

RESOLUTION NO. 2024-175R

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS APPROVING A CONTRACT WITH TEXAS HIGHWAY MAGAZINE, THROUGH TXDOT, FOR THE CONVENTION AND VISITOR'S BUREAU TO PROMOTE TOURISM IN THE ESTIMATED ANNUAL AMOUNT OF \$10,288.00, WITH UP TO FOUR ONE-YEAR RENEWALS FOR A TOTAL PRICE OF \$51,440.00; AUTHORIZING THE CITY MANAGER, OR HER DESIGNEE, TO EXECUTE THE CONTRACT AND RENEWALS ON BEHALF OF THE CITY; AND DECLARING AN EFFECTIVE DATE.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS:

PART 1. Awarding a contract for promoting tourism by the City's Convention Visitor's Bureau by advertising with Texas Highway Magazine through TxDOT, in the estimated annual amount of \$10,288.00, with four one-year renewals for a total price of \$51,440.00, is approved.

PART 2. The City Manager, or her designee, is authorized to execute the agreement and renewals on behalf of the City.

PART 3. This resolution shall be in full force and effect immediately from and after its passage.

ADOPTED on September 17, 2024.

Jane Hughson
Mayor

Attest:

Elizabeth Trevino
City Clerk