of nine Place Types were developed through the planning process, including:	80	Most comprehensive planning documents provide direction for future growth through only a land use map. Future land use, which informs parcel-based zoning, does not give guidance on the aspects of place like building form, streets, multi- modal facilities and connections, and open space, that make it comfortable for those who use it. To achieve the goal of truly Complete Communities, tthe The Vision SMTX Comprehensive Plan introduces Place Types, which provide direction beyond just-land use at the parcel level. A Place Type thinks about assesses a place more holistically and at a larger scale, incorporating guidance for land use, transportation, layout, design, and more. A Pplace Ttypology defines a set of Pplaces that are unique and authentic to the community and its needs. Utilizing combinations of High-Level Land Use and Intensity (both described above), a set of nine-Place Types were-was developed through the planning process, including:	70	No change

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	Neighborhood Low		Neighborhood Low_Existing — primarily low density single-family neighborhoods.		No change
	* Neighborhood Medium		 Neighborhood Low-New – a mix of low density residential housing types. 		
	Neighborhood High		 Neighborhood Medium – a mix of low to medium density residential housing types. 		
	Neighborhood Transition		 Neighborhood High – primarily high density housing types with some commercial. 		
	Mixed Use Low		 Neighborhood Transition — small scale commercial, mixed use, and some diverse housing 		
	Mixed Use Medium		types.		
2=	Commercial/Employment Low		Mixed Use Low — small scale mixed use.		
35	Commercial/Employment Medium	80	 Mixed Use Medium — higher density, larger scale mixed use. 	70	
	Conserve/Reserve		 Commercial/Employment Low — low density industrial, auto-oriented retail, and office. 		
			 Commercial/Employment Medium — office, commercial, and campus (medical, education, 		
			etc.) uses.		
			 Conserve/ReserveConservation/Cluster – a place holder for potential clustered development and/or protection of environmental features. 		
			development analy of protection of environmental reactives.		
			Note: Mixed Use High and Commercial/Employment High Place Types are not included because		
	Overview: Each Place Type includes an overall objective and description. The		the high-level land use and intensity are not appropriate for San Marcos. Overview: Each Place Type includes an overall objective and description. The overview also includes		Remove the sentence that starts with "The
	overview also includes a handful of summary characteristics related to land use,		characteristics related to land use, built form, mobility, and amenities. The completion of Area plans and		completion of Area Plans".
36	built form, mobility, and amenities.	81	Neighborhood Character Studies may not support or recommend some types of infill development. It must be noted however, that proposed changes are general in nature. The completion of	71	
			Area plans and Neighborhood Character Studies may not support or recommend some types of		
	Place Type graphics overview	01	<u>infill development.</u> Update page to include the new graphics for Neighborhood Low-Existing and Neighborhood	73	No change
37	Place Type graphics overview	81	Low-New.	/3	No change
	NEIGHBORHOOD LOW PLACE TYPE		NEIGHBORHOOD LOW PLACE TYPE		Committee asked staff to consider
			 Split the "Neighborhood Low" Place Type into "Neighborhood Low-Existing" and "Neighborhood Low-New". 		alternate names for Neighborhood Low- Existing and Neighborhood Low-New.
			Define "Neighborhood Low-Existing" as properties within Neighborhood Low that are		Existing and reignborhood Low rew.
			platted and zoned single family		For all Place Type pages, include the type
			 Add additional language regarding Historic Districts Update document accordingly to reflect this change. 		name at the top of each page.
38		84	 Add 4 new graphics to depict the Place Types. 	74-80	
	I	i	l	l	<u>L</u>

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38A			NEIGHBORHOOD LOW-EXISTING PLACE TYPE To recognize existing neighborhoods which are primarily single family detached housing—guide development of new "traditional neighborhoods", and promote a thoughtful introduction of other housing types in these areas in ways that maintain their character. The Neighborhood Low Place Type is an aspirational version of what most people likely picture when they think of a residential neighborhood in a smaller community. In order for San Marcos to achieve many of the goals related to high quality environmental assets and open spaces and the desire for a more connected community, Neighborhood Low places should integrate additional options, multimodal transportation connections, a small degree of commercial development within or nearby, recreational opportunities, and water quality features. Neighborhood Low areas include opportunities for greater housing diversity that should include accessory dwelling units (ADUs), small multiplexes such as a duplex, and certain attached single-family products that do not represent a significant departure from the scale, bulk and massing of the predominant building forms. San Marcos has a variety of existing neighborhoods that contribute to the City's unique character. There is a strong desire to protect the cultural, historical, and natural identities of these neighborhoods. Infill development should be consistent with existing building forms and appearance. In existing neighborhoods, land uses within Neighborhood tow should be consistent in scale, bulk, massing, and character of predominant building forms in the area. Some existing neighborhoods, land uses within Neighborhood wo should be consistent in scale, bulk, massing, and character of predominant building forms in the area. Some existing neighborhoods, land uses within Neighborhood on Character Studies will result in specific guidelines. In some areas Area Plans and Neighborhood Character Studies will result in specific guidelines for each neighborhood. Land Use: Primarily detached	Pg#	No change

m# <u>Visio</u>	on SMTX (original Draft Plan)	Pg#		Vision SMTX++ with Council Amendments	Pg#	Committee Recommendation
Primary Land Uses • Descendary Land Uses • Accenter Secondary Land Uses • Accenter Secondary Land Uses • Accenter Secondary Land • Product Land Land Land Land Land Land Land Land	etached Single-Family Residential ttached Single-Family Residential and Multiplexes (ex: tuplex, triplex) ccessory Dwelling Units mall-Scale Commercial tublic/Institutional tarks tower density road network, primarily local streets dewalks and/or multi-use pathways and shared streets transit connections typically on larger key corridors in or found neighborhood frimarily self parked in garages, carports and driveways tso on-street teighborhood Parks as an organizing element of tockets Parks to provide small-scale recreational toportunities closer to more residents trails and Greenways to provide transportation and tocreational opportunities connecting to and through the tea tommon Open Space with integrated stormwater features, the sive recreation amenities, and/or gathering spaces teighborhood-Medium thixed Use Low tonserve/Reserve tet Positive Fiscal Impact (\$1,113 per acre, \$176 per new terson) tigher tax revenue due to greater presence of single-family tomes, but highest cost to serve (per new person) of all Place	Pg#	Existing locations of A with limited additions may be present in the typically underutilized [Proposed graphic textocore to create a better core of housing options sumore dwelling units a	leighborhood Low contain primarily low-density, single-family residences of uses. Community or Institutional uses, such as schools or public services, eneighborhood. Riverfronts, creeks, and major roadway frontages are designed. It] Innected and lively neighborhood, the neighborhood should include a mix chas detached single-family homes, townhomes, and ADUs. In addition to not housing options, small-scale commercial development in strategic neighborhood should be included. In page deleted Detached Single-Family Residential Attached Single-Family Residential and Multiplexes (ex: duplex, triplex)-Duplexes Accessory Dwelling Units Small-Scale Commercial Public/Institutional Parks Lower density road network, primarily local streets Sidewalks and/or multi-use pathways and shared streets Transit connections typically on larger key corridors in or around neighborhood Primarily self parked in garages, carports and driveways Also on-street	Pg#	Committee Recommendation
Fiscal • Ne Considerations pe • Hi ho Ty	et Positive Fiscal Impact (\$1,113 per acre, \$176 per new erson) igher tax revenue due to greater presence of single-family		Desirable Transitions Fiscal Considerations	 opportunities connecting to and through the area Common Open Space with integrated stormwater features, passive recreation amenities, and/or gathering spaces 		

