



Public Hearing

SNC-23-01

Unnamed Street to Platinum Drive

Receive a staff presentation and hold a public hearing to receive comments for or against Ordinance 2023-56, naming an unnamed street located between I-35 and Leah Avenue as Platinum Drive, including procedural provisions; and providing an effective date, and consider approval of Ordinance 2023-XXX on the first of two readings.



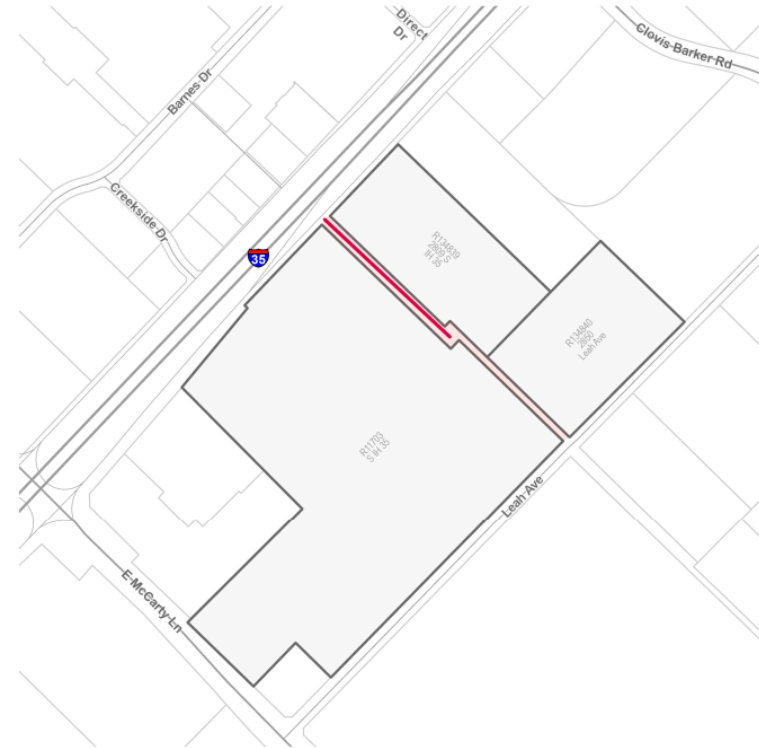
Location

- Between Leah Avenue and I-35.
- Request from a private landowner fronting the street.
- Currently unnamed.
- Request includes all of the dedicated ROW, although only half is currently paved.

SNC-23-01

Platinum Drive Street Name Change -
2809 S IH-35

Notification Map



- Subject Street
- Street Right-of-Way
- Impacted Parcels



This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

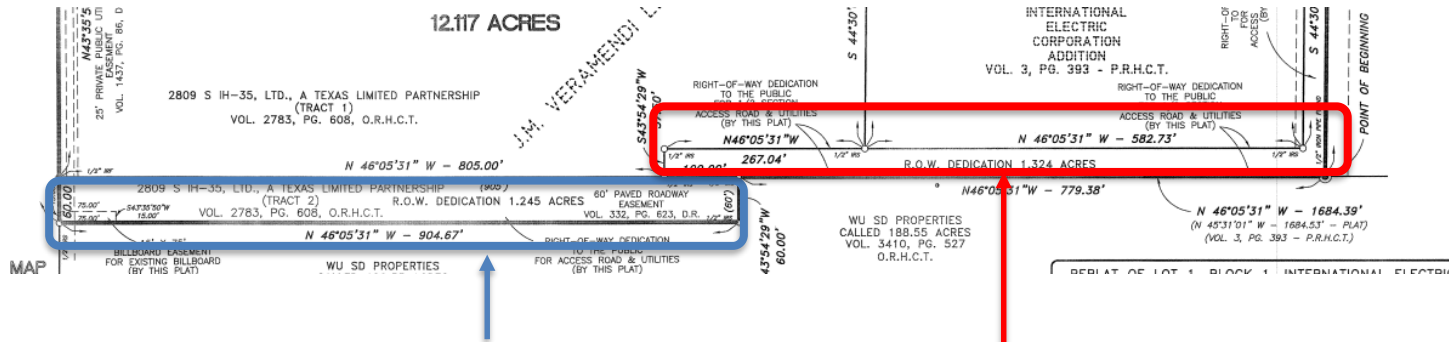
Date: 4/20/2023

SAN MARCOS Planning and
Development Services





- Paved road section not currently maintained by the City.



