

2025 Design Plans Outreach Stats

Phase 1

Facebook Posts	26
Facebook Posts Shared to Local Facebook Groups	16 posts shared over 16 weeks (12 groups)
Facebook Post Boost of Public Meetings/Survey	2 ads ran
Facebook Stories	daily-64 stories total
Facebook Event Pages for Public Meetings	FB does not collect data
Flyers to City Facilities	sent to 8 facilities
Sent to Daily Record	2 emails
Activity Center Marquee	displayed for 14 weeks
City TV Channel	ran for 9 weeks
Email to City Employees	3 emails
City Manager's Weekly Report	10 reports
Parks and Recreation email list	3 emails
City Website Calendar (Public Meetings)	all 7 public meetings were listed
Partner emails	3 emails
UniverCity	presented
Sent to SMCISD	2 emails

Phase 2

Facebook Posts	10
Facebook Posts Shared to Local Facebook Groups	10 posts shared over 10 weeks (12 groups)
Facebook Post Boost of Public Meetings/Survey	3 ads ran
Facebook Stories	daily-46 stories total
Facebook Event Pages for Public Meetings	FB does not collect data
Flyers to City Facilities	sent to 8 facilities
Sent to Daily Record	2 emails
Activity Center Marquee	displayed for 9 weeks
City TV Channel	ran for 6 weeks
Email to City Employees	2 emails
City Manager's Weekly Report	7 reports
Parks and Recreation email list	3 emails
City Website Calendar (Public Meetings)	both meetings were listed
Partner emails	2 emails
UniverCity	presented
Sent to SMCISD	2 emails