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	NEIGHBORHOOD LOW PLACE TYPE To recognize existing neighborhoods which are primarily single family detached housing, guide development of new "traditional neighborhoods", and promote a thoughtful introduction of other housing types in these areas in ways that maintain their character. The Neighborhood Low Place Type is an aspirational version of what most		NEIGHBORHOOD LOW-NEW PLACE TYPE To recognize existing neighborhoods which are primarily single family detached housing, guide development of new "traditional neighborhoods", and promote a thoughtful introduction of other housing types in these areas in ways that maintain their character. To quide development of new neighborhoods and promote creative housing types in new areas in ways that create their character.		No change
	people likely picture when they think of a residential neighborhood in a smaller community. In order for San Marcos to achieve many of the goals related to high quality environmental assets and open spaces and the desire for a more connected community, Neighborhood Low places should integrate additional options, multimodal transportation connections, a small degree of commercial development within or nearby, recreational opportunities, and water quality features. Neighborhood Low areas include opportunities for greater housing diversity that should include accessory dwelling units (ADUs), small multiplexes such as a duplex, and certain attached single-family products that do not represent a significant departure from the scale, bulk and massing of the predominant building forms.		The Neighborhood Low Place Type is an aspirational version of what most people likely picture when they think of a residential neighborhood in a smaller community. In order for San Marcos to achieve many of the goals related to high quality environmental assets and open spaces and the desire for a more connected community, Neighborhood Low-New may integrate diverse housing types identified as Secondary Land Uses, places should integrate additional options, multimodal transportation connections, a small degree of commercial development within or nearby, recreational opportunities, and water quality features. Neighborhood Low-New areas include opportunities for greater housing diversity that should include accessory dwelling units (ADUs), small multiplexes such as a duplex, and certain attached single-family products that do not represent a significant departure from the scale, bulk and massing of the predominant building forms. Neighborhood Low-New places are encouraged to have creativity and flexibility in design and provide a mix of land uses.		
38B	Land Use: Primarily detached single-family residential with ADUs, attached single-family residential, small-scale commercial, and civic/cultural uses Built Form: Generally, 1-2 story development set back from the street with side and back yards. Some Neighborhood Low areas may have alleys with garages in the rear of housing; the typical density of these areas is 3-7 units per acre Mobility: A well-connected network of walkable, local streets providing strong linkages within the Place Type and to surrounding areas with transit on key corridors Amenities: Parks (with integrated stormwater features), trails, public art, and small-scale civic facilities [Graphics page with text] [Existing graphic text] Existing locations of Neighborhood Low contain primarily low-density, single-family residences with limited additional uses. Community or Institutional uses, such as schools or public services, may be present in the neighborhood. Riverfronts, creeks, and major roadway frontages are typically underutilized.	84- 87	Land Use: Primarily detached single-family residential with ADUs, attached single-family residential, small-scale commercial, and civic/cultural uses Built Form: Generally, 1-2 story development set back from the street with side and back yards. Some Neighborhood Low areas may have alleys with garages in the rear of housing; the typical density of these areas is 3-7 units per acre Mobility: A well-connected network of walkable, local streets providing strong linkages within the Place Type and to surrounding areas with transit on key corridors Amenities: Parks (with integrated stormwater features), trails, public art, and small-scale civic facilities [Graphics pages with text] [Text deleted, Graphics remain unchanged] [Existing graphic text] Existing locations of Neighborhood Low contain primarily low density, single family residences with limited additional uses. Community or Institutional uses, such as schools or public services, may be present in the neighborhood. Riverfronts, creeks, and major roadway frontages are typically underutilized.	78-79	
	[Proposed graphic text] To create a better connected and lively neighborhood, the neighborhood should include a mix of housing options such as detached single-family homes, townhomes, and ADUs. In addition to more dwelling units and housing options, small-scale commercial development in strategic locations serving the neighborhood should be included.		[Proposed graphic text] To create a better connected and lively neighborhood, the neighborhood should include a mix of housing options such as detached single-family homes, townhomes, and ADUs. In addition to more dwelling units and housing options, small-scale commercial development in strategic locations serving the neighborhood should be included. [Highlights graphics page] [Page deleted]		

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	[Highlights graph	ics page]					
				Primary Land	Detached Single-Family Residential		
				Uses			
				Secondary Land	 Attached Single-Family Residential and Multiplexes (ex: duplex, 		
				Uses	triplex)		
	Duimanuland	Detected Clade Facility Decidental		0303	Accessory Dwelling Units		
	Primary Land	 Detached Single-Family Residential 			Small-Scale Commercial		
	Uses				Public/Institutional		
	Secondary Land	 Attached Single-Family Residential and Multiplexes (ex: 			• Parks		
	Uses	duplex, triplex)		Mobility	 Lower density road network, primarily local streets 		
		 Accessory Dwelling Units 		Characteristics	 Sidewalks and/or multi-use pathways and shared streets 		
		Small-Scale Commercial			 Transit connections typically on larger key corridors in or 		
		Public/Institutional			around neighborhood		
		• Parks		Parking	Primarily self parked in garages, carports and driveways		
	Mobility	Lower density road network, primarily local streets		D 1 10	Also on-street		
	Characteristics	Sidewalks and/or multi-use pathways and shared streets		Parks and Open	Neighborhood Parks as an organizing element of development		
		Transit connections typically on larger key corridors in or		Space	 Pockets Parks to provide small-scale recreational opportunities closer to more residents 		
	Darking	around neighborhoodPrimarily self parked in garages, carports and driveways			 Trails and Greenways to provide transportation and 		
	Parking	Also on-street			recreational opportunities connecting to and through the area		
	Parks and Open	 Neighborhood Parks as an organizing element of 			 Common Open Space with integrated stormwater features, 		
	Space	development			passive recreation amenities, and/or gathering spaces		
	Space	Pockets Parks to provide small-scale recreational		Desirable	 Neighborhood Low – Existing 		
		opportunities closer to more residents		Transitions	Neighborhood Transition		
		 Trails and Greenways to provide transportation and 			Neighborhood-Medium		
		recreational opportunities connecting to and through the			Mixed Use Low		
		area			• Conserve/Reserve		
		 Common Open Space with integrated stormwater 		Fiscal	 Net Positive Fiscal Impact (\$1,113 per acre, \$176 per new 		
		features, passive recreation amenities, and/or gathering		Considerations	person)		
	Dasirahla	spaces			Higher tax revenue due to greater presence of single-family A second by the black of the second secon		
	Desirable Transitions	Neighborhood TransitionNeighborhood-Medium			homes, but hHighest cost to serve (per new person) of all Place Types; generates largest increase in new streets to maintain		
	ITAIISILIOIIS	Mixed Use Low			 Greater cost to serve if located far from existing fire stations, 		
		Conserve/Reserve			outside of Hays County, or outside existing water and sewer		
	Fiscal	Net Positive Fiscal Impact (\$1,113 per acre, \$176 per new			service areas		
	Considerations	person)					
		 Higher tax revenue due to greater presence of single- 					
		family homes, but highest cost to serve (per new person)					
		of all Place Types; generates largest increase in new					
		streets to maintain					
		Greater cost to serve if located far from existing fire					
		stations, outside of Hays County, or outside existing water					
		and sewer service areas					

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39	NEIGHBORHOOD MEDIUM PLACE TYPE Existing locations of Neighborhood Medium tend to include small concentrations of townhomes and/ or multifamily residences intermixed with housing types more typical of Neighborhood Low areas. Neighborhood Medium development tends to take the form of "walk-up" or garden-style apartments whereby small-scale apartment buildings sit in the middle of surface parking lots. Riverfronts, creeks, and major roadway frontages are typically underutilized. To achieve a more connected and walkable neighborhood that helps to fill the "missing middle" or diverse housing options in the community, a more cohesive development pattern should be encouraged in terms of the size and scale of housing types, as well as the relationship that the Neighborhood Medium structures have to each other. Parks, plazas, greenways, and trails should be integrated to strengthen the sense of community and quality of life for residents and visitors to the area. Riverfronts and street frontages are better utilized with building facades along the street edge, trails, and public spaces.		NEIGHBORHOOD MEDIUM PLACE TYPE Existing locations of Neighborhood Medium tend to include small concentrations of townhomes and/ or multifamily residences intermixed with housing types more typical of Neighborhood Low areas. Neighborhood Medium development tends to take the form of "walk-up" or garden-style apartments whereby small-scale apartment buildings sit in the middle of surface parking lots. Riverfronts, creeks, and major roadway frontages are typically underutilized. To achieve a more connected and walkable neighborhood that helps to fill the "missing middle" or diverse housing options in the community, a more cohesive development pattern should be encouraged in terms of the size and scale of housing types, as well as the relationship that the Neighborhood Medium structures have to each other. Parks, plazas, greenways, and trails should be integrated to strengthen the sense of community and quality of life for residents and visitors to the area. Riverfronts and street frontages are better utilized with building facades along the street edge, trails, and public spaces.	84	No change
40	Primary Land Uses Attached Single-Family Residential Accessory Dwelling Units Low to Medium-Scale Multifamily Residential Parks and Open Space Pockets Parks and Plazas to help activate smaller interstitial spaces and provide opportunities for placemaking elements Mixed Use Medium Commercial/Em ployment Medium Higher Density Neighborhood Neighborhood Transition Net Positive Fiscal Impact (\$1,669 per acre, \$219) new person)	91	Primary Land Uses Attached Single-Family Residential Accessory Dwelling Units Low to Medium-Scale Multifamily Residential Accessory Dwelling Units Parks and Open Space Pockets Parks and Plazas to help activate smaller interstitial spaces and provide opportunities for placemaking elements Mixed Use Medium Commercial/Em ployment Medium Higher Density Neighborhood Neighborhood Transition Net Positive Fiscal Impact (\$1,669 per acre, \$219 per new person)	83	Keep "Accessory Dwelling Units" as a primary land uses category. Keep "Neighborhood High" as a desirable transition.

