



RECOMMENDATION RESOLUTION

Convention and Visitor Bureau Board

Recommendation Number: (2022-01RR) (XX is the agenda item number)

A recommendation Resolution of the Convention and Visitor Bureau to the San Marcos City Council to support a proposal to name the downtown alleyway that runs between the East 100 block of San Antonio Street and East MLK Drive, "Boyhood Alley", in honor of the Oscar-winning motion picture.

WHEREAS, the City of San Marcos is proud to have served as a location for over 110 productions including commercials, television, and film such as American Crime, Friday Night Lights, The Texas Chainsaw Massacre, The New Guy, The Ringer, The Lying Game, Lost in the Sun, The War at Home, A Small Town in Texas, Missing in Brooks County, Tiramisu for Two, A Texas Funeral, The Getaway, Piranha, The Faculty, The Tree of Life, Courage Under Fire, Idiocracy, Leadbelly, Flesh and Bone, No Loss No Gain, When We Burn Out, Little Boy Blue, D.O.A., Bernie, and Boyhood; and

WHEREAS, the legendary director Richard Linklater shot part of his epic film, Boyhood, in downtown San Marcos, including on the presently unnamed alley that runs between San Antonio Street and MLK Drive, directly across from the Hays County Historic Courthouse; and

WHEREAS, San Marcos is a certified Film Friendly City with the Texas Film Commission since August 18, 2015; and

WHEREAS, a 2016 report prepared by the Greater San Marcos Partnership and the City of San Marcos, titled Economic Impact of the Moving Image Industries in Caldwell & Hays Counties, found that in just the preceding eight years the total economic activity attributable to motion picture, film and TV productions in the bi-county area was \$26.7 million, supporting 185 jobs and generating approximately \$360,975 in general fund tax revenue; and

WHEREAS, the non-profit film society San Marcos Cinema Club, since 2016, has organized multiple events that highlight the filmmaking talents of local residents, including Music Flicks in the '666, the 72-hour Film Race and the annual Lost River Film Fest, which will return for a sixth year to San Marcos from October 20-23, 2022; and

WHEREAS, the Opening Night of this year's Lost River Film Fest will feature Everybody Wants Some, another film shot in San Marcos by director Richard Linklater, who will be invited to attend the screening in person; and

WHEREAS, Boyhood earned dozens of accolades, including top prizes from the New York Film Critics Circle, the Los Angeles Film Critics Association, the Chicago Film Critics Association, the Broadcast Film Critics Association, and the London Film Critics' Circle, as well as the Golden Globe Award and the British Academy Film Award for Best Film; and

NOW, THEREFORE, BE IT RESOLVED that the Convention and Visitor Bureau Board encourages the San Marcos City Council to support a proposal to name the downtown alley that runs between the East 100 block of San Antonio Street and East MLK Drive, "Boyhood Alley", in honor of the iconic scene shot there of the Oscar-winning motion picture, as well as a tribute to San Marcos as a premiere destination for filmmaking.

Date of Approval: Wednesday, July 20, 2022

Record of the vote: Unanimous on a 9-0 vote

Attest: Staff, Rebecca Ybarra

A handwritten signature in black ink, appearing to read "Ry", followed by a long horizontal line extending to the right.