Paved Roadway
(ROW dedicated
through plat in 2011)

Unpaved ROW adjacent
Army Property



- No properties currently addressed off this street.
- Letter of support received from the Army who own the property to the east.

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Aerial



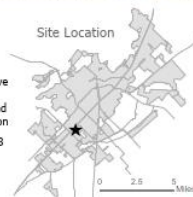
- Subject Property
- Parcel
- City Limit



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Date: 4/12/2023

SAN MARCOS Planning and Development Services



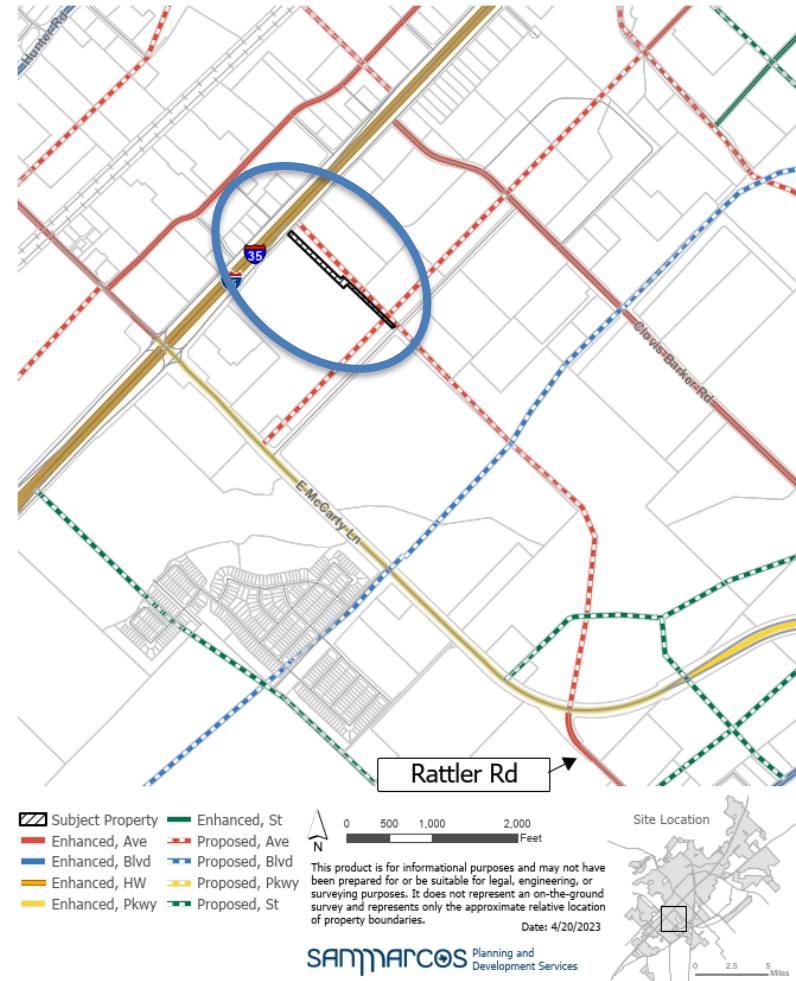


- Consideration – alignment will eventually connect to Rattler Road per the Thoroughfare Plan.
- No funding identified for the completion of Rattler Rd at this time.
- Fire is supportive of the name “Platinum Drive” as opposed to “Rattler Rd”

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Platinum Drive Street Name
Change - 2809 S IH-35

Transportation Master
Plan





Section 74.057(d) Criteria

1. Multiple names along the continuity of a single street or along two streets that are in substantial alignment shall be avoided.
2. Consideration shall be given to historical and geographical significance of a street or area or to the recognition of a significant personal achievement.
3. A new street name shall not duplicate or sound phonetically similar to the name of a street already in use in the city or the city's extraterritorial jurisdiction or designated as a future extension in the current thoroughfare plan.
4. A new street name shall not differ from an existing street name except by the addition of a different auxiliary designation including "avenue", "way", "boulevard", etc.
5. The Planning and Zoning Commission shall also review any other pertinent criteria in its consideration of a street name change.



Recommendation

- Planning and Zoning Commission recommended **approval** of SNC-23-01 as presented with a 9-0 vote.
- Staff recommended **approval** of SNC-23-01 as presented.