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41	NEIGHBORHOOD HIGH PLACE TYPE Existing locations of Neighborhood High development tend to be autooriented in nature with buildings set back from the street with surface parking lots primarily fronting the street. Amenities such as playgrounds or open areas tend to be entirely private and intended only for residents. Most Neighborhood High areas, especially those downtown and in other areas close to campus, are mainly for-rent developments that cater to students and some young professionals. In addition, nearby commercial amenities tend to be limited with the exception of downtown. The ideal Neighborhood High development should be a mostly self-sufficient area with plentiful housing options, well-situated shopping and dining options, walkable streets, and well-integrated recreational amenities. The place type provides an opportunity for a large number of residents to live in close proximity to a concentration of amenities and services. When strategically located with good transitions in land use and intensity, the Neighborhood High Place Type is an important component to accommodating projected residential growth in San Marcos in a manner that helps preserve and conserve natural areas and land in agricultural use.	93	NEIGHBORHOOD HIGH PLACE TYPE Existing locations of Neighborhood High development tend to be auto-oriented in nature with buildings set back from the street with surface parking lots primarily fronting the street. Amenities such as playgrounds or open areas tend to be entirely private and intended only for residents. Most Neighborhood High areas, especially those downtown and in other areas close to campus, are mainly for-rent developments that cater to students and some young professionals. In addition, nearby commercial amenities tend to be limited with the exception of downtown. The ideal Neighborhood High development should be a mostly self-sufficient area with plentiful housing options, well-situated shopping and dining options, walkable streets, and well-integrated recreational amenities. The place type provides an opportunity for a large number of residents to live in close proximity to a concentration of amenities and services. When strategically located with good transitions in land use and intensity, the Neighborhood High Place Type is an important component to accommodating projected residential growth in San Marcos in a manner that helps preserve and conserve natural areas and land in agricultural use.	88	No change
42	Parks and Open Space Pockets Parks and Plazas to help activate smaller interstitial spaces and provide opportunities for placemaking elements Mixed Use Medium Commercial/Employment Medium Medium Density Neighborhood Fiscal Considerations Net Positive Fiscal Impact (\$3,348 per acre, \$220 per new person) Most efficient Place Type in terms of infrastructure demand; generates highest concentration of potentiservice needs	94 al	Parks and Open Space "Pockets Parks and Plazas to help activate smaller interstitial spaces and provide opportunities for placemaking elements Mixed Use Medium Commercial/Employment Medium Medium Density Neighborhood Medium Net Positive Fiscal Impact (\$3,348 per acre, \$220 per new person) Most efficient Place Type in terms of infrastructure demand for housing; generates highest concentration of potential service needs	87	No change

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43	NEIGHBORHOOD TRANSITION To provide appropriate transitions between mixed use, non-residential place types and neighborhood place types. Transitions should be achieved in the form of both use and built form. Even with the three intensities applied to the Neighborhood high level land use, the transition from one place type to the next can sometimes be jarring and lead to visual and other conflicts. The Neighborhood Transition Place Type is intended to provide a more gradual transition to Neighborhood Medium and Neighborhood Low areas in terms of development form and land use between higher intensity neighborhoods and non-residential place types. The Place Type borrows elements from the adjoining neighborhoods to provide more desirable adjacencies for people living near more intense and/or active areas.	96	NEIGHBORHOOD TRANSITION To provide appropriate transitions between mixed use, non-residential place types and neighborhood place types. Transitions should be achieved in the form of both use and built form. Even with the three intensities applied to the Neighborhood high level land use, the transition from one place type to the next can sometimes be jarring and lead to visual and other conflicts. The Neighborhood Transition Place Type is intended to provide a more gradual transition to Neighborhood Medium and Neighborhood Low areas in terms of development form and land use between higher intensity neighborhoods and non-residential place types. The Place Type borrows elements from the adjoining neighborhoods to provide more desirable adjacencies for people living near more intense and/or active areas.	90	No change
44	NEIGHBORHOOD TRANSITION Neighborhood Transition areas that exist in San Marcos today often feel like a "hodge podge" of uses or a "no man's land." As these areas tend to lack a strong identity, it is often difficult to delineate where a Neighborhood Transition place starts and stops. In fact, these areas typically feel like the frayed edges of the neighborhoods and districts nearby. In certain instances, a higher intensity area may appear to loom over or even encroach on lower intensity neighborhoods nearby. As Neighborhood Transition areas develop with stronger policy and regulatory guidance, there will be a more incremental transition in terms of intensity and land use from one area to another. Higher intensity multi-family housing, mixed use development and commercial development should transition to lower intensity mixed use, commercial and residential development. The heights of buildings should decrease within the Neighborhood Transition areas as they approach lower intensity Neighborhoods. Ideally, the height, lot coverage, and setbacks within the Neighborhood Transition area are approaching or matching the lower intensity Neighborhood where the two different areas meet.	97	NEIGHBORHOOD TRANSITION Neighborhood Transition areas that exist in San Marcos today often feel like a "hodge podge" of uses or a "no man's land." As these areas tend to lack a strong identity, it is often difficult to delineate where a Neighborhood Transition place starts and stops. In fact, these areas typically feel like the frayed edges of the neighborhoods and districts nearby. In certain instances, a higher intensity area may appear to loom over or even encroach on lower intensity neighborhoods nearby. As Neighborhood Transition areas develop with stronger policy and regulatory guidance, there will be a more incremental transition in terms of intensity and land use from one area to another. Higher intensity multi-family housing, mixed use development and commercial development should transition to lower intensity mixed use, commercial and residential development. The heights of buildings should decrease within the Neighborhood Transition areas as they approach lower intensity Neighborhoods, ideally, the height, lot coverage, and setbacks within the Neighborhood Transition area are approaching or matching the lower intensity Neighborhood where the two different areas meet	92	No change

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45	Existing Mixed Use Low areas tend to be a collection of smaller single use areas with little to no relationship to each other. The lack of identity and organization often results in no real center of gravity for the collection of buildings and uses. In certain instances, the lack of a legible form may be exacerbated by a large number of off-street surface parking lots, making walking to or around the place challenging or undesirable. Connectivity infrastructure is also frequently poor between destinations within the mixed use low place unless you are driving. Mixed Use Low places in San Marcos should have a more legible form that is easy and inviting to navigate no matter how people choose to travel. Mixed Use Low places will provide attractive destinations and services within close proximity to other low to medium intensity places, including neighborhoods and commercial/employment areas. Parking is still provided by on-street options and off-street surfacing parking, but it is not the dominant feature with parking lots typically situated to the side or rear of buildings. Smaller parks and plazas add to the sense of place within Mixed Use Low places.	101	MIXED USE LOW PLACE TYPE Existing Mixed Use Low areas tend to be a collection of smaller single use areas with little to no relationship to each other. The lack of identity and organization often results in no real center of gravity for the collection of buildings and uses. In certain instances, the lack of a legible form may be exacerbated by a large number of off-street surface parking lots, making walking to or around the place challenging or undesirable. Connectivity infrastructure is also frequently poor between destinations within the mixed use low place unless you are driving. Mixed Use Low places in San Marcos should have a more legible form that is easy and inviting to navigate no matter how people choose to travel. Mixed Use Low places will provide attractive destinations and services within close proximity to other low to medium intensity places, including neighborhoods and commercial/employment areas. Parking is still provided by onstreet options and off-street surfacing parking, but it is not the dominant feature with parking lots typically situated to the side or rear of buildings. Smaller parks and plazas add to the sense of place within Mixed Use Low places.	96	No change
46	MIXED USE LOW PLACE TYPE Primary Land Uses Single Familsy Attached Housing Mobility Characteristics Mobility hub/s with transit connections embedded along or within Sidewalks along, within and connecting to Bike facilities typically connecting and parallel to Parks and Open Space Pockets Parks and Plazas to create seating and dining opportunities, activate smaller interstitial spaces, and provide opportunities for placemaking elements Net Positive Fiscal Impact (\$4,493 per acre, \$398 per new person) Generates greatest net positive impact (per acre and per new person) Limited potential for growth in this Place Type	103	Mixed Uses	95	No change
47	MIXED USE MEDIUM PLACE TYPE	104	MIXED USE MEDIUM PLACE TYPE Parking structures allow for less horizontal space dedicated to surface parking. Waterways/drainage areas and street frontages are better utilized with building facades along the street edge, trails, and public spaces.	98	No change
48	MIXED USE MEDIUM PLACE TYPE Built Form: Typically 4-8 stories with buildings situated closely together and engaging the street to create a series of active ground floor spaces and storefronts; depending on the location, parking will primarily be on-street or in parking structures, but some small off- street parking lots may exist; the typical density is 12+ dwelling units per acre and 25 jobs per acre	104	MIXED USE MEDIUM PLACE TYPE Built Form: Typically 4-8-3-5 stories with buildings situated closely together and engaging the street to create a series of active ground floor spaces and storefronts; depending on the location, parking will primarily be on-street or in parking structures, but some small off- street parking lots may exist; the typical density is 12+ dwelling units per acre and 25 jobs per acre	98	Change "3-5" to "2 and up to 7 stories".

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49	MIXED USE MEDIUM PLACE TYPE Existing locations of Mixed-Use Medium contain horizontal mixed use with primarily auto-oriented commercial buildings and multi-family housing, and small amounts of vertical mixed-use and other uses. While buildings are somewhat dense, a large portion of land is covered in surface parking lots and walkability is limited. Riverfronts, creeks, and major roadway frontages are typically underutilized. To achieve a more connected and walkable neighborhood, the large commercial buildings and surface parking lots should be converted into dense, pedestrian-oriented, mixed-use buildings. The addition of small parks, plazas, and bike lanes adds amenities and walkability to the neighborhood.	105	MIXED USE MEDIUM PLACE TYPE Existing locations of Mixed Use Medium contain horizontal mixed use with primarily autooriented commercial buildings and multi-family housing, and small amounts of vertical mixed-use and other uses. While buildings are somewhat dense, a large portion of land is covered in surface parking lots and walkability is limited. Riverfronts, creeks, and major roadway frontages are typically underutilized. To achieve a more connected and walkable neighborhood, the large commercial buildings and surface parking lots should be converted into dense, pedestrian oriented, mixed use buildings. The addition of small parks, plazas, and bike lanes adds amenities and walkability to the neighborhood. Parking structures allow for less horizontal space dedicated to surface parking. Waterways/ drainage areas and street frontages are better utilized with building facades along the street edge, trails, and public spaces.	100	No change
50	MIXED USE MEDIUM PLACE TYPE Parks and Open Space Pockets Parks and Plazas on irregularly shaped lots or to help with water quality Neighborhoods Medium Neighborhood High Mixed Use Low Commercial/Employment Medium Net Positive Fiscal Impact (\$1,969 per acre, \$98 per new person) Generates most value and revenue per acre of all Place Types Denser concentration and variety of uses also requires a greater level of service	107	MIXED USE MEDIUM PLACE TYPE	99	No change
51	COMMERCIAL/EMPLOYMENT LOW PLACE TYPE Commercial/Employment Low places comprise much of the non-residential areas of San Marcos today. They tend to include a variety of industrial uses, distribution, auto-oriented retail, and dining options, as well as lower intensity, single use and standalone office uses, including civic, medical, and educational. It is expected that many of these existing areas will not transition to another place during the life of the plan, but there may still be opportunities to make these places better connected and more desirable	108	COMMERCIAL/EMPLOYMENT LOW PLACE TYPE Commercial/Employment Low places comprise much of the non-residential areas of San Marcos today. They tend to include a variety of industrial uses, distribution, auto-oriented retail, and dining options, as well as lower intensity, single use and standalone office uses, including civic, medical, and educational. It is expected that many of these existing areas will not transition to another place during the life of the plan, but there may still be opportunities to make these places better connected and more desirable.	102	Keep last sentence but add "type" after place.

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	COMMERCIAL/EMPLOYMENT LOW PLACE TYPE		COMMERCIAL/EMPLOYMENT LOW PLACE TYPE		Keep "Parks and Open Space" as a Secondary Land Uses.
	Primary Land Uses Light to Heavy Industrial Warehouse and Distribution Lower Density Office Lower Density Retail Secondary Land Uses Supportive Service Commercial		Primary Land Uses Light to Heavy Industrial Warehouse and Distribution Lower Density Office Lower Density Retail Secondary Land Uses Supportive Service Commercial		Secondary Land Oses.
	Parks and Open Space		Parks and Open Space		
52	Parks and Open Space Pockets Parks and Plazas to create places for outdoor seating and dining	111	Parks and Open Space Pockets Parks and Plazas to create places for outdoor seating and dining	103	
	Piscal Considerations Net Negative Fiscal Impact (-\$1,652 per acre, -\$288 per new person) Only Place Type with a net negative fiscal impact, but Place Type with greatest potential to capture employment growth Lower density uses generate less efficient infrastructure investment, but value of non- residential development will vary fiscal impact Impact on calls for service varies by use (e.g., retail more, industrial less)		Net Negative Fiscal Impact (-\$1,652 per acre, -\$288 per new person) Only Place Type with a net negative fiscal impact, but Place Type with greatest potential to capture employment growth Lower density uses generate less efficient infrastructure investment, but value of non-residential development will vary fiscal impact Impact on calls for service varies by use (e.g., retail more, industrial less)		
53	COMMERCIAL/EMPLOYMENT MEDIUM PLACE TYPE In San Marcos, medical and educational campuses are the best examples of Commercial/Employment Medium place types today. They tend to have multistory buildings organized around open space and circulation amenities. There is also a critical mass of activity to help establish a true sense of place. Many other medium intensity commercial and employment developments in San Marcos are somewhat isolated from other buildings and properties nearby. In essence, the developments largely have the same characteristics as existing Commercial/Employment Low places, but with taller buildings. Commercial/Employment Low places in San Marcos should be highly walkable and compact places with concentrations of like uses organized around a variety of amenities. Instead of areas with a disconnected collection of higher intensity buildings, the Commercial/Employment Medium development of the future will work in concert to create a desirable district with employment, shopping, and entertainment opportunities for employees and residents living nearby.	113	COMMERCIAL/EMPLOYMENT MEDIUM PLACE TYPE In San Marcos, medical and educational campuses are the best examples of Commercial/Employment Medium place types today. They tend to have multistory buildings organized around open space and circulation amenities. There is also a critical mass of activity to help establish a true sense of place. Many other medium intensity commercial and employment developments in San Marcos are somewhat isolated from other buildings and properties nearby. In essence, the developments largely have the same characteristics as existing Commercial/Employment Low places, but with taller buildings. Commercial/Employment Low places in San Marcos should be highly walkable and compact places with concentrations of like uses organized around a variety of amenities. Instead of areas with a disconnected collection of higher intensity buildings, the Commercial/Employment Medium development of the future will work in concert to create a desirable district with employment, shopping, and entertainment opportunities for employees and residents living nearby.	108	No change

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	COMMERCIAL/EMPLOYMENT MEDIUM PLACE TYPE		COMMERCIAL/EMPLOYMENT MEDIUM PLACE TYPE		No change
54	Parks and Open Space "Pockets Parks and Plazas to create places for outdoor seating, dining, public art and other placemaking elements	or	Parks and Open Space * Pockets Parks and Plazas to create places for outdoor seating, dining, public art and other placemaking elements		
	Desirable Transitions Neighborhood Medium Mixed Use Medium Neighborhood High Commercial/Employ ment Medium Mixed Use Low	115	Desirable Transitions Neighborhood Mixed Use Medium Neighborhood High Commercial/Emplo yment Medium Mixed Use Low	107	
	* Conserve/Reserve Fiscal Considerations Net Positive Fiscal Impact (\$735 per acre, \$42 per new person) Higher density of employment uses offsets cost to serve and provide infrastructure compared to Commercial/Employment Low		* Conserve/Reserve Fiscal Considerations Net Positive Fiscal Impact (\$735 per acre, \$42 per new person) Higher density of employment uses offsets cost to serve and provide infrastructure compared to Commercial/Employment Low		
	CONSERVE/RESERVE		CONSERVE/RESERVE Conservation/Cluster		No change
55	The Conserve/Reserve place type was originally developed to identify areas were development would be discouraged over the life of the Comprehensive Plan.	116	The Conservation/Cluster Conserve/Reserve place typePlace Type identifies was originally developed to identify areas where development would be discouraged over the life of the Comprehensive Plan.	110	
	EXPLORATION OF ALTERNATIVE GROWTH SCENARIOS		MOVE THIS SECTION TO THE APPENDIX		No change
56	Walkability would remain a desired condition that is mainly only realized in downtown or internally within specific subdivisions and projects. San Marcos would likely become even more of a "bedroom community", with housing demands outpacing employment growth. A large portion of environmentally sensitive areas would likely be impacted as continued pressure to develop in a piecemeal fashion grows and a reactive approach to growth in the ETJ would strain requests for water and sewer services.	120	EXPLORATION OF ALTERNATIVE GROWTH SCENARIOS Walkability would remain a desired condition that is mainly only realized in downtown or internally within specific subdivisions and projects. San Marcos would likely become even more of a "bedroom community", with housing demands outpacing employment growth. A large portion of environmentally sensitive areas would likely be impacted as continued pressure to develop in a piecemeal fashion grows and a reactive approach to growth in the ETJ would strain requests for water and sewer services.	Moved to Appendi x	
57	The first detailed alternative (Scenario A) included a large concentration of dense development in a "Second City Center" on the east side of IH- 35. The second city center would serve as a new employment center with medium and high-density housing integrated within and immediately adjacent to this new mixed use place. The intent of this approach was to relieve development pressures on San Marcos' existing downtown and existing close-in neighborhoods and would establish a pattern of urban villages connected to the second city center and the rest of San Marcos.	120	The first detailed alternative (Scenario A) included a large concentration of dense development in a "Second City Center" East Village on the east side of IH- 35. The second city center East Village would serve as a new employment center with medium and high-density housing integrated within and immediately adjacent to this new mixed use place. The intent of this approach was to relieve development pressures on San Marcos' existing downtown and existing close-in neighborhoods and would establish a pattern of urban villages connected to the second city center East Village and the rest of San Marcos.	Moved to Appendi x	No change

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58	The Preferred Growth Scenario is expected to require approximately 19,000 acres to accommodate the projected growth in housing units and employment through 2050. The proposed higher intensity mixed-use activity center east of IH-35 will help alleviate development pressures by capturing and accommodating a large portion of the future housing and employment needs.	122	The Preferred Growth Scenario is expected to require approximately 19,000 acres to accommodate the projected growth in housing units and employment through 2050. The proposed higher intensity mixed-use activity center east of IH-35 will help alleviate development pressures by capturing and accommodating a large portion of the future housing and employment needs.	114	Keep the removed sentence and move to end of second sentence that starts with "East Village".
59	The Preferred Growth Scenario paired with the Place Types help to ensure a high level of walkability with places to walk to near most residences. Creating transit supportive development patterns is a prerequisite to establishing of high-capacity transit corridors. The realization of multiple regional and community centers will support such investment in San Marcos and to other regional destinations moving forward. The Preferred Growth Scenario and associated	122	The Preferred Growth Scenario paired with the Place Types help to ensure a high level of walkability with places to walk to near most residences. Creating transit supportive development patterns is a prerequisite to establishing of high-capacity transit corridors. The realization of multiple regional and community centers will support such investment in San Marcos and to other regional destinations moving forward. The Preferred Growth Scenario and associated [Not sure where this goes; seems odd here.]	114	Council directed staff to reword the original language (keeping the concept) to make it flow and remove duplication. Also work in the alternate text that was provided by the survey respondent: "Transit-supportive development patterns means a network of multiple regional and community centers dense enough in jobs and residents to support a high-capacity transit network."
60	PREFERRED SCENARIO MAP	123	PREFERRED SCENARIO MAP Change the Place Type from Neighborhood-Low to Mixed Use-Low on highlighted parcels along Post Road.	Preferre d Scenario Map	No change
61	The Preferred Growth Scenario includes 17 mixed use centers distributed throughout the community. While several of these centers already exist, many are only partially developed, undeveloped, or single use commercial areas today. Based upon extensive community input, three scales of mixed use centers were identified and mapped as a critical part of the Preferred Growth Scenario. Regional Centers, Community Centers, and Neighborhood Centers are described below, but the common thread amongst them is that these places provide vibrant destinations and opportunities for arts, culture, dining, shopping, working, and entertainment in close proximity to residences and are critical ingredients in strengthening and creating complete communities in San Marcos.	124	The Preferred Growth Scenario includes 17 mixed use centers distributed throughout the community. While several of these centers already exist, many are only partially developed, undeveloped, or single use commercial areas today. Based upon extensive community input, three scales of mixed use centers were identified and mapped as a critical part of the Preferred Growth Scenario. Regional Centers, Community Centers, and Neighborhood Centers are described below, but the common thread amongst them is that these places provide vibrant destinations and opportunities for arts, culture, dining, shopping, working, and entertainment in close proximity to residences and are critical ingredients in strengthening and creating complete communities in San Marcos.	116	Keep "but the common thread" Add "could" after the word "places".
62	Images of centers.	124 - 130	MIXED USE CENTERS REMOVE MAP IMAGES	115	Keep the map images with improvements like added street names to the images. Staff also added a photo fill white space on page.
63	Northeast Highway 110 is an undeveloped area along FM-110 where the community expressed a strong desire for new mixed use development to serve potential new residential developments. Due to the environmental assets and constraints pervasive in and near this location, the intensity of development is expected to be low to medium. Place types comprising the Northeast Highway 110 Community Center include Mixed Use Low and Neighborhood Medium.	126	Central Northeast Highway 110 is an undeveloped area along FM-110 between Highway 80 and Staples Road where the community expressed a strong desire for new mixed use development to serve potential new residential developments. Due to the environmental assets and constraints pervasive in and near this location, the intensity of development is expected to be low to medium. Place Types comprising the Central Northeast Highway 110 Community Center include Mixed Use Low and Neighborhood Medium.	118	No change

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64	Neighborhood Centers: Neighborhood Centers are small, walkable mixed-use areas that provide convenient access to goods, services, dining, and residential for nearby residents. These areas are characterized by smaller commercial centers that are walkable and typically embedded in or near neighborhoods so that residents have convenient, safe, and equitable access to services. They should be concentrated to small geographies and distributed throughout the city. The primary place types comprising neighborhood centers include Mixed Use Low; Neighborhood Medium; Commercial/Employment Low; and Neighborhood Transition.	128	Neighborhood Centers: Neighborhood Centers are small, walkable, mixed-use areas that provide convenient access to goods, services, and dining, and residential for nearby residents. These areas are characterized by smaller commercial centers that are walkable and typically embedded located in or near neighborhoods so that residents have providing residents with convenient, safe, and equitable access to services. They should be concentrated to small geographies and distributed throughout the city. The primary place types comprising neighborhood centers include Mixed Use Low; Neighborhood 9Medium; Commercial/Employment Low; and Neighborhood Transition.	120	Reword the sentence that starts with "They should be" as follows: "They should be concentrated to small geographies as indicated on the Preferred Growth Scenario Map on the following page."
65	Zoning is conservative in nature and has a bias towards maintaining the status quo. Growing cities, though, are not static; new residents move in, new businesses are established, and new technologies change the way people live. These factors create pressures that change the way land is used. The purpose of planning is to anticipate and shape this change in a way that provides opportunities for new development and redevelopment while preserving the community's cultural and environmental heritage. A comprehensive plan articulates the community's vision for the future; zoning and other regulatory and budget tools implement that community vision. It follows, therefore, that the first	131	Zoning is conservative in nature and has a bias towards maintaining the status quo. Growing cities, though, are not static; new residents move in, new businesses are established, and new technologies change the way people live. These factors create pressures that change the way land is used. The purpose of planning is to anticipate and shape this change in a way that provides opportunities for new development and redevelopment while preserving the community's historical, cultural, and environmental heritage. A comprehensive plan articulates the community's vision for the future; zoning and other regulatory and budget tools implement that community vision. It follows, therefore, that the first o	123	Add "Zoning exhibits a tendency to uphold the status quo which poses challenges as cities evolve and grow" to the beginning of the paragraph. Keep second and third sentences. Remove "though" and tweak sentence grammar as necessary. Keep "zoning and other regulatory and budget tools implement that community vision" Fix any necessary grammar.
66	N/A	131	The single-family nature of traditional neighborhoods will be preserved while welcoming multiple types of housing in new developments.	123	Add "land uses" after the word "housing". Relocate this sentence elsewhere in the paragraph to increase readability.
	CHAPTER 4				
67	Thus, seven Area Plans are included in the Vision SMTX Comprehensive Plan planning process. While two of those Area Plans focus on higher intensity mixed use regional centers, the remaining five focus on neighborhoods around San Marcos. The Neighborhood Character Studies promised in the Vision San Marcos are included as a major component of the five Area Plans focusing on neighborhoods.	134	Thus, sSeven Area Plans are included in the Vision SMTX Comprehensive Plan planning process. While two of those Area Plans focus on the-nighter higher intensity mixed use regional centers of Downtown and East Village , the remaining five focus on neighborhoods around San Marcos. The Neighborhood Character Studies promised in the Vision San Marcos are included as a major component of the five Area Plans focusing on neighborhoods. These Area Plans will guide future development .	126	No change
68	AREA PLAN APPROACH Area Plans are intended to provide a coordinated, consistent, and effective approach for the planning of neighborhoods and Regional Centers in San Marcos. A more localized and/or neighborhood-based approach to more detailed planning of San Marcos establishes an achievable approach to developing plans with detailed recommendations for specific geographies of the community.	135	AREA PLAN APPROACH Area Plans are intended to provide a coordinated, consistent, and effective approach for the planning of neighborhoods and Regional Centers in San Marcos. A more localized and/or neighborhood-based approach to more detailed planning of San Marcos establishes an achievable approach to developing plans with detailed recommendations for specific geographies of the community.	126	Keep, but remove duplicative language within paragraph. Staff revised the sentence on page 124 to remove the statement "and the remaining Area Plans will be completed in 2023" because that statement is out of date.

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69	TYPES OF AREA PLANS As suggested above, the Area Planning approach includes two types of Area Plans. The first type is for the two Regional Centers identified and briefly described in the previous section. The second type incorporates Neighborhood Character Studies and is focused on areas of the community with mainly Neighborhood place types assigned in the Preferred Growth Scenario. With that said, there are benefits to not limiting Neighborhood Area Plans to only geographies with Neighborhood Place Type designations. Planning can and should include other Place Types nearby to help ensure connectivity, compatibility, and a cohesive development pattern that will contribute to creating more complete communities throughout San Marcos.	135	TYPES OF AREA PLANS As suggestheted above, tThe Area Planning approach includes two types of Area Plans. The first type is for the two Regional Centers of Downtown and East Village. identified and briefly described in the previous section. The second type incorporates Neighborhood Character Studies and is are focused on areas of the community with mainly Neighborhood place types assigned in the Preferred Growth Scenario. With that said, there are benefits to not limiting Neighborhood Area Plans should include to only geographies with Neighborhood Place Type designations. Planning can, and should, include other Place Types nearby to help ensure connectivity, compatibility, and a cohesive development pattern, that will contribute to creating more complete communities throughout San Marcos.	127	No change
70	Regional Center Area Plans Based upon direction from the Comprehensive Plan Steering Committee (CPSC) and City Council, the first type of Area Plans are being developed for the two Regional Centers identified in the Preferred Growth Scenario. There are two primary reasons for developing more detailed and localized direction for the Plan's Regional Centers. In the case of Downtown San Marcos, the area signifies the historic heart of the community. The existing Downtown Master Plan was adopted in 2008 and there has been a significant amount of change in the Downtown Area and many of the factors influencing its livelihood and long-term success. The focus of that Area Plan is to continue attracting investment and diversity to Downtown San Marcos while retaining the historic character and charm that make the area unique and memorable.	136	Regional Center Area Plans Based upon direction from the Comprehensive Plan Steering Committee (CPSC) and the City Council, tThe first type of Area Plans are being developed for the two Regional Centers identified in the Preferred Growth Scenario. There are two primary reasons for developing more detailed and localized direction for the Plan's Regional Centers. In the case of Downtown San Marcos is the area signifies the historic heart of the community. The existing Downtown Master Plan was adopted in 2008. and tThere has been a significant amount of change in the Downtown Area, and many of the factors influencing its livelihood and long term success. The focus of that Area Plan is to continue attracting commercial investment of commercial uses and diversity to Downtown San Marcos while retaining the historic character and charm that make the area unique and memorable.	127	No change
71	For the Second City Center, the Preferred Growth Scenario and associated modeling project a large amount of residential and employment growth in the area designated as a Regional Center and much of the area nearby. Although the area was already identified as a targeted growth area in the Vision San Marcos, the area is largely undeveloped and development that is occurring is not implementing the vision articulated for the East Village in the previous Comprehensive Plan. A Regional Center Area Plan for the Second City Center will evaluate and update that vision, aligning it with direction from the Preferred Growth Scenario, as well as current and projected market conditions. The approach to Regional Center Area Plans in San Marcos includes: Plans for existing and future higher intensity, mixed use centers in San Marcos Focus on land use, built form, connectivity, public spaces, housing and employment	136	For the Second City CenterEast Village, the Preferred Growth Scenario and associated modeling project a large amount of residential and employment growth in the area designated as a Regional Center and much of the area nearby. Although the area was already identified as a targeted growth area in the Vision San Marcos, the area is largely undeveloped and development that is occurring is not implementing the vision articulated for the East Village in the previous Comprehensive Plan. A Regional Center Area Plan for the Second City Center will evaluate and update that vision, aligning it with direction from the Preferred Growth Scenario, as well as current and projected market conditions. The approach to Regional Center Area Plans in San Marcos includes: Plans for existing and future higher intensity, mixed use centers in San Marcos Focus on land use, built form, connectivity, public spaces, housing and employment	127	Add text to indicate that an Area Plan is adopted for East Village. Add "to more clearly define and create development patterns that align with the vision for the area" into the approach.

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72	Neighborhood Area Plans The CPSC and City Council also provided strong guidance for the second type of Area Plan included in the overall Vision SMTX planning effort. City Council also provided direction indicating that each distinct neighborhood included in a Neighborhood Area will have its own Neighborhood Character Study as a means of recognizing and protecting the unique character of each individual neighborhood in San Marcos. The approach to Neighborhood Area Plans in San Marcos includes: Implementation of the Vision SMTX Comprehensive Plan goals and policies on a neighborhood scale	137	Neighborhood Area Plans The CPSC and City Council also provided strong guidance for the second type of Area Plan included in the overall Vision SMTX planning effort City Council also provided direction indicating that each distinct neighborhood included in a Neighborhood Area will have its own Neighborhood Character Study as a means of recognizing and protecting the unique character of each individual neighborhood in San Marcos. The approach to Neighborhood Area Plans in San Marcos-includes: Implementation of the Vision SMTX Comprehensive Plan goals and policies on a neighborhood scale	128	Keep the last bullet, changing "implementation" to "consideration".
73	Documentation of Area Identity and Existing Conditions Description of the area, its boundaries, and unique assets and constraints An economic snapshot of employment and market conditions Area Vision and Goals Alignment with the Comprehensive Plan's Vision, Guiding Principles and Goals Identify additional unique goals for the Area, if applicable Plan Framework Recommendations for History, Art and Culture Recommendations for Streetscapes Recommendations for Public Spaces and Amenities Recommendations for Business Community Recommendations for Business Community Recommendations for Building form and Development, including place types and transition strategies	138	Documentation of Area Identity and Existing Conditions Description of the area, its boundaries, and unique assets and constraints Summary of previous and concurrent planning efforts AneEconomic snapshot of employment and market conditions Identifyification of additional unique goals for the Area, if applicable Area Vision and Goals Alignment with the Comprehensive Plan's Vision, Guiding Principles and Goals Identify additional unique goals for the Area, if applicable Recommendations Plan Framework Recommendations for-History, Art and Culture Recommendations for-Transportation, Mobility and Connectivity Recommendations for-Public Spaces and Amenities Recommendations for-Public Spaces and Amenities Recommendations for-Business Community Recommendations for Business Community Recommendations for Building form and Development, including pPlace tTypes and transition strategies	129	Keep "Area Vision and Goals" heading and the 2 bullets below. Remove duplicate bullet that starts with "Identification" in the section above

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74	AREA PLAN PROCESS Area Plans should protect and enhance the character of San Marcos' Downtown and neighborhoods. The Regional Center Plan for the Second City Center contributes to this charge by providing a market feasible vision and specific direction for creating a new higher intensity growth area that will relieve development pressure on Downtown and neighborhoods throughout the community. Area Plans are developed through resident driven engagement efforts and intended to provide detailed strategies for places, transportation, infrastructure and community facilities and amenities. Area Plans will build on resident and property owner knowledge and feedback to catalog and celebrate community character and develop and enhance places through 1) the further exploration of how an area can achieve the aspirational aspects of place types included in the Preferred Growth Scenario, and 2) protect, enhance, and add community assets to improve access and equity for neighborhoods throughout San Marcos.	140	AREA PLAN PROCESS Area Plans should protect and enhance the character of San Marcos' Downtown and neighborhoods. The Regional Center Plan for the Second City Center East Village contributes to this charge by providing will provide a market feasible vision and specific direction for creating a new higher intensity growth area that will relieve development pressure on Downtown and neighborhoods throughout the community. Area Plans are developed through resident driven engagement efforts and intended to provide detailed strategies for places, transportation, infrastructure and community facilities and amenities. Area Plans will build on resident and property owner knowledge and feedback to catalog and celebrate community character_and develop and enhance places through 1) the further exploration of how an area can achieve the aspirational aspects of place types included in the Preferred Growth Scenario, and 2) protect, enhance, and add community assets to improve access and equity for neighborhoods throughout San Marcos. Area Plans will serve as a guide for potential development in existing neighborhoods and may include provisions to enhance the area while maintaining the character.	130	No change
75	Area Plans should integrate previous neighborhood plans and studies, as well as recommendations from citywide system plans (e.g., Transportation Master Plan). The purpose of the Area Plans is to develop actionable strategies for the city's neighborhoods at a manageable and implementable scale.	141	Area Plans should integrate previous neighborhood plans and studies, as well as recommendations from citywide system plans (e.g., Transportation Master Plan). The purpose of the an Area Plans is to preserve the character of the city's neighborhoods and to develop actionable strategies for the city's neighborhoods at a manageable and implementable scale.	130	No change
76	SUMMARY OF INITIAL AREA PLANNING	142 - 151	SUMMARY OF INITIAL AREA PLANNING REMOVE ALL OF THIS SECTION	Remove d	No change
	CHAPTER 5				
77	The analysis helped identify which Place Types were beneficial to the City's fiscal health and the locations within the City's extra-territorial jurisdiction (ETJ) that are more costly to serve. The analysis results illustrate the importance of a balanced land use plan that accommodates real estate market demands, but within land use patterns that are more cost effective to serve for the City. The fiscal impact findings for each Place Type are provided in Chapter 3. Second, the net fiscal impact of the Preferred Growth Scenario was compared to the Existing Trends scenario that illustrated the continuation of recent development patterns. The fiscal impact analysis of the scenarios found that the Preferred Growth Scenario produces a net positive annual impact on the City's General Fund (\$3.9 million annually, which is 3.9% of estimated total new annual expenditures). The Preferred Growth Scenario also produced a greater net positive fiscal benefit to the City than the Existing Trends scenario. The Preferred Growth Scenario provides for a greater diversity of housing and lower potential for low density/intensity employment uses. This growth pattern produces a more cost-effective built environment for the City to serve.	159	The analysis helped identify which Place Types were beneficial to the City's fiscal health and which the locations within the City's extra-territorial jurisdiction (ETJ) that are more costly to serve. The analysis results illustrates the importance of a balanced land use plan that accommodates real estate market demands, but within land use patterns that are more cost effective to serve for the City. The fiscal impact findings for each Place Type are provided in Chapter 3the Appendix for 2023. Second, the net fiscal impact of the Preferred Growth Scenario was compared to the Existing Trends scenario that illustrated the continuation of recent development patterns. The fiscal impact analysis of the scenarios found that the Preferred Growth Scenario produces a net positive annual impact on the City's General Fund (\$3.9 million annually, which is 3.9% of estimated total new annual expenditures). The Preferred Growth Scenario also produced a greater net positive fiscal benefit to the City than the Existing Trends scenario. The Preferred Growth Scenario provides for a greater diversity of housing and lower potential for lowhigher density/intensity employment uses. This growth pattern produces a more cost-effective built environment for the City to serve.	139	No change

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78	 Lastly, the fiscal impact analysis identified a few major findings related to the location of growth that impact land use and future annexation decisions. The City of San Marcos' ETJ is within four different counties (Caldwell, Comal, Guadalupe, and Hays). Most of San Marcos and its future growth potential is within Hays County, which is more convenient for service provision since San Marcos is the Hays County seat. Growth in the other three counties produces greater service costs (especially for police service). The location of growth significantly impacts the effectiveness and cost of fire service. Fire service effectiveness is driven by a few key factors including response time to calls for service and the utilization of firefighter units and apparatus. 	160	 Lastly, the fiscal impact analysis identified a few major findings related to the location of growth that impact land use and future annexation decisions. The location of growth significantly impacts the effectiveness and cost of fire service. Fire service effectiveness is driven by a few key factors including response time to calls for service and the utilization of firefighter units and apparatus. Development that is far from existing fire stations (i.e., with a response time greater than four to six minutes) impacts response times and utilization of units. New development outside existing fire station service areas has a much greater cost to serve as it will generate the need for new stations and firefighter staffing. The location of growth also impacts police response as new developments are farther from the core of the city. Response times will be longer, and this generates the need for more districts and more officers. In addition, tThe City of San Marcos' ETJ is within four different counties (Caldwell, Comal, Guadalupe, and Hays). Most of San Marcos and its future growth potential is within Hays County, which is more convenient for service provision since San Marcos is the Hays County seat. Growth that occurs in Caldwell, Comal, and Guadalupe counties within the San Marcos ETJ the other three counties produces greater service costs than Hays County. This includes farther distances that may need to be traveled to coordinate or process incidents. (especially for police service). 	140	No change
	CHAPTER 6				
79	N/A	167	Add definition for Complete Community. Complete Community A community with a variety of places in close proximity to each other that provide opportunities for people to live, work, play and include high-quality parks, open space, pedestrian and bicycle facilities, parking, and other community benefits.	147	This term was used in the document and therefore a definition was provided.
80	N/A	167	Equitable Growth: An approach to public and private investment that attempts to provide community benefits for all residents and to distribute the costs and benefits (physical, financial, environmental, social, and cultural) of growth and change in San Marcos among all residents.	148	Replace the definition of equitable growth with the following new definition: "An approach to public and private investment that attempts to provide community benefits for all residents while recognizing that community members have varying levels of access to opportunities, resources, and investments. Equitable growth means to distribute the costs and benefits (physical, financial, environmental, social, and cultural) of growth and change in a way that benefits all San Marcos residents that is considerate to the varying proportions of need. Equitable growth means being fair about what's built or added in different parts of the city, and being thoughtful about why it's being added and who will benefit."

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	CHAPTER 6				
81	Cottage Cluster A group of homes, generally one or two stories that are clustered and arranged around a common open space.	167	Cottage Cluster A group of homes, generally one or two stories that are clustered and arranged around a common open space.	147	Keep the definition of "cottage cluster" and add some information about cottage clusters in the paragraphs regarding diverse housing types. (see pg. 46)
82	Equitable While equality implies treating everyone the same, equity includes the understanding that each community and part of a community has different challenges when it comes to access to various opportunities, and adapting our policies and actions based on those differences to respond to unique needs and create more inclusive access.	167	Equitable While equality implies treating everyone the same, equity includes the understanding that each community and part of a community has different challenges when it comes to access to various opportunities, and adapting our policies and actions based on those differences to respond to unique needs and create more inclusive access.	148	Add the following definition for Equitable: "While equality implies treating everyone the same, equity includes the understanding that each community and part of a community has different challenges when it comes to access to various opportunities. Equity means adapting our policies and actions based on those differences to respond to unique needs, create more inclusive access, and have fair treatment for all parts of a community."
					staff as proposed in the staff memo presented to the Committee. (See pg. 18 & 29)
83	Accessory Dwelling Unit (ADU) A structure contained within or separate from the main structure on a single-family or two-family lot that contains separate living quarters, including cooking, sleeping, and bathroom facilities. An ADU can be a separate structure, or attached as in a garage apartment or garden apartment which includes a separate entrance. An ADU may be occupied by extended members of a family (such as a grandparent) or by persons unrelated to the owners or occupants of the main structure on the lot. ADUs can be a relatively inexpensive way to add dwelling units in existing neighborhoods without changing its character.	167	Accessory Dwelling Unit (ADU) A structure contained within or separate from the main structure on a single-family or two-family lot that contains separate living quarters, including cooking, sleeping, and bathroom facilities. An ADU can be a separate structure, or attached as in a garage apartment or garden apartment which includes a separate entrance. An ADU may be occupied by extended members of a family (such as a grandparent) or by persons unrelated to the owners or occupants of the main structure on the lot. ADUs can be a relatively inexpensive way to add dwelling units in existing neighborhoods without changing its character.	147	Use ADU definition from Development Code. Keep "An ADU may be occupied by extended members of a family (such as a grandparent) or by persons unrelated to the owners or occupants of the main structure on the lot. ADUs can be a relatively inexpensive way to add dwelling units in existing neighborhoods without changing its character."
	Goals Priority outcomes that the community wants to accomplish.		Goals		Keep the definition of "goals"
84		168		148	

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	CHAPTER 6				
85	 Historic Structure Any structure that is: 1. Listed individually in the National Register of Historic Places (a listing maintained by the Department of Interior) or preliminarily determined by the Secretary of the Interior as meeting the requirements for individual listing on the National Register; Certified or preliminarily determined by the Secretary of the Interior as contributing to the historical significance of a registered historic district or a district preliminarily determined by the Secretary to qualify as a registered historic district; Individually listed on a state inventory of historic places in accordance with state historic preservation programs that have been approved by the Secretary of the Interior; or Individually listed on a local inventory of historic places in communities with historic preservation programs that have been certified either by the Secretary of the Interior or by an approved state program as determined by the Secretary of the Interior. 	168	 Historic Structure Any structure that is: 5. Listed individually in the National Register of Historic Places (a listing maintained by the Department of Interior) or preliminarily determined by the Secretary of the Interior as meeting the requirements for individual listing on the National Register; 6. Certified or preliminarily determined by the Secretary of the Interior as contributing to the historical significance of a registered historic district or a district preliminarily determined by the Secretary to qualify as a registered historic district; 7. Individually listed on a state inventory of historic places in accordance with state historic preservation programs that have been approved by the Secretary of the Interior; or 8.5. Individually listed on a local inventory of historic places in communities with historic preservation programs that have been certified either by the Secretary of the Interior or by an approved state program as determined by the Secretary of the Interior. 	N/A	No change. Definition may be found in the San Marcos Development Code.
86	Mid-Rise Buildings Tends to describe buildings that are five to eight stories in height, but can be used to describe three and four story buildings as well, depending on context.	168	Mid-Rise Buildings Tends to describe buildings that are five to eight stories in height, but can be used to describe three and four story buildings as well, depending on context.		On page 119 of the appendix, change "mid-rise" to "2-5 stories".
87	Middle Density (or Missing Middle) Development that is built at moderate density, including formats such as two-family housing (duplexes), three-family housing (triplexes), four-family housing (fourplexes), two-or-three story apartment buildings (often with street-level retail on the ground floor), and smaller-scale retail and office development that supports walkable neighborhoods. Middle-density development can be less costly to serve with infrastructure such as water and sewer than lower-density single-family development and often is compatible within and on the fringes of lower-density development such as single-family (detached) homes. The increased population density supports the City's goal to create walkable neighborhoods that provide housing in a variety of formats, size, and prices and support neighborhood-level retail and smaller parks. Middle-density development fills the gap between subdivisions that are largely single-family detached homes, and large multi-story apartment buildings, large retail complexes, or office parks.	169	Middle Density (or Missing Middle) Development that is built at moderate density, including formats such as two family housing (duplexes), three-family housing (triplexes), four-family housing (fourplexes), two-or-three story apartment buildings (often with street-level retail on the ground floor), and smaller-scale retail and office development that supports walkable neighborhoods. Middle-density development can be less costly to serve with infrastructure such as water and sewer than lower density single-family development and often is compatible within and on the fringes of lower density development such as single-family (detached) homes. The increased population density supports the City's goal to create walkable neighborhoods that provide housing in a variety of formats, size, and prices and support neighborhood-level retail and smaller parks. Middle-density development fills the gap between subdivisions that are largely single-family detached homes, and large multi-story apartment buildings, large retail complexes, or office parks.	N/A	No change

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	CHAPTER 6				
88	Missing Middle Housing The residential component of middle density neighborhoods. Missing middle housing includes a range of housing types that are missing in most neighborhoods constructed in the last 70 years because they were prohibited by many zoning ordinances and disfavored by the housing development and financing market. Types of housing that qualify as the missing middle include two-family housing (duplexes), three-family housing (triplexes), four-family-housing (fourplexes), townhouses, cottage homes, smaller two- and three-story apartment buildings, and live-work buildings. This type of housing often supports a variety of different sizes and price points. Individual missing-middle housing projects can be appropriate infill development in existing neighborhoods. They can gently increase density in existing neighborhoods served by utilities without impairing neighborhood identity or charm.	169	Missing Middle Housing The residential component of middle density neighborhoods. Missing middle housing includes a range of housing types that are missing in most neighborhoods constructed in the last 70 years because they were prohibited by many zoning ordinances and disfavored by the housing development and financing market. Types of housing that qualify as the missing middle include two family housing (duplexes), three-family housing (triplexes), four family housing (fourplexes), townhouses, cottage homes, smaller two and three-story apartment buildings, and live work buildings. This type of housing often supports a variety of different sizes and price points. Individual missing middle housing projects can be appropriate infill development in existing neighborhoods. They can gently increase density in existing neighborhoods served by utilities without impairing neighborhood identity or charm.	N/A	Add the following definition of Missing Middle Housing: The residential component of middle density neighborhoods. It is also addressed in the plan as "diverse housing types". Types of housing that qualify as the missing middle include two-family housing (duplexes), three-family housing (triplexes), four-family-housing (fourplexes), townhouses, cottage homes, smaller two- and three-story apartment buildings, and live-work buildings. This type of housing often supports a variety of different sizes and price points. Individual missing-middle housing projects can be appropriate infill development in existing neighborhoods. The increased population density supports the City's goal to create walkable neighborhoods that provide housing in a variety of formats, size, and prices and support neighborhood-level retail and smaller parks. Missing Middle gently increase density in existing neighborhoods served by utilities without impairing neighborhood identity or charm. Add the following after the sentence which ends with "small-town feel of the community" on page 46. "Diverse housing types, often included are Missing Middle housing, offers a variety of different size housing types and price points that may be desired by residents based on their needs. Diverse housing types help fill the gaps between largely single-family detached neighborhoods and larger multi-
89	N/A	170	Sustainable Development Development that meets the needs of the present without compromising the resources needed for future generations.	150	story apartment buildings and may include duplexes, triplexes, and four-plexes." (See Pg. 46) Reword this definition as follows "Development that meets the growing needs of the present without depleting the resources for future generations and causing environmental harm."

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	CHAPTER 6				
90	Policies Statements that identify how goals can be reached, including the specific intent of the goal direction as it relates to more specific topics or subtopics.	170	Policies Statements that identify how goals can be reached, including the specific intent of the goal direction as it relates to more specific topics or subtopics.	N/A	Keep the definition of "policies" Consider renaming "polices" to be "actions" or other similar word here and all places in the document.
91	Transit-Oriented Development (TOD) A pattern of higher-density residential, commercial, office, and civic uses with an urban design and high-quality support for walking, bicycling, transit use and other forms of non-vehicular transportation, developed near high-performance transit stations. Transit-oriented development (TOD) is often encouraged using special development regulations around transit stations which require a higher-quality public realm, limited parking, and connections to adjoining neighborhoods.	170	Transit-Oriented Development (TOD) A pattern of higher-density residential, commercial, office, and civic uses with an urban design and high-quality support for walking, bicycling, transit use and other forms of non-vehicular transportation, developed near high-performance transit stations. Transit-oriented development (TOD) is often_encouraged using special development regulations around transit stations which require a higher-quality public realm, limited parking, and connections to adjoining neighborhoods.	150	Keep the definition of "Transit Oriented Development". Add the term "Transit-Oriented Development" into the Transportation and Land Use sections of the Comp Plan. (See pg. 50 and 58)
92	Transit Supportive Development An alternative name for Transit-Oriented Development (see above) that places an emphasis on linking adjacent land uses and activities to a transit station or station area.	170	Transit Supportive Development An alternative name for Transit Oriented Development (see above) that places an emphasis on linking adjacent land uses and activities to a transit station or station area.	N/A	Definition is found on page 114 of the Plan paragraph text.
93	From Vision SMTX Appendix ■ Convert Downtown Streets into Two Way streets. Seek TxDOT cooperation in converting Guadalupe & LBJ to 2-way streets.	120	From Vision SMTX Appendix • Convert Downtown Streets into Two Way streets. Seek TxDOT cooperation in converting Guadalupe & LBJ to 2 way streets.	120	Keep the two bullets. (See page 120 in the appendix) This bullet references a statement from the previously adopted Downtown Plan from 2008.
MAP	This line was added to bring attention to specific comments received on the Pre 1) In reference to removing a road connecting through the Country Estates neig 2) Crawford Family Historical Museum requested "the land north of the propose crystal river parkway be a place type aligned with conserve/reserve goals." This	hborhood ed crysta	od – no such road is shown on the Preferred Scenario Map al river parkway be a place type aligned with Arts & Culture goals" and "the land south of the propo	osed